

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
AS GCE**

G322/01

MEDIA STUDIES

Key Media Concepts (TV Drama)

FRIDAY 13 JANUARY 2012: Morning

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the Answer Booklet.

OCR SUPPLIED MATERIALS:

**16 page Answer Booklet
(sent with general stationery)**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the spaces provided on the Answer Booklet. Please write clearly and in capital letters.**
- **Use black ink.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **After you have watched the extract you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and Section B.**
- **The quality of written communication will be taken into account when assessing your work.**

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Answer ALL questions.

WATCHING THE UNSEEN MOVING IMAGE EXTRACT

- **You will be allowed two minutes to read the question for Section A before the extract is screened.**
- **The extract will be screened FOUR times.**
- **FIRST SCREENING:** watch the extract; no notes are to be made this time.
- **SECOND SCREENING:** watch the extract and make notes.
- **There will be a brief break for note-making.**
- **THIRD AND FOURTH SCREENING:** watch the extract and make notes.
- **There will be a brief break for note-making after the third and fourth screenings.**
- **Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.**

SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNSEEN MOVING IMAGE EXTRACT)

Answer the question below, WITH DETAILED REFERENCE TO SPECIFIC EXAMPLES from the extract only.

Extract: FINGERSMITH (Director: Aisling Walsh, 2005).

- 1 Discuss the ways in which the extract constructs the representation of SEXUALITY using the following:**
- **Camera shots, angles, movement and composition**
 - **Editing**
 - **Sound**
 - **Mise en scène**

[50 marks]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 To what extent does digital distribution affect the marketing and consumption of media products in the media area you have studied?**

Candidates must focus on ONE of the following media areas:

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games**

[50 marks]

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