

General Certificate of Education

Applied Art and Design (8511, 8513, 8516, 8517, 8519)

AA11-AF11/AA12-AF12 - Option Units

Report on the Examination

2010 examination - June series

AA11-AF11/AA12-AF12 - Option Units

Units AD11 and AD12 contain the same choice of options as in AD06. These include Drawing, and painting or printmaking, Photography, film and video, Graphic design, Public art, Textile art and fashion and 3D design. However, the requirements for each option are different for AS and A2 and candidates should pay particular attention to the individual requirements for each option. Also at A2 all options ask for an illustrated report relevant to the chosen option. Candidates are required to choose different options for study in AD11 and, AD12 and as in the past years, the most popular option this series was Public art.

Some centres had brought in local artists to work with candidates or they had visited the artist's studio/workplace. Briefs included work for a local youth club, artwork based on architecture for a local builders, a printed textile for a fashion company and a photographic advertising campaign, raising awareness about health issues. Some exciting graphics and public art were seen in these units. Generally, candidates produced work that was important to them, for example, a charming set of ideas for a child's clock, based on fishes, was seen in one centre.

There was reference to a range of artists, with some interesting choices, although more reference to the work of contemporary designers, photographers and illustrators is required. Candidates should remember that experimenting with relevant materials, developing alternative ideas and a high quality vocational outcome are requirements for achieving marks in the higher mark bands. The outcome for this particular unit should address the constraints of the unit and a written brief should be supplied.

Overall, candidates made choices based on their individual preferences and the quality of the work they produced reflected their own interests.

Mark Ranges and Award of Grades

Grade boundaries and cumulative percentage grades are available on the <u>Results statistics</u> page of the AQA website.

	Applied Art and Design -	AQA GCE Report on the	Examination 2010 June series
Further copies of this Report are available to download from the AQA Website: www.aqa.org.uk			
Copyright © 2010 AQA and its licensors. All	rights reserved.		
COPYRIGHT			

AQA retains the copyright on all its publications. However, registered centres for AQA are permitted to copy material from this booklet for their own internal use, with the following important exception: AQA cannot give permission to centres to photocopy any material that is acknowledged to a third party even for internal use within the centre.

Set and published by the Assessment and Qualifications Alliance.

The Assessment and Qualifications Alliance (AQA) is a company limited by guarantee registered in England and Wales (company number 3644723) and a registered charity (registered charity number 1073334). Registered address: AQA, Devas Street, Manchester M15 6EX