

General Certificate of Education
January 2007
Advanced Level Examination



MEDIA STUDIES
Unit 6 Comparative Critical Analysis

MED6

Tuesday 23 January 2007 1.30 pm to 3.00 pm

For this paper you must have:

- an 8-page answer book.

Time allowed: 1 hour 30 minutes (including 30 minutes viewing time)

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is MED6.
- Answer the **one** compulsory question.

Information

- The maximum mark for this paper is 60.
- In this paper you should explore and make connections between the different elements of your study of the media. You should refer to a range of media issues and debates.
- In this paper you will be expected to:
 - suggest reasons for similarities and differences between the supplied texts
 - support your arguments by application of the Key Concepts
 - show the influence of wider contexts on contemporary and historical texts
 - comment on and evaluate media theories, ideas, debates and information.
- You will be marked on your ability to use an appropriate form and style of writing, to organise relevant information clearly and coherently, and to use specialist vocabulary where appropriate. The legibility of your handwriting and the accuracy of your spelling, punctuation and grammar will also be considered.

Advice

- You are advised to read the question paper carefully first.
- You are advised to spend 30 minutes viewing the texts and making notes. These notes will not be marked.
- You should then spend one hour writing your answer.

Texts

The texts for this paper are:

Text One – Opening sequence of the first episode of *Desperate Housewives*, first shown on terrestrial television on Channel 4 on 5 January 2005.

Text Two – Opening sequence of the first episode of *Kath & Kim*, first shown on terrestrial television on BBC2 on 12 May 2005.

Task

Using the comparison of these two texts as your starting point, explore the media issues and debates which they raise. (60 marks)

END OF QUESTION

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Text One: *Desperate Housewives*, Channel 4, 5 January 2005.

Text Two: *Kath & Kim*, BBC2, 12 May 2005.

Copyright © 2007 AQA and its licensors. All rights reserved.