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## Sample Assignment: Unit 13 Artwork and Imaging

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### ASSIGNMENT 3 – SMART SNAX

This assignment will allow you to meet all of the assessment requirements for Unit 13: Artwork and Imaging. You should look at the Assessment Evidence Grid to check what you need to demonstrate in each task to achieve each mark band.

#### Introduction

This assignment is in two parts. Part A requires you to produce a portfolio of images demonstrating your artwork skill and Part B requires you to produce graphic image solutions in response to a client brief.

#### Part A

You should use graphics software to produce and edit a range of images. The initial choice of what images is yours, but your portfolio should include examples of having used a range of advanced editing and manipulation tools in order to produce different means of presenting the same final images. You do not have to use the whole range of tools in producing each image, but your final portfolio of work as a whole should evidence the range of skills you have learnt whilst studying this unit.

#### Part B

You should produce computer artwork to meet the following brief:

Smart Snax has asked you to produce materials for inclusion in a national advertising campaign launching its new Healthy Eating Breakfast Cereal aimed at women and men aged between 16 and 30. The materials will include:

- At least two designs for the packaging of the product
- A one page advert for use in a magazine type of your choice
- A flyer for the product, combining images and text.