



**GCE AS/A level**

**1331/01**

**PSYCHOLOGY – PY1**

**Approaches in Psychology**

**P.M. TUESDAY, 13 May 2014**

**1 hour 15 minutes plus your additional time allowance**

## **ADDITIONAL MATERIALS**

**In addition to this examination paper, you will need an 8 page answer book.**

## **INSTRUCTIONS TO CANDIDATES**

**Use black ink, black ball-point pen or your usual method.**

**Answer ALL questions.**

## **INFORMATION FOR CANDIDATES**

**All questions carry equal marks.**

**You are reminded that marking will take into account the quality of written communication used in your answers.**

**Answer ALL questions.**

- 1(a) Outline TWO assumptions of the biological approach. [4]**
- (b) Describe Selye's General Adaptation Syndrome. [8]**
- 2. Describe how the behaviourist approach has been applied in EITHER aversion therapy OR systematic desensitisation. [12]**
- 3(a) Evaluate TWO strengths of the cognitive approach. [6]**
- (b) Evaluate TWO weaknesses of the cognitive approach. [6]**
- 4. Compare and contrast the behaviourist and cognitive approaches in terms of similarities and differences. [12]**
- 5. Explain and evaluate the methodology used by the psychodynamic approach. [12]**

**END OF PAPER**