

General Certificate of Education
January 2005
Advanced Level Examination



MEDIA STUDIES
Unit 6 Comparative Critical Analysis

MED6

Friday 21 January 2005 Afternoon Session

In addition to this paper you will require:
an 8-page answer book.

Time allowed: 1 hour 30 minutes (including 30 minutes viewing time)

Instructions

- Use blue or black ink or ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is MED6.
- Answer the **one** compulsory question.

Information

- The maximum mark for this paper is 60.
- In this paper you should explore and make connections between the different elements of your study of the media. You should refer to a range of media issues and debates.
- In this paper you will be expected to:
 - show you know and understand the Key Concepts used in Media Studies
 - suggest reasons for similarities and differences between the supplied texts
 - show the influence of wider contexts on contemporary and historical texts
 - show you can comment on and evaluate media theories, ideas, debates and information.
- You are reminded of the need for good English and clear presentation. Your answer should be in continuous prose. Quality of written communication will be assessed.

Advice

- You are advised to read the question paper carefully first.
- You are advised to spend 30 minutes viewing the texts and making notes. These notes will not be marked. You should then spend one hour writing your answer.

Texts

The texts for this paper are promotional materials for:

Text One – *The Simpsons: Hit & Run* computer game (**Vivendi Universal**).

Text Two – *Grand Theft Auto III* computer game (**Rock Star games** (part of **Take2 Interactive**)).

Instructions

- You will be shown the texts **three** times.
- After the first viewing you will have approximately **five** minutes to make notes.
- You will then be shown the texts for the second time.
- After the second viewing you will have a further **ten** minutes to make notes.
- You will then be shown the texts for the third and final time.
- You then have **one hour** to complete this task.

Task

Using the comparison of these two texts as your starting point, explore the media issues and debates which they raise.

In your answer you will need to address:

- Key Concepts
- Contextual Factors
- Media Theory

(60 marks)

The video is not reproduced here due to third-party copyright constraints.

END OF TASK

Copyright and Acknowledgements:

Text One: *The Simpsons: Hit & Run* computer game promotion, produced by **Vivendi Universal**.

Text Two: *Grand Theft Auto III* computer game promotion, produced by **Rock Star games** (part of **Take2 Interactive**).

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