

ADVANCED SUBSIDIARY GCE**MEDIA STUDIES**

Key Media Concepts (TV Drama)

G322

Candidates answer on the Answer Booklet

OCR Supplied Materials:

- 16 page Answer Booklet
- DVD extract

Other Materials Required:

None

Wednesday 13 January 2010**Afternoon****Duration: 2 hours****INSTRUCTIONS TO CANDIDATES**

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- After you have watched the extract, you have one and a half hours to answer Section A and Section B.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- You are advised to divide your time equally between Section A and B.
- The quality of written communication will be taken into account when assessing your work.
- This document consists of **4** pages. Any blank pages are indicated.

Answer **all** questions.

Watching the Unseen Moving Image Extract

- You will be allowed two minutes to read the question for Section A before the extract is screened.
- The extract will be screened **four** times.
- **First screening:** watch the extract; no notes are to be made this time.
- **Second screening:** watch the extract and make notes.
- There will be a brief break for note-making.
- **Third and fourth screening:** watch the extract and make notes.
- Your notes for Section A are to be written in the answer booklet provided and must be handed in at the end of the examination. Rule a diagonal line through your notes afterwards.

Section A: Textual Analysis and Representation (Unseen Moving Image Extract)

Answer the question below, **with detailed reference to specific examples** from the extract only.

Extract: **Hotel Babylon Series 1 Episode 5**, written by Adrian Hodges, dir. Jamie Payne

- 1 Discuss the ways in which the extract constructs the representation of **ethnicity** using the following:
 - Camera shots, angles, movement and composition
 - Editing
 - Sound
 - Mise en scène

[Total 50]

Section B: Institutions and Audiences

Answer the question below, making detailed reference to examples from your case study material to support the points made in your answer.

- 2 “Media production is dominated by global institutions, which sell their products and services to national audiences.” To what extent do you agree with this statement?

Candidates must choose to focus on **one** of the following media areas. You may make reference to other media in your answer.

- Film
- Music
- Newspapers
- Radio
- Magazines
- Video games

[Total 50]

[Paper Total 100]

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