

Surname	Centre Number	Candidate Number
Other Names		2



GCE AS/A level

1681/01



S16-1681-01

TRAVEL AND TOURISM
UNIT 1: Introducing Travel and Tourism

A.M. MONDAY, 16 May 2016

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	18	
2.	18	
3.	10	
4.	18	
5.	16	
Total	80	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded of the necessity for good English and orderly presentation in your answers.



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Answer all questions.

1. The **UK's** private sector travel and tourism businesses are supported by a number of public sector organisations such as VisitBritain.

(a) Complete the table by identifying whether each statement is **true** or **false**. [4]

STATEMENT	TRUE OR FALSE
UK National Parks are part of the public sector	
Premier Inn is part of the public sector	
The Youth Hostel Association is part of the public sector	
The Department of Culture, Media and Sport (DCMS) is part of the public sector	

(b) Explain how VisitBritain supports the **UK's private sector** travel and tourism businesses. [4]

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2. Holidays to *short haul* tourism destinations are popular with many **UK** tourists.

Study **Figure 2**, which shows a map of part of Western Europe including UK, Spain and France.



(a) Name:

- (i) **One** winter sports destination in France:
- (ii) **One** cultural destination in France:
- (iii) **One** coastal destination in Spain:
- (iv) **One** business destination in Spain:

[4]



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