

Write your name here

Surname

Other names

Pearson
Edexcel GCE

Centre Number

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Candidate Number

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Applied Business

Unit 1: Investigating People at Work

Thursday 18 May 2017 – Afternoon
Time: 1 hour 30 minutes

Paper Reference

6916/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 90.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (*) are ones where the quality of your written communication will be assessed
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Pearson

Answer ALL questions. Write your answers in the spaces provided.

Founded in 1970, *Argocraft Ltd* is a small engineering business that produces components for the car industry. It has always been located in a small industrial area behind a busy shopping parade in Shoreditch, East London. It has a stable and experienced workforce that has been with the business for many years.

The business is facing rising overhead costs and pressure on space. To ensure its survival Winston Wise, the Managing Director, has decided that *Argocraft Ltd* must relocate to larger premises in a lower cost area.

He is moving the business to a brand new purpose-built factory on an enterprise park in Enfield Lock on the outskirts of London, 12 miles away from Shoreditch.

1 One of Winston's objectives for *Argocraft* is survival.

(a) Give **two** other objectives that are likely to apply to a business such as *Argocraft*.

(2)

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(b) How will moving to a lower cost area help Winston achieve his objective of survival for *Argocraft*?

(4)

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Most employees at *Argocraft* live within walking distance of its current location. After the business moves to Enfield Lock its employees will need to travel much further to work.

Winston is worried that employees will leave the business rather than travel to Enfield Lock every day.

(c) Why would Winston want to retain his current team of employees?

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No matter what Winston does, the move to Enfield Lock will result in some employees leaving the business.

(e) Describe how Winston can recruit new employees to work at Enfield Lock.

(4)

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2 Any new employees will be working alongside existing employees who have been with *Argocraft Ltd* for many years.

*(a) Discuss the social and ethical issues that could be created by this situation.

(12)

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Each year, *Argocraft* employs at least one new engineering apprentice.

(b) Give **four** features of an apprenticeship.

(4)

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The employees on the production team at *Argocraft* are paid on a piece work basis.

(c) Discuss how this can motivate employees.

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An applicant for a job at the new factory states in their curriculum vitae (CV) that they have been trained to operate specialist machinery.

(b) How could this claim be checked during the interview stage of recruitment? (2)

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(c) Why should a business check details given in a CV? (2)

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(d) Outline why a business might require applicants to complete an application form rather than a CV. (4)

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