#### UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

GCE Advanced Subsidiary Level and GCE Advanced Level

# MARK SCHEME for the May/June 2009 question paper for the guidance of teachers

## 9713 APPLIED INFORMATION AND COMMUNICATION

**9713/02** Paper 2 (Practical Test A), maximum raw mark 120

This mark scheme is published as an aid to teachers and candidates, to indicate the requirements of the examination. It shows the basis on which Examiners were instructed to award marks. It does not indicate the details of the discussions that took place at an Examiners' meeting before marking began, which would have considered the acceptability of alternative answers.

Mark schemes must be read in conjunction with the question papers and the report on the examination.

• CIE will not enter into discussions or correspondence in connection with these mark schemes.

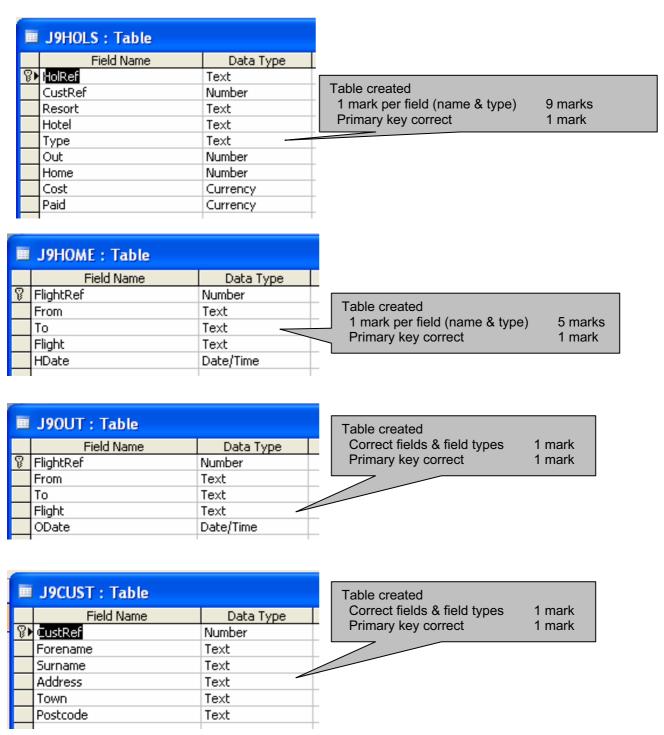
CIE is publishing the mark schemes for the May/June 2009 question papers for most IGCSE, GCE Advanced Level and Advanced Subsidiary Level syllabuses and some Ordinary Level syllabuses.



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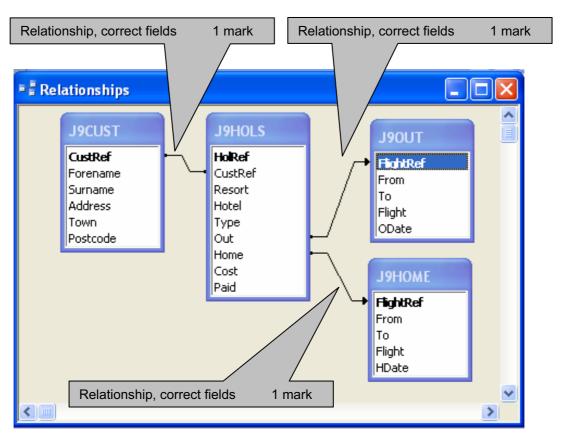
No marks to be awarded for any printout not containing the candidate name, candidate number and Centre number

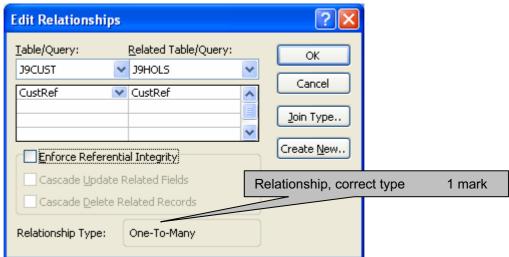
Step 3
Candidate name, Centre number and candidate number



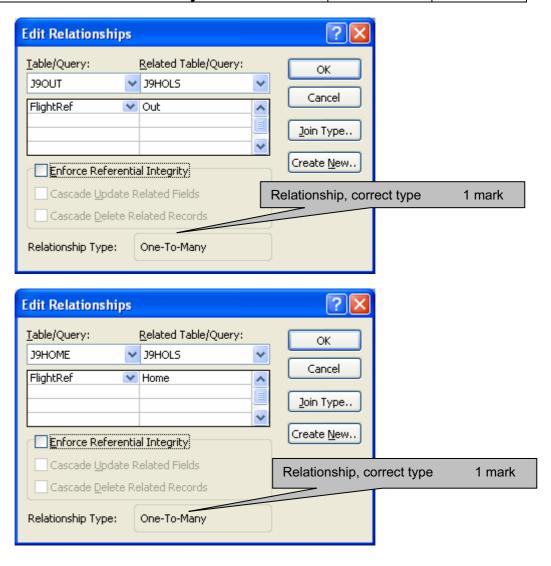
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Step 5
Candidate name, Centre number and candidate number





