

**ADVANCED SUBSIDIARY GCE****MEDIA STUDIES**

Key Media Concepts (TV Drama)

**G322**

Candidates answer on the Answer Booklet

**OCR Supplied Materials:**

- 16 page Answer Booklet
- DVD extract

**Other Materials Required:**

None

**Wednesday 9 June 2010****Afternoon****Duration: 2 hours****INSTRUCTIONS TO CANDIDATES**

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- After you have watched the extract, you have one and a half hours to answer Section A and Section B.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and B.
- The quality of written communication will be taken into account when assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

Answer **all** questions.

### Watching the Unseen Moving Image Extract

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened **four** times.
- **First screening:** watch the extract; no notes are to be made this time.
- **Second screening:** watch the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth screening:** watch the extract and make notes.
- There will be a brief break for note-making after the third and fourth screenings.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

### Section A: Textual Analysis and Representation (Unseen Moving Image Extract)

Answer the question below, **with detailed reference to specific examples** from the extract only.

Extract: **Primeval Series 2 Episode 3**, written by Richard Kurti and Bev Doyle, dir. Jamie Payne

- 1 Discuss the ways in which the extract constructs the representation of **gender** using the following:
- Camera shots, angles, movement and composition
  - Editing
  - Sound
  - Mise en scène

**[50 marks]**

**Section B: Institutions and Audiences**

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 What significance does the continuing development of digital media technology have for media institutions and audiences?

Candidates must choose to focus on **one** of the following media areas. You may make reference to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

**[50 marks]**

**[Paper Total 100 marks]**

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