



GCE AS/A LEVEL

1681/01

TRAVEL AND TOURISM

UNIT 1: Introducing Travel and Tourism

A.M. MONDAY, 16 May 2016

1 hour 30 minutes plus your additional time allowance

Surname _____

Other Names _____

Centre Number _____

Candidate Number 2 _____

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	18	
2.	18	
3.	10	
4.	18	
5.	16	
Total	80	

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces provided on the front cover.

Answer ALL questions.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation pages at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded of the necessity for good English and orderly presentation in your answers.

Answer ALL questions.

1. The UK's private sector travel and tourism businesses are supported by a number of public sector organisations such as VisitBritain.

(a) Complete the table by identifying whether each statement is TRUE or FALSE. [4]

STATEMENT	TRUE OR FALSE
UK National Parks are part of the public sector	
Premier Inn is part of the public sector	
The Youth Hostel Association is part of the public sector	
The Department of Culture, Media and Sport (DCMS) is part of the public sector	

2. Holidays to **SHORT HAUL** tourism destinations are popular with many UK tourists.

Study **FIGURE 2** opposite, which shows a map of part of Western Europe including UK, Spain and France.

(a) Name:

(i) **ONE** winter sports destination in France:

(ii) **ONE** cultural destination in France:

(iii) **ONE** coastal destination in Spain:

(iv) **ONE** business destination in Spain:

FIGURE 2



3. UK airports and airlines have introduced new technology in recent years which has impacted on passengers.

(a)(i) Name TWO international UK airports located outside of the London area. [2]

1. _____

2. _____

(ii) Name TWO major UK airlines. [2]

1. _____

2. _____

4. There are many PUBLIC, PRIVATE and VOLUNTARY sector attractions within the UK.

(a)(i) Name TWO major PUBLIC SECTOR purpose-built attractions within the UK. [2]

1. _____

2. _____

(ii) Name TWO major PRIVATE SECTOR attractions within the UK. [2]

1. _____

2. _____

18

5. As a result of increasing travel and tourism activities some destinations experience a range of NEGATIVE IMPACTS.

(a) Suggest TWO examples of NEGATIVE ECONOMIC IMPACTS. [2]

1. _____

2. _____