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Step 8

Candidate name, Centre number and candidate number

Hotels containing the word Lodge

In header 1 mark

Title 100% correct 1 mark

Resort	Days Hotel	ODate H	Date		
DisneyWorld	21 Animal Kingdom Lodge	10/05/2010 09:45:00 31/05/2010 11	:55:00		
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00 24/05/2010 11	:55:00		
DisneyWorld	14 Wildemess Lodge	10/05/2010 09:45:00 24/05/2010 11	:55:00		
DisneyWorld	7 Animal Kingdom Lodge	24/05/2010 09:45:00 31/05/2010 11	:55:00		
Geneva	9 Lakeside Lodge	15/08/2010 12:50:00 25/08/2010 07	7:35:00		
Lomas Del Faro	6 Occidental Lodge	11/07/2010 12:00:00 18/07/2010 06	3:05:00		
Madrid	6 Grande Lodge	30/10/2010 11:15:00 05/11/2010 17	20:00		
	Wildcard search on Lod No marks u	ge Inless correct wildcard search	2 marks		
	Sorted ascending on Re	esort	1 mark		
	Then desce	Then descending on Days			
	Resort, Hotel, ODate, H	sort, Hotel, ODate, HDate fields – fully visible			
	Days Field	Present	1 mark		
		Calculation correct	2 marks		
		Integer value	1 mark		

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#### Step 11

#### Candidate name, Centre number and candidate number \_

In header	1 mark
Title 100% correct	1 mark

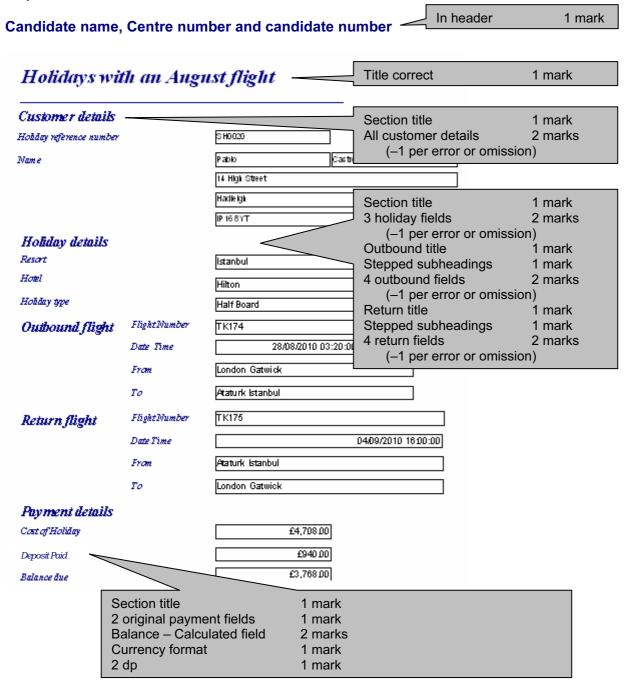
#### Customers with more than one holiday

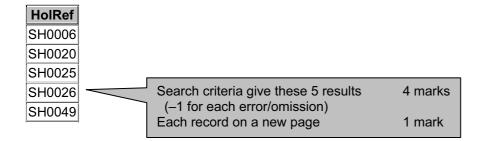
Count Of J9HOLS	Surname	Formame	Avg Of Cost
2		ALCO VICTORIA DE LA CONTRACTORIA	
	Castro	Patrio	12,463.00
	Dev	Dhwuar	45,360.00
	D/Wate	Stuli	65,654.50
	Outerez	Aum	£900.00
	Jones	Oven	65,013.00
	Huznetzoe	Tomas	45,090.00
	McFherion	Driven	64,637.50
	Oghue	Assayo	64,483.58
	Suresh	Powerinder	12,598.50
	Surech	Said	63,780.0
	Vivietskov	Tores	62,034.00
Surreusy for Count Of S	IHOUS'= 2 (11 detail records)	000	
Avg			£3,901.6
9			
	Convec	Fernalez	K5,100.00
	Po	ant .	62,880.0
Surrenary for Count Of A	HOLS's 3/2 artificants		
Avg			64,057.0
	Brown	Tracy	67,170.60
Supposery for Count Of S	HOLS'= 4 (1 detrimosts)		
Ave			£7,170.5

Selection criteria Number of holidays >1 2 marks Fields Only these 2 fields & 2 summaries 1 mark Summary data Average cost of holidays / customer 2 marks Count of holidays / customer 2 marks Grouping Number of holidays 2 marks Sorting within groups **Ascending Surname** 1 mark then ascending Forename 1 mark Group footer – correct subtotal 2 marks 1 mark Currency 2 dp 1 mark Correct count 2 marks Single page 1 mark All data & labels visible 1 mark

