

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED SUBSIDIARY GCE**

G323

MEDIA STUDIES

Key Media Concepts (Radio Drama)

TUESDAY 17 MAY 2011: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the answer booklet.

OCR SUPPLIED MATERIALS:

**16 page answer booklet
(sent with general stationery)
Radio extract**

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.**
- **Use black ink.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **After you have listened to the extract you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and Section B.**
- **The quality of written communication will be taken into account when assessing your work.**

Answer ALL questions.

LISTENING TO THE UNHEARD AUDIO EXTRACT

- **You will be allowed two minutes to read the question for Section A before the extract is played.**
- **The extract will be played FOUR times.**
- **FIRST AUDIO EXTRACT: listen to the extract; no notes are to be made this time.**
- **SECOND AUDIO EXTRACT: listen to the extract and make notes.**
- **There will be a brief break for note-making.**
- **THIRD AND FOURTH AUDIO EXTRACT: listen to the extract and make notes.**
- **There will be a brief break for note-making after the third and fourth extracts.**
- **Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.**

SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNHEARD AUDIO EXTRACT)

Answer the question below, with detailed reference to specific examples from the extract only.

Extract: EVERY DETAIL BUT ONE, broadcast on BBC Radio 7, 12.00am, Monday 24th August, 2009

- 1 Discuss the ways in which the extract constructs the representation of GENDER using the following:**
- **Speech**
 - **Music**
 - **Sound Effects**
 - **Editing.**

[50 marks]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 “Successful media products depend as much upon marketing and distribution to a specific audience as they do upon good production practices.” To what extent would you agree with this statement within the media area you have studied?**

Candidates must choose to focus on ONE of the following media areas. You may make reference to other media in your answers.

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games.**

[50 marks]

Paper total 100 marks

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