

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS  
ADVANCED SUBSIDIARY GCE**

**G322**

**MEDIA STUDIES**

**Key Media Concepts (TV Drama)**

**TUESDAY 17 MAY 2011: Afternoon**

**DURATION: 2 hours**

**SUITABLE FOR VISUALLY IMPAIRED CANDIDATES**

**Candidates answer on the answer booklet.**

**OCR SUPPLIED MATERIALS:**

**16 page answer booklet  
(sent with general stationery)  
DVD extract**

**OTHER MATERIALS REQUIRED:**

**None**

**READ INSTRUCTIONS OVERLEAF**

## **INSTRUCTIONS TO CANDIDATES**

- **Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.**
- **Use black ink.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **After you have watched the extract, you have one and a half hours to answer Section A and Section B.**
- **Answer ALL the questions.**

## **INFORMATION FOR CANDIDATES**

- **The number of marks is given in brackets [ ] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and Section B.**
- **The quality of written communication will be taken into account when assessing your work.**

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**Answer ALL questions.**

### **WATCHING THE UNSEEN MOVING IMAGE EXTRACT**

- **You will be allowed two minutes to read the question for Section A before the extract is screened.**
- **The extract will be screened FOUR times.**
- **FIRST SCREENING: watch the extract; no notes are to be made this time.**
- **SECOND SCREENING: watch the extract and make notes.**
- **There will be a brief break for note-making.**
- **THIRD AND FOURTH SCREENING: watch the extract and make notes.**
- **There will be a brief break for note-making after the third and fourth screenings.**
- **Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.**

**SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNSEEN MOVING IMAGE EXTRACT)**

**Answer the question below, WITH DETAILED REFERENCE TO SPECIFIC EXAMPLES from the extract only.**

**Extract: MERLIN SERIES 1 EPISODE 1, written by Julian Jones, dir. James Hawes**

- 1 Discuss the ways in which the extract constructs the representation of CLASS AND STATUS using the following:**
- **Camera shots, angles, movement and composition**
  - **Editing**
  - **Sound**
  - **Mise en scène.**

**[50 marks]**

## **SECTION B: INSTITUTIONS AND AUDIENCES**

**Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.**

- 2 “Successful media products depend as much upon marketing and distribution to a specific audience as they do upon good production practices.” To what extent would you agree with this statement, within the media area you have studied?**

**Candidates must choose to focus on one of the following media areas. You may make reference to other areas in your answer.**

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games.**

**[50 marks]**

**Paper total 100 marks**

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