



# Applied Business

## OCR GCE Unit F253 Unit Recording Sheet

Please read the instructions printed at the end of this form. **One** of these sheets, suitably completed, should be attached to the assessed work of **each** candidate

<b>Unit Title</b>	<b>14 Constructing a financial strategy</b>				<b>Unit Code</b>	<b>F253</b>	<b>Session</b>	<b>June</b>	<b>Year</b>	<b>2</b>	<b>0</b>		
<b>Centre Name</b>								<b>Centre Number</b>					
<b>Candidate Name</b>								<b>Candidate Number</b>					
<b>Evidence:</b> You construct a financial strategy within a given business context. You will be provided with a series of financial data in the form of a case study which will inform your subsequent investigation.													
<b>Criteria</b>							<b>Teacher Comment</b>				<b>Page No.</b>		
<b>AO1.1:</b> You identify the reasons behind keeping financial records, the consequences of not producing accurate records and the processes involved in creating a series of final accounts that would be fit for publication; much of your evidence requires further clarification and elaboration;			<b>AO1.2:</b> you demonstrate a sound understanding of the reasons behind keeping financial records, the consequences of not producing accurate records and the processes involved in creating a series of final accounts that would be fit for publication; however, your evidence, at times, does not demonstrate sufficient depth;		<b>AO1.3:</b> you demonstrate clear and comprehensive understanding of the reasons behind keeping financial records, the consequences of not producing accurate records and the processes involved in creating a series of final accounts that would be fit for publication; your evidence displays both breadth and depth.								
<b>[0 1 2 3]</b>			<b>[4 5 6]</b>		<b>[7 8 9]</b>								
<b>AO2.1:</b> When constructing your final accounts, there are significant errors and weaknesses within them and you present them in an inappropriate format;			<b>AO2.2:</b> when constructing your final accounts, there are some errors and weaknesses present within them but they are not intrusive, and you present your accounts in an appropriate format;		<b>AO2.3:</b> when constructing your final accounts, there are few, if any, errors or weaknesses present within them, and you present them in an appropriate professional format.								
<b>[0 1 2 3 4 5]</b>			<b>[6 7 8 9 10]</b>		<b>[11 12 13 14]</b>								

Criteria					Teacher Comment	Page No.
<b>AO3.1:</b> Your analysis and interpretation of the final accounts is limited in scope and your use of accounting ratios is basic and does little to inform discussions on the financial position of your business; your synthesis of gathered data is weak, with little evidence of integrated or strategic thinking; <b>[0 1 2 3 4]</b>	<b>AO3.2:</b> your analysis and interpretation of the final accounts is sound, with a range of accounting ratios informing discussions on the financial position of your business; your synthesis of gathered data is sound, with evidence of integrated and strategic thinking; <b>[5 6 7 8]</b>	<b>AO3.3:</b> your analysis and interpretation of the final accounts is comprehensive and in-depth and you use a wide range of accounting ratios to inform extensive discussions on the financial position of your business; your synthesis of material is comprehensive with frequent demonstration of integrated and strategic thinking. <b>[9 10 11 12]</b>				
			Mark			
<b>AO4.1:</b> Your critical evaluation of how your business, in the given context, should plan its financial activities in the future is limited and you make no real attempt to prioritise evidence or to select appropriate lines of argument from information contained within either your final accounts or your research and analysis, resulting in weak, unsupported conclusions; you demonstrate limited clarity and coherence with only basic use of business terminology – errors of grammar, punctuation and spelling may be noticeable and intrusive; <b>[0 1 2 3 4 5]</b>	<b>AO4.2:</b> your critical evaluation of how your business, in the given context, should plan its financial activities in the future is sound; your evidence is prioritised and appropriate lines of argument are selected and presented from information contained within both your final accounts and your research and analysis, resulting in sound conclusions; you demonstrate clarity and coherence, with appropriate use of business terminology – there may be occasional errors of grammar, punctuation and spelling but these are not intrusive; <b>[6 7 8 9 10]</b>	<b>AO4.3:</b> your critical evaluation of how your business, in the given context, should plan its financial activities in the future is comprehensive and in-depth; your evidence is effectively prioritised with appropriate lines of arguments selected and presented from information contained within both your final accounts and your research and analysis, resulting in reasoned, appropriate, logical conclusions; you demonstrate clarity, coherence and fluency with effective and confident use of appropriate business terminology – there are few, if any, errors of grammar, punctuation and spelling. <b>[11 12 13 14 15]</b>				
			Mark			
<b>Total/50</b>						
If this work is a re-sit, please tick		Session and Year of previous submission	Jan / June	<b>2 0</b>		Please tick to indicate this work has been standardised internally

Please note: This form may be updated on an annual basis. The current version of this form will be available on the OCR website ([www.ocr.org.uk](http://www.ocr.org.uk)).  
The completed Centre Authentication form CCS160 **must** accompany the MS1 when it is sent to the moderator

### Guidance on Completion of this Form

- 1 One sheet should be used for each candidate.
- 2 Please ensure that the appropriate boxes at the top of the form are completed.
- 3 Please enter *specific* page numbers where evidence can be found in the portfolio, and where possible, indicate to which part of the text in the mark band the evidence relates.
- 4 Circle the mark awarded for each strand of the marking criteria in the appropriate box and also enter the circled mark in the final column.
- 5 Add the marks for the strands together to give a total out of 50. Enter this total in the relevant box.