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Answer ALL questions in the spaces provided.

1. (a) From the five statements below, choose **two** that best describe the observation research method and **two** that best describe the longitudinal method. Do this by writing longitudinal or observation in the adjacent box. One statement does not apply to either the longitudinal or the observation method.

Statement	Longitudinal or Observation
Participants will be visited a number of times for data to be collected.	
Always involves the manipulation of an independent variable.	
Always takes a long time to complete.	
Data is collected on a single occasion from participants in their normal environments.	
Can be overt or covert.	

(4)



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2. The use of surveys is a common research method used in the Social Approach.

(a) Outline the steps involved in conducting a survey.

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(3)



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(c) Prejudiced behaviour can be a problem for society. Psychologists have developed a number of methods that attempt to reduce it. Outline **two** methods of reducing prejudice.

First Method

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Second Method

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(Total 14 marks)

Q2

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(b) Describe **one** theory of forgetting.

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4. (a) One assumption of the Cognitive-developmental Approach is that a child's abilities develop over time. What evidence from studies is there to support this assumption?

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(b) (i) Identify **two** studies from the Cognitive-developmental Approach.

First study

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Second study

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(2)

(ii) Outline an aim of one of the studies you identified in (b)(i).

Study:

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Aim:

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(2)

(iii) Outline **one** weakness of the study you have identified in (b)(i).

Study:

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Weakness:

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(2)

Q4

(Total 10 marks)



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Q6

(Total 12 marks)

TOTAL FOR PAPER: 72 MARKS

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