

**ADVANCED SUBSIDIARY GCE**  
**MEDIA STUDIES**  
Key Media Concepts (TV Drama)

**G322**

Candidates answer on the answer booklet.

**OCR supplied materials:**

- 16 page answer booklet (sent with general stationery)
- DVD extract

**Other materials required:**

None

**Wednesday 12 January 2011**  
**Afternoon**

**Duration: 2 hours**



**MODIFIED LANGUAGE**

**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- After you have watched the extract, you have one and a half hours to answer Section A and Section B.
- Answer **all** the questions.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and Section B.
- The quality of written communication will be taken into account when assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

Answer **all** questions.

### Watching the Unseen Moving Image Extract

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened **four** times.
- **First screening:** watch the extract. No notes are to be made this time.
- **Second screening:** watch the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth screening:** watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- Your notes for Section A are to be written in the answer booklet provided. You must hand in your notes at the end of the examination. Rule a diagonal line through your notes afterwards.

### Section A: Textual Analysis and Representation (Unseen Moving Image Extract)

Answer the question below, **with detailed reference to specific examples** from the extract only.

Extract: **Hustle Series 1 Episode 4**, written by Tony Jordan, dir. Minkie Spiro

- 1 Discuss the ways in which the extract constructs the representation of **gender** using the following:
- Camera shots, angles, movement and composition
  - Editing
  - Sound
  - Mise en scène.

**[50 marks]**

**Section B: Institutions and Audiences**

Answer the question below. Make detailed reference to examples from your case study material to support the points made in your answer.

- 2 Discuss the issues raised by media ownership in the production and exchange of media texts in your chosen media area.

Candidates must choose to focus on **one** of the following media areas. You may make reference to other areas in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games.

**[50 marks]**

**Paper total 100 marks**

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