

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED GCE**

G543

PSYCHOLOGY

Options in Applied Psychology

FRIDAY 17 JUNE 2011: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the answer booklet.

OCR SUPPLIED MATERIALS:

**8 page answer booklet
(sent with general stationery)**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.**
- **Use black ink. Pencil may be used for graphs and diagrams only.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **Answer FOUR questions in total; TWO questions from TWO options only.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **Quality of written communication is assessed throughout this paper.**

Candidates should:

- (i) ensure that text is legible and that spelling, punctuation and grammar are accurate so that meaning is clear;**
- (ii) select and use a form and style of writing appropriate to purpose and to complex subject matter;**
- (iii) organise information clearly and coherently, using specialist vocabulary when appropriate.**

You must answer TWO questions from ONE option and TWO questions from another option.

FORENSIC PSYCHOLOGY

- 1 (a) How might the view of the majority influence a jury when reaching a verdict? [10]**
(b) Evaluate the application of research into what influences reaching a verdict in court. [15]

- 2 (a) Outline ONE piece of research into factors which influence the accurate identification of a suspect. [10]**
(b) Assess the reliability of research into interviewing witnesses. [15]

- 3 (a) What effect does the order in which testimony is presented have on persuading a jury? [10]**
(b) Discuss limitations of research into persuading a jury. [15]

- 4 (a) Describe ONE piece of research into 'looking death worthy'. [10]**
(b) To what extent can research into alternatives to imprisonment be considered ethnocentric? [15]

You must answer TWO questions from ONE option and TWO questions from another option.

HEALTH AND CLINICAL PSYCHOLOGY

- 5 (a) Describe ONE piece of research into media campaigning as a method of health promotion. [10]**
- (b) Discuss the ecological validity of research into methods of health promotion. [15]**
- 6 (a) Outline ONE piece of evidence which suggests that stress can be caused by hassles and/or life events. [10]**
- (b) Evaluate the reliability of methods of measuring stress. [15]**
- 7 (a) How might cognitive psychologists explain dysfunctional behaviour? [10]**
- (b) Assess the appropriateness of different explanations of dysfunctional behaviour. [15]**
- 8 (a) How could a psychological disorder (EITHER affective OR anxiety OR psychotic) be treated biologically? [10]**
- (b) Compare approaches to treating the disorder you referred to in part (a). [15]**

You must answer TWO questions from ONE option and TWO questions from another option.

PSYCHOLOGY OF SPORT AND EXERCISE

- 9 (a) How can instinct explain aggression in sport? [10]**
- (b) Discuss nature and nurture in relation to aggression in sport. [15]**
- 10 (a) Outline research into trait and state anxiety as a means of explaining anxiety in sport. [10]**
- (b) Evaluate the validity of research into anxiety in sport. [15]**
- 11 (a) Describe ONE study into the effects of an audience on sports performance. [10]**
- (b) Discuss the limitations of research into the effects of an audience on sports performance. [15]**
- 12 (a) Describe ONE contingency theory of leadership in sport. [10]**
- (b) Discuss individual and situational explanations of leadership and coaching. [15]**

You must answer TWO questions from ONE option and TWO questions from another option.

PSYCHOLOGY OF EDUCATION

- 13 (a) Describe ONE piece of research into variations on learning strategies. [10]**
- (b) How useful is research into a personal approach to learning? [15]**
- 14 (a) What has educational psychology discovered about social roles and academic success? [10]**
- (b) Discuss difficulties when investigating student beliefs and expectations. [15]**
- 15 (a) What can educational psychology contribute to anti-bullying strategies? [10]**
- (b) Assess the effectiveness of research into student-student social interactions. [15]**
- 16 (a) Describe ONE piece of research into teacher expectations. [10]**
- (b) Evaluate the difficulties in researching student-teacher social interactions. [15]**

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