

### To be opened on receipt September 2014 – May 2015

A2 GCE APPLIED ART AND DESIGN

F149/01 Professional Practice and Progression



To be issued to candidates at the start of the course Test paper for use from September 2014 – May 2015

TIME Although there is no set time limit for the preparatory research and work necessary to plan and produce the final outcome(s) to the project, you <u>must</u> meet the deadline for the submission of the *statement of intent* and the presentation(s) to your client. The deadline dates will be set by your teacher.

The *statement of intent* and your work must be submitted by the set date. Failure to meet the deadline will result in your work being excluded from marking and moderation for the proposed examination session.

### **INSTRUCTIONS TO CANDIDATES**

- You must use this booklet for guidance throughout your work for this unit.
- You must finalise your broad investigation of professional practice before writing your statement of intent.
- All preparatory work must be presented with the final outcome(s) produced in response to your statement of intent.
- You must complete your outcome(s) by the deadline date set by your teacher.
- All preparatory work and final outcome(s) must be your own work.
- All sources **must** be clearly shown or stated and copyright acknowledged.

### **INFORMATION FOR CANDIDATES**

- Your work will be assessed against the three assessment objectives.
  AO1: Applying knowledge and understanding of others' practice
  AO2: Applying skills, techniques and understanding
  AO3: Analysis, synthesis and evaluation
  30 marks
  30 marks
- The total number of marks for this paper is **100**.
- You may start your personal investigation and research as soon as you receive this paper.
- The quality of written communication will be assessed, including clarity and expression of ideas, presentation, spelling, punctuation and grammar.
- This document consists of 4 pages. Any blank pages are indicated.

## It is important that you discuss with your teacher anything you do not understand and that you meet the set deadline date.

### INTRODUCTION

### To achieve this unit, you must:

- research into working practices of a professional artist, craftsperson, designer, studio or organisation
- produce a personal investigation into professional practice, which will involve one or more art, craft or design specialisms
- complete your statement of intent
- present your final work for this unit in a format suitable for presentation to your client.

### **GUIDANCE FOR CANDIDATES**

# Research into the working practices of a professional artist, craftsperson, designer, studio or organisation:

You will need to understand the requirements and constraints imposed by professional practice.

All sources **must** be clearly shown or stated and copyright acknowledged.

### Statement of Intent

You must complete a *statement of intent* which clearly sets out the creative work you will produce, the resources you will use and the identification of possible constraints.

Your *statement of intent* should show your understanding of the process of professional practice and how it will inform the production of your creative work.

You may consider the following points when writing and researching your statement of intent:

- education, professional qualifications and career routes
- copyright and other legal issues
- the studio, workplace or environment in which you will create the work
- working alone or as part of a team
- materials/equipment required
- costings
- liaison with the client/target audience
- health and safety issues
- moral or ethical considerations.

Your *statement of intent* (signed and dated) must be submitted to your teacher **before** you start your creative work.

### Your creative work

This can be work which is:

• directly or indirectly related to one or more of your optional A2 units

### or

• stand-alone/discrete.

Your work should fulfil all the requirements of your *statement of intent*. You will need to pay particular attention to documenting and recording the creative process and professional practice for assessment evidence.

You will need to present your final outcome(s) in a format suitable for presentation to your client.

### Evaluation

In your evaluation you need to respond to the following:

- how has the work of an artist, designer or craftsperson influenced the development of your skills and your work?
- how effective are the materials, processes and techniques you chose to work with?
- how well has the final outcome(s) satisfied the vocational requirements of being 'fit for purpose'?
- in what ways, in terms of modifications or alterations, would you adapt or change your final outcome(s)?

All work must be clearly labelled with your name, candidate number, centre number, unit title and unit number.



#### Copyright Information

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.