Surname	Centre Number	Candidate Number
Other Names		2



## GCE AS/A level

1681/01



## TRAVEL AND TOURISM

**UNIT 1: Introducing Travel and Tourism** 

A.M. MONDAY, 16 May 2016

1 hour 30 minutes

For Examiner's use only				
Question	Maximum Mark	Mark Awarded		
1.	18			
2.	18			
3.	10			
4.	18			
5.	16			
Total	80			

## **INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid. Write your name, centre number and candidate number in the spaces at the top of this page. Answer **all** questions.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation pages at the back of the booklet, taking care to number the question(s) correctly.

## **INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question or part-question.

You are reminded of the necessity for good English and orderly presentation in your answers.



uestions.
Į

- 1. The **UK**'s private sector travel and tourism businesses are supported by a number of public sector organisations such as VisitBritain.
  - (a) Complete the table by identifying whether each statement is **true** or **false**. [4]

STATEMENT	TRUE OR FALSE
<b>UK</b> National Parks are part of the public sector	
Premier Inn is part of the public sector	
The Youth Hostel Association is part of the public sector	
The Department of Culture, Media and Sport (DCMS) is part of the public sector	

(b) Explain how \	/isitBritain supports the <b>U</b>	<b>K</b> 's <i>private sector</i> trave	el and tourism businesses. [4]



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Most Tourist Information Centres (TICs) in the **UK** also belong to the *public sector* which supports *private sector* travel and tourism businesses.



(C)	(TICs).	the rang	e or pro	ducts and	a services	provided	by fouris	t information	[4]
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Turn over.

(d)	Explain the range of <i>positive economic impacts</i> the <b>UK</b> 's economy is likely to experience as a result of the work carried out by <i>public sector</i> support organisations. [6]	;
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2. Holidays to short haul tourism destinations are popular with many **UK** tourists.

Study Figure 2, which shows a map of part of Western Europe including UK, Spain and France.



(a) Name:

(i)	One winter sports	destination in France:	
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- (ii) One cultural destination in France:
- (iii) One coastal destination in Spain:
- (iv) One business destination in Spain:

[4]



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(b)	Explain why their location and accessibility contribute to Spain and France being the most popular <i>short haul</i> tourism destinations for <b>UK</b> tourists.				



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	enger		
(a)	(i)	Name <b>two</b> international <b>UK</b> airports located outside of the London area.	[2]
		1	
		2	
	(ii)	Name <b>two</b> major <b>UK</b> airlines.	[2]
	(/		<u>.</u> —.
		1	
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<i>(</i> 1.)	0 11		
(b)	Outli	ne how recent developments in technology have impacted on airline passenge	ers.[6]
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Ther	e are ı	many public, private and voluntary sector attractions within the UK.	
(a)	(i)	Name <b>two</b> major <i>public sector</i> purpose-built attractions within the <b>UK</b> .  1.  2.	[2]
	(ii)	Name <b>two</b> major <i>private sector</i> attractions within the <b>UK</b> .	[2]
		1.     2.	
A rar	nge of	natural attractions are found within <b>UK</b> National Parks.	
(b)	Outli touri	ine the range of natural attractions found within ${f UK}$ National Parks which a sts.	ppeal to [4]
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(c)	Discuss manage	the differen attractions.	t aims c	of <i>public</i> ,	private a	and <i>volui</i>	ntary sec	<i>tor</i> organ	isations	which [6]
	manago	attractions.								[0]
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(d)	Explain why it is important for tourism destinations to encourage the development of ne attractions and improvements to facilities currently available.	ew 4]
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	tive impacts.	
(a)	Suggest two examples of negative economic impacts.	
	1	
	2.	
(b)	For <b>one</b> tourism destination you have studied, describe and assess the range of <i>ne environmental and socio-cultural impacts</i> resulting from increasing travel and to activities.	ega ouri
	Name of tourism destination:	
		******
		******



(c)	(i)	Explain what is meant by the term sustainable tourism.	[2]
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very	touri	st is able to make a contribution to sustainable tourism.	
	(ii)	Discuss the different ways that tourists can support <i>sustainable tourism</i> w visiting a destination.	hen [6]
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