



GCE AS/A level

1352/01

SOCIOLOGY - SY2

UNIT 2 - UNDERSTANDING CULTURE

A.M. FRIDAY, 20 January 2012

1½ hours

ADDITIONAL MATERIALS

In addition to this examination paper, you will need a 20 page answer book.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use gel pen or correction fluid.

Answer **question 1** and **one** other question.

Use both sides of the paper. Write only within the white areas of the book.

Write the question number in the two boxes in the left hand margin at the start of each answer. Leave at least two line spaces between each answer.

You are advised to divide your time according to the mark allocation given.

Write your answers in the separate answer book provided.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

Credit will be given for reference to recent public debate and research publications.

1. *Compulsory*

Look at the item below and answer the following questions.

Young people today

Much social research about young people is focused on those who are causing problems for society. There is a danger that these people can be taken as being representative of all young people in the UK.

A research organisation carried out an online survey of just over 1000 people aged 13 – 18 years. This was claimed to be a **representative sample** of young people and included equal numbers of both males and females.

Content analysis of media stories found that 71% of news related material is negative and 33% of news stories about young people refer to crime. This analysis of secondary data showed that young people are represented in a negative light.

Adapted from research commissioned by The Scout Association

1	1
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Using material from the item and elsewhere, explain the full meaning of the term **representative sample**. [10]

1	2
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With reference to the item and sociological studies and research, identify and assess various sources of secondary data that can be used by sociologists. [20]

Choose one question from the following options.

Either,

2.

Education

2	1
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Outline and explain why anti-school subcultures may develop.

[20]

2	2
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Discuss how social class may influence educational attainment.

[40]

Or,

3.

Religion

3	1
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Outline and explain the formation of religious cults.

[20]

3	2
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Discuss the relationship between religion and social class.

[40]

Or,

4.

Mass Media

4	1
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Outline and explain the globalisation of the mass media.

[20]

4	2
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Discuss the view that social class influences the content and use of the media.

[40]