

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS  
AS GCE  
G322/01  
MEDIA STUDIES**

**Key Media Concepts (TV Drama)  
FRIDAY 22 MAY 2015: Morning  
DURATION: 2 hours  
plus your additional time allowance  
MODIFIED ENLARGED 24pt**

**Candidates answer on the Answer Booklet.**

**OCR SUPPLIED MATERIALS:**

**12 page Answer Booklet (OCR12)  
(sent with general stationery)  
DVD extract**

**OTHER MATERIALS REQUIRED:**

**None**

**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS TO CANDIDATES**

**Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.**

**Use black ink.**

**Read each question carefully and make sure you know what you have to do before starting your answer.**

**After you have watched the extract you have one and a half hours to answer Section A and Section B.**

**Answer ALL the questions.**

## **INFORMATION FOR CANDIDATES**

**The number of marks is given in brackets [ ] at the end of each question.**

**The total number of marks for this paper is 100.**

**You are advised to divide your time equally between Section A and Section B.**

**Quality of written communication will be taken into account in assessing your work.**

**Any blank pages are indicated.**

## **INSTRUCTION TO EXAMS OFFICER/INVIGILATOR**

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**BLANK PAGE**

**Answer ALL questions.**

## **SECTION A**

**Textual Analysis and Representation (Unseen moving image extract)**

**You will be allowed TWO minutes to read the question for Section A before the extract is screened.**

**The extract will be screened FOUR times.**

**FIRST SCREENING: watch the extract; you must not make notes.**

**SECOND SCREENING: watch the extract and make notes.**

**There will be a brief break for note-making.**

**THIRD AND FOURTH SCREENING: watch the extract and make notes.**

**There will be a brief break for note-making after the third and fourth screenings.**

**You must write your notes for Section A in the Answer Booklet provided. Rule a diagonal line through your notes when you are finished.**

**Answer the question below, WITH DETAILED REFERENCE TO SPECIFIC EXAMPLES from the extract only.**

**Extract: TREME, SEASON 1, EPISODE 6, directed by Brad Anderson.**

**1 Discuss the ways in which the extract constructs the representation of ETHNICITY using the following:**

**camera shots, angle, movement and composition  
editing  
sound  
mise-en-scène.**

**[50 MARKS]**

## **SECTION B**

### **Institutions and Audiences**

**Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.**

- 2 To what extent does media ownership have an impact on the successful distribution of media products in the media area that you have studied?**

**Candidates must choose to focus on ONE of the following media areas. You may also refer to other media in your answer.**

**Film**

**Music**

**Newspapers**

**Radio**

**Magazines**

**Video games**

**[50 MARKS]**

**END OF QUESTION PAPER**

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