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Step 14





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				GCE A/AS L	EVEL – May	June 20	009	9713	02	
	<u></u>							·	<u> </u>	
			In	sert 3 blank rov	WS			1 mark		
						ort, Hotel,	Out and Home	1 mark		
				ow 2 Format –				1 mark		
			D	iscount table 10	J0% correct			1 mark		
Step 28										
-								Search		
Discount	Α		F	Н	В		R	Balance Due	> 4000 and < 6000	2 marks
		4.00%	3.00%	2.50%		1.50%	0. <u>00%</u>			
					Diagount		Discount			
HolRef	Type		Cost	Paid	Discount Percentage		Discount Value	Balance Due		
SH0004	Full Board		£6,240.00	£1,240.00	r crocmage	3.0%	£187.20	£4,812.80		
SH0006	All Inclusive		£7,008.00	£1,400.00		4.0%	£280.32	£5,327.68		
SH0013	Full Board		£5,605.00	£1,120.00		3.0%	£168.15	£4,316.85		
SH0018	All Inclusive		£6,200.00	£1,240.00		4.0%	£248.00	£4,712.00		
SH0022	Full Board		£6,200.00	£1,240.00		3.0%	£186.00	£4,774.00		
SH0023	Room Only		£7,274.00	£1,450.00		0.0%	£0.00	£5,824.00		
SH0027	All Inclusive		£6,350.00	£1,270.00		4.0%	£254.00	£4,826.00		
SH0028	Bed and Breal	kfast	£5,200.00	£1,040.00		1.5%	£78.00	£4,082.00		
SH0047	Half Board		£6,207.00	£1,240.00		2.5%	£155.18	£4,811.83		
SH0049	Full Board		£6,214.00	£1,240.00		3.0%	£186.42	£4,787.58		
				For	mat					
						_	with 1dp and			
				Cos	st, Paid, Disc \	/alue & E	Bal Due in £ 2dp	1 mark		

In footer 1 mark

Candidate name, Centre number and candidate number

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	Looki LEFT Correc	nt Percenta up function or MID ex ct range ct return co	used	1 mark 1 mark 1 mark -SE 1 mark	Discount Value Discount % * Co		Balance Due Cost – Disc value	- Paid	1 mark
HolRef	Туре	Cost	Paid	Discount Percentage		V Discount Value	Balance Due		
SH0004	Full Board	6240	1240	=HLOOKUP(LEFT(B8,1),\$B\$	1:\$F\$2,2, FALSE)	=C8*E8	=C8-F8-D8		
SH0006	All Inclusive	7008	1400	=HLOOKUP(LEFT(B10,1),\$B	\$1:\$F\$2,2, FALSE)	=C10*E10	=C10-F10-D10		
SH0013	Full Board	5605	1120	=HLOOKUP(LEFT(B17,1),\$B	\$1:\$F\$2,2, FALSE)	=C17*E17	=C17-F17-D17		
SH0018	All Inclusive	6200	1240	=HLOOKUP(LEFT(B22,1),\$B	\$1:\$F\$2,2, FALSE)	=C22*E22	=C22-F22-D22		
SH0022	Full Board	6200	1240	=HLOOKUP(LEFT(B26,1),\$B	\$1:\$F\$2,2, FALSE)	=C26*E26	=C26-F26-D26		
SH0023	Room Only	7274	1450	=HLOOKUP(LEFT(B27,1),\$B	\$1:\$F\$2,2, FALSE)	=C27*E27	=C27-F27-D27		
SH0027	All Inclusive	6350	1270	=HLOOKUP(LEFT(B31,1),\$B	\$1:\$F\$2,2, FALSE)	=C31*E31	=C31-F31-D31		
SH0028	Bed and Breakfast	5200	1040	=HLOOKUP(LEFT(B31,1),\$B	\$1:\$F\$2,2, FALSE)	=C32*E32	=C32-F32-D32		
SH0047	Half Board	6207	1240	=HLOOKUP(LEFT(B51,1),\$B	\$1:\$F\$2,2, FALSE)	=C51*E51	=C51-F51-D51		
SH0049	Full Board	6214	1240	=HLOOKUP(LEFT(B53,1),\$B	\$1:\$F\$2,2, FALSE)	=C53*E53	=C53-F53-D53		
					Replica All 3 co		1 mark		

Candidate name, Centre number and candidate number

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#### Step 30

#### **Content – Maximum 12 marks**

#### What is it:

- way of recognising the company
- trade mark/symbol/branding/unique style

[Max 2]

#### Can include:

- logo
- colour scheme
- font style
- paragraph style
- page layout
- page formatting
- pre-defined styles for bullets
- pre-defined styles for numbering

[Max 6]

#### How used:

- letter heads
- business cards
- advertising
- websites/web pages
- company vehicles
- fax/email
- packaging
- uniforms
- applied to all paperwork

[Max 4]

#### Applied to company:

any two methods relating to the holiday business

[Max 2]

[Maximum 12]

#### Practical skills - Maximum 8 marks

These practical skills will only be awarded marks if there are more than 100 words present.

#### Word processed document with:

- consistent line/paragraph spacing
- appropriate margins
- suitable font styles
- suitable font sizes (>10 and <15)</li>
- correct spelling, punctuation and grammar
- <300 words</p>
- single page
- appropriate title

1 mark for each item - [Max 8]