

CANDIDATE
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TRAVEL AND TOURISM

9395/33

Paper 3 International Business & Leisure Travel Services

October/November 2016

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

You may use an HB pencil for any diagrams or graphs.

Do not use staples, paper clips, glue or correction fluid.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **13** printed pages, **3** blank pages and **1** Insert.

(c) Explain **two** reasons why the Rainbow Towers conference venue is suitable for hosting large-scale international events.

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2

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.....[6]

(c) Explain **two** ways through which tourists can get the most out of their self-drive holiday in New Zealand.

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Question 3

Refer to Fig. 3 (Insert), a news article about the changing demand for first class air travel services.

(a) (i) Identify **two** features of Etihad’s The Residence travel accommodation.

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(ii) Explain, using an example, the phrase *high yield business traveller*.

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(b) Explain the **three** impacts that the global recession of recent years has had on luxury air travel.

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(c) Other than through the onboard features offered, explain **two** ways in which airline companies can remain competitive.

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