

**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
ADVANCED SUBSIDIARY GCE**

G322

MEDIA STUDIES

Key Media Concepts (TV Drama)

WEDNESDAY 9 JUNE 2010: Afternoon

DURATION: 2 hours

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the Answer Booklet

OCR SUPPLIED MATERIALS:

16 page Answer Booklet

DVD extract

OTHER MATERIALS REQUIRED:

None

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.**
- **Use black ink.**
- **Read each question carefully and make sure that you know what you have to do before starting your answer.**
- **Answer ALL the questions.**
- **After you have watched the extract, you have one and a half hours to answer Section A and Section B.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **The total number of marks for this paper is 100.**
- **You are advised to divide your time equally between Section A and B.**
- **The quality of written communication will be taken into account when assessing your work.**

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Answer ALL questions.

WATCHING THE UNSEEN MOVING IMAGE EXTRACT

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened FOUR times.
- FIRST SCREENING: watch the extract; no notes are to be made this time.
- SECOND SCREENING: watch the extract and make notes.
- There will be a brief break for note-making.
- THIRD AND FOURTH SCREENING: watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

SECTION A: TEXTUAL ANALYSIS AND REPRESENTATION (UNSEEN MOVING IMAGE EXTRACT)

Answer the question below, WITH DETAILED REFERENCE TO SPECIFIC EXAMPLES from the extract only.

Extract: PRIMEVAL SERIES 2 EPISODE 3, written by Richard Kurti and Bev Doyle, dir. Jamie Payne

1 Discuss the ways in which the extract constructs the representation of GENDER using the following:

- Camera shots, angles, movement and composition
- Editing
- Sound
- Mise en scène

[50 marks]

SECTION B: INSTITUTIONS AND AUDIENCES

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

2 What significance does the continuing development of digital media technology have for media institutions and audiences?

Candidates must choose to focus on ONE of the following media areas. You may make reference to other media in your answer.

- **Film**
- **Music**
- **Newspapers**
- **Radio**
- **Magazines**
- **Video games**

[50 marks]

[Paper Total 100 marks]

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