



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS
General Certificate of Education Advanced Level

CANDIDATE
NAME

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TRAVEL AND TOURISM

9395/43

Paper 4 Specialised Tourism

October/November 2013

1 hour 30 minutes

Candidates answer on the Question Paper.

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.

Write in dark blue or black pen.

Do not use staples, paper clips, highlighters, glue or correction fluid.

You may use a pencil for any diagrams, graphs or rough working.

DO NOT WRITE IN ANY BARCODES.

Answer **all** questions.

All the Figures referred to in the questions are contained in the Insert.

The number of marks is given in brackets [] at the end of each question or part question.

This document consists of **7** printed pages, **1** blank page and **1** Insert.



Question 1

Refer to Fig. 1 (Insert), information about a sustainable holiday in Kyrgyzstan.

- (a) Explain **two** possible benefits to the Man and the Biosphere Programme of setting up an association of ecotourism service providers.

1

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2

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..... [4]

Question 2

Refer to Fig. 2 (Insert), information about the festival Día de Los Muertos – known as Day of the Dead in Mexico.

(a) Explain **two** reasons why tourists are attracted to Mexico's Day of the Dead festival.

1

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2

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