



GCE AS/A level

1291/01



S15-1291-01

MEDIA STUDIES – MS1
Media Representations and Responses

A.M. FRIDAY, 22 May 2015

2 hours 30 minutes

ADDITIONAL MATERIALS

In addition to this examination paper, you will need:

- a 12 page answer book;
- print-based resource material.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Answer **all three** questions.

Read the questions so that you are familiar with their requirements.

Study the resource material carefully before you answer the questions.

After studying the resource material, you should spend approximately 50 minutes on your answer to Question 1.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

Answer all three questions.

Study the DVD covers for *The Mortal Instruments: City of Bones* and *Red 2*.

1. Analyse **both** DVD covers commenting on:
 - visual codes
 - layout and design
 - narrative[40]

2. (a) Identify **two** different representations of age in the DVD covers. [4]

(b) Choose **one** of these representations of age. Explore how it has been constructed in the DVD cover. [10]

(c) With reference to **your own detailed examples**, explore representations of older people in the media today. [16]

3. With detailed reference to **two or three examples** you have studied, explore how media texts are constructed to position audiences and/or users. [30]

END OF PAPER

Acknowledgement: The DVD covers were sourced on the credited websites in January 2014 and are reproduced under the provision of 'Fair Dealing' UK.



GCE AS/A level
TAG UG/Uwch



1291/01-A
1291/51-A

MEDIA STUDIES – MS1
ASTUDIO'R CYFRYNGAU – MS1

A.M. FRIDAY, 22 May 2015

A.M. DYDD GWENER, 22 Mai 2015

2 hours 30 minutes

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PRINT-BASED RESOURCE MATERIAL FOR PAPER MS1
DEUNYDD ADNODDAU PRINTIEDIG AR GYFER PAPUR MS1

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Cydnabyddiaeth: Cafwyd cloriau'r *DVDs* oddi ar y gwefannau awdurdodedig ym mis Ionawr 2014 ac fe'u hatgynhychir dan ddarpariaeth 'Masnachu Teg' yn y DU.

TWO WORLDS WILL COLLIDE



THE MORTAL INSTRUMENTS CITY OF BONES

"A must-see"
★★★★★
SUGARSCAPE



THE MORTAL INSTRUMENTS
CITY OF BONES



E051710

"A supernatural thrill ride"



TEEN NOW

"Lily Collins is terrific"



SUNDAY MIRROR

Clary Fray (**Lily Collins** – *Abduction*) thinks she is just an ordinary teenager living in Brooklyn, but everything changes one night when in a downtown club she encounters the mysterious and charismatic Jace (**Jamie Campbell Bower** – *The Twilight Saga*), and witnesses a shocking murder.

Drawn into a dark and dangerous new world where half-angel warriors battle to save humanity from demonic forces, Clary learns the extraordinary truth about her family and the part she must play to determine the fate of the world.

Special Features: Bringing them to Life • Descendants of the Cup • Music Video – 'Almost Is Never Enough' By Ariana Grande Ft. Nathan Sykes • Mortal Memories: Exclusive Cast Roundtable – All Access with Cassandra Clare • Deleted Scenes



CONSTITANTIN FILM INTERNATIONAL GmbH and Unique Features (TM) Inc. present THE MORTAL INSTRUMENTS: CITY OF BONES. CAST: LILY COLLINS, JAMIE CAMPBELL BOWER, ROBERT SHEPHERD, KEVIN TERRY, KEVIN TERRY, ADAM TROTTER, ZAMARA WISE, GIBREY BAO, ANDREW PAWLEY, AND JACOB LANGRISH. MUSIC BY ANDREW YOUNG. COSTUME DESIGNER: ANDREW YOUNG. EDITOR: ANDREW YOUNG. EXECUTIVE PRODUCERS: JAMES WATSON, JAMES WATSON, JAMES WATSON. PRODUCED BY: JAMES WATSON, JAMES WATSON, JAMES WATSON. WRITTEN BY: JAMES WATSON, JAMES WATSON, JAMES WATSON. DIRECTED BY: JAMES WATSON, JAMES WATSON, JAMES WATSON.

