



Centre-assessed work Marking Grid 2012

GCE Applied ICT (8751/3/9) Unit 7: Creating a Website (IT07)

Centre name:

Centre no:

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Candidate name:

Candidate no:

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This form should be completed and attached to the candidate's work and retained at the Centre, or sent to the moderator as required.

Assessment Objective 1 (AO1): Practical capability in applying ICT (up to 21 marks)

Row	1 mark	2 marks	3 marks	4 marks	5 marks	Marks
1	Candidate has provided evidence of limited use of dedicated software tools.	Candidate has provided evidence of use of dedicated software tools including page formatting.	Candidate has provided evidence of using dedicated software tools, including a range of page formatting structures.	Candidate has provided evidence of using dedicated software tools including a range of page formatting structures and has justified at least one of these in relation to client needs.	Candidate has provided evidence of using dedicated software tools, including a range of page formatting structures and has justified all of these in relation to client needs.	
2	Candidate has provided evidence of use of text and graphics.	Candidate has provided evidence of use of text and graphics and either video or sound.	Candidate has provided evidence of use of text, graphics, video and sound.	Candidate has provided evidence of use of text, graphics, video and sound to meet client needs.		
3	Candidate has used code from external sources to assist the functionality of their web pages.	Candidate has annotated code from external sources to explain how it assists the functionality of their web pages.	Candidate has included edited code from external sources that assists the functionality of their web pages and has adapted it to meet client needs.	Candidate has included edited code from external sources and explained how this assists the functionality of their web pages.		

Row	1 mark	2 marks	3 marks	4 marks	5 marks	Marks
4	Candidate has provided evidence of setting up some links in a website.	Candidate has provided evidence of setting up internal links in a hierarchical or mesh website.	Candidate has provided evidence of setting up internal links in a hierarchical or mesh website and links to external sites.	Candidate has set up a hierarchical or mesh website with appropriate external links and justified the links in relation to client needs.		
5	Candidate has provided very little evidence of using appropriate file names and/ or folders to manage their work.	Candidate has attempted to use appropriate file names and/ or folders to manage work effectively.	Candidate has consistently used appropriate file names and folders to manage their work effectively.	Candidate has explained the methods they used to ensure that appropriate file names, folders and folder structures have been used to manage their work effectively.		

Assessment Objective 2 (AO2): Knowledge and understanding of ICT systems and their roles in organisations and society (up to 14 marks)

Row	1 mark	2 marks	3 marks	4 marks	Marks
1	Candidate has attempted to describe the organisation /background/ task and produced notes about the proposed website.	Candidate has attempted to describe the organisation /background/ task following a briefing from the client.	Candidate has fully described the organisation /background and produced a full description of the task, in context, for which the website is to be produced following a briefing from the client.		
2	Candidate has demonstrated partial understanding of client needs.	Candidate has briefly described some client needs.	Candidate has clearly described the client needs.	Candidate has clearly described the client needs and explained how the website will meet them.	
3	Candidate has stated either hardware or software needed to produce the site.	Candidate has stated both hardware and software needed to produce the site.	Candidate has justified the selected software and hardware used to produce the site.		
4	Candidate has provided evidence of researching the coding of features used by websites to enhance their web pages.	Candidate has provided annotated evidence of researching the coding of features used by websites to enhance their web pages.	Candidate has provided annotated coding of features used by websites to enhance their web pages and described how the information was obtained.	Candidate has provided annotated coding of a variety of features used by websites to enhance their web pages and clearly described how the information was obtained.	

Assessment Objective 3 (A03): Apply knowledge, skills and understanding to produce solutions to ICT problems (up to 21 marks)

Row	1 mark	2 marks	3 marks	4 marks	Marks
1	Candidate has produced outline sketches of the initial designs for some web pages.	Candidate has produced sketches, for the design of the web pages, which meet client needs.	Candidate has produced detailed design for some of the web pages, and has annotated them to show how they meet client needs.	Candidate has produced sketches for the web pages and has annotated them to show how they meet client needs. Changes to the designs, as a result of the feedback from the client, are documented.	
2	Candidate has produced a design of the structure of the website.	Candidate has produced a design, of the structure of the website, which meets client needs.	Candidate has produced a design, of the structure of the website that is annotated to show how it meets client needs.	Candidate has produced an annotated design, of the structure of the website, and justified how it meets client needs.	
3	Candidate has partially implemented the website.	Candidate has fully implemented the website.	Candidate has fully implemented the website in line with designs.	Candidate has fully implemented the website designs and justified how they meet client needs.	
4	Candidate has included some code from external sources.	Candidate has included code from external sources that they have edited.	Candidate has included code from external sources that they have edited, and annotated it to show how it meets client needs.		
5	Candidate has used at least one appropriate special effect to enhance a web page.	Candidate has used a range of appropriate special effects to enhance web pages.	Candidate has described and justified all page-enhancing special effects that have been used.		
6	Candidate has provided evidence that the website is fully working.	Candidate has provided evidence of having uploaded the site to a host server.	Candidate has uploaded site to a host server and provided evidence that the on-line version of the website is fully working.		

Assessment Objective 4 (A04): Evaluate ICT solutions and own performance (up to 14 marks)

Row	1 mark	2 marks	3 marks	Marks
1	Candidate has provided a brief description of actions taken to solve the problem.	Candidate has described actions taken to solve the problem.	Candidate has clearly described actions taken to solve the problem and has shown a clear understanding of what they have done and why.	
2	Candidate has provided limited evidence of time management or planning.	Candidate has provided some evidence of time management and planning. They have met some of the deadlines and have shown that they understand the need to monitor their progress.	Candidate has provided strong evidence of time management and planning, fully monitored their progress and met deadlines. Reasons for any missed deadlines have been explained.	
3	Candidate has provided some evaluation criteria for the solution and has carried out some testing.	Candidate has provided both qualitative and quantitative evaluation criteria, some of which are appropriate to assess if the client needs have been met. They have tested the solution against the criteria.	Candidate has identified qualitative and quantitative evaluation criteria that are appropriate for assessing whether client needs have been met and testing takes full account of the evaluation criteria.	
4	Candidate has attempted to evaluate their solution.	Candidate has evaluated their solution and identified some strengths, weaknesses and areas for improvement.	Candidate has evaluated their solution and successfully identified strengths, weaknesses and areas for improvement. Candidate has drawn meaningful conclusions and makes appropriate changes to the solution as a result.	
5	Candidate has used written expression which is adequate to convey intended meaning.	Candidate has used written expression which is suitable in form and style of writing to convey intended meaning within complex subject matter.		

Assessment objective	Maximum mark	Mark awarded
A01	21	
A02	14	
A03	21	
A04	14	
Total	70	