



GCE AS/A level

338/01

**PSYCHOLOGY – PSY2
PSYCHOLOGY: CORE STUDIES
AND APPLIED RESEARCH METHODS**

P.M. FRIDAY, 16 May 2008

1½ hours

ADDITIONAL MATERIALS

In addition to this examination paper, you will need a 12 page answer book.

INSTRUCTIONS TO CANDIDATES

Answer **all** questions in Section A **and** Section B.

Answer **one** question in Section C.

INFORMATION FOR CANDIDATES

Mark allocations are shown in brackets.

Note the information given at the start of every section.

SECTION A

*Answer **all** questions in this section.*

You are reminded that the focus of your response must be the skill of knowledge and understanding.

1. Describe the findings **and** conclusions of Bowlby's (1944) research 'Forty-four juvenile thieves; their characters and home lives'. [8]
2. Outline the procedures of Asch's (1955) research 'Opinions and Social Pressure'. [8]
3. Outline the procedures of Loftus & Palmer's (1974) research 'Reconstruction of automobile destruction: an example of the interaction between language and memory'. [8]

SECTION B

*Answer **all** questions in this section.*

You are reminded that the focus of your response must be the skill of analysis and evaluation.

4. Evaluate Sperry's (1968) research 'Hemisphere disconnection and unity in conscious awareness'. [8]
5. Critically assess Milgram's (1963) research 'Behavioural study of obedience'. [8]
6. Critically assess Rosenhan's (1973) research 'On being sane in insane places'. [8]

SECTION C

Answer *either* question 7 *or* question 8.

You are reminded that the focus of your response must be the application of knowledge of research methods to the novel situation.

Either,

7. You have been asked to investigate if people who play ‘team sports’ (e.g. rugby, netball) are more sociable than those people who play ‘individual sports’ (e.g. golf, squash).

Discuss how you would conduct research into this area. Explain the design of the research by writing your answers under *each* of the following *separate headings*:

- (a) method; [2]
- (b) reliability **or** validity; [2]
- (c) (i) ethical issues; [2]
(ii) ways of dealing with these ethical issues; [2]
- (d) sampling techniques; [2]
- (e) methods of analysis. [2]

Or,

8. You have been asked to investigate whether people feel happier after watching a comedy programme or after watching a news programme.

Discuss how you would conduct research into this area. Explain the design of the research by writing your answers under *each* of the following *separate headings*:

- (a) method; [2]
- (b) reliability **or** validity; [2]
- (c) (i) ethical issues; [2]
(ii) ways of dealing with these ethical issues; [2]
- (d) sampling techniques; [2]
- (e) methods of analysis. [2]