FEATURE LENGTH: 124 MINS APPROX. (RATIO: 1.85:1) AUDIO: ENGLISH 5.1 DOLBY DIGITAL SURROUND/2.0 STEREO | SUBTITLES: ENGLISH SDH

5 11 030305 517106

FIT FOR VIEWING
by persons aged
12 YEARS OR MORE



Contains moderate violence and threat

Suitable only for persons of 12 years and over. Not to be supplied to any person below that age.

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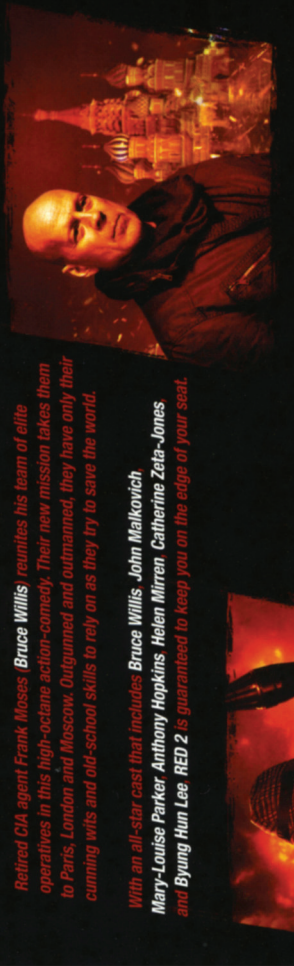
E051710S1

BRUCE WILLIS JOHN MALKOVICH MARY-LOUISE PARKER CATHERINE ZETA-JONES BYUNG HUN WITH ANTHONY HOPKINS and HELEN MIRREN

RED 2



THE BEST NEVER REST



Retired CIA agent Frank Moses Bruce Willis reunites his team of elite operatives in this high-octane action-comedy. Their new mission takes them to Paris, London and Moscow. Outgunned and outnumbered, they have only their cunning wits and old-school skills to rely on as they try to save the world.

With an all-star cast that includes Bruce Willis, John Malkovich, Mary-Louise Parker, Anthony Hopkins, Helen Mirren, Catherine Zeta-Jones and Byung Hun Lee, RED 2 is guaranteed to keep you on the edge of your seat.

SPECIAL FEATURES:

- GAG REEL • DELETED SCENES
- THE "RED 2" EXPERIENCE:
- THE CAST - THE WEAPONS - THE SPY GEAR & TACTICS - THE STUNTS

STUNTS ENTERTAINMENT PRESENTS A BONAVENTURA PRODUCTION BRUCE WILLIS JOHN MALKOVICH MARY-LOUISE PARKER WITH ANTHONY HOPKINS AND HELEN MIRREN
 HELP CATHERINE ZETA-JONES BYUNG HUN LEE JOHN MALKOVICH MARY-LOUISE PARKER ANTHONY HOPKINS AND HELEN MIRREN
 MUSIC JOHN HOLLANDY AND COMPOSER ALAN SILVESTER COSTUME DESIGNER CLAUDIA ARDUINI PRODUCTION DESIGNER JIM CLAYTON DIRECTOR OF PHOTOGRAPHY CHELSEA AND
 EXECUTIVE PRODUCERS ANDREW COLEBY PRODUCED BY GUY YVES AND PRODUCED BY MARK VORHAYAN WRITTEN BY GUY YVES AND GUY YVES
 PRODUCERS GUY YVES AND GUY YVES DIRECTED BY GUY YVES
 BY GUY YVES AND GUY YVES
 © BONAVENTURA, a division of
 SUMMIT ENTERTAINMENT

FEATURE LENGTH: 111 MINS APPROX RATIO: 16X9 (2.40:1) AUDIO: ENGLISH 5.1 DOLBY DIGITAL SURROUND. SUBTITLES: ENGLISH SDH

Contains moderate action violence and moderate language

12 rating icon

Suitable only for persons of 12 years and over. Not to be supplied to any person below that age.

5 030305 151706 9

12 rating icon

FIT FOR VIEWING by persons aged 12 YEARS OR MORE

12 rating icon

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