

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01



S15-4762-01

LEISURE AND TOURISM
UNIT 2: Leisure and Tourism Destinations

A.M. TUESDAY, 19 May 2015

1 hour 30 minutes

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A	1.	10
	2.	8
	3.	12
Section B	4.	12
	5.	13
	6.	16
	7.	19
Total	90	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



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SECTION A

You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

1. Study **Fig. 1** which shows images of two heritage and cultural tourist attractions.



Fig. 1

- (a) Name **two** major heritage and cultural tourist attractions within the **UK**. [2]

1.
2.

- (b) (i) Identify which **two** of the following are examples of heritage and cultural tourist activities. Tick (✓) **two** boxes only. [2]

- a. *Eating traditional food*
- b. *Visiting a theme park*
- c. *Sunbathing on a beach*
- d. *A battlefields tour*
- e. *Enjoying a hotel's leisure facilities*

- (ii) Suggest **two** other examples of heritage and cultural tourist activities. [2]

1.
2.



(c) Explain why heritage and cultural attractions appeal to education groups.

[4]

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2. Visitors to tourism destinations need to consider a number of factors when choosing their method of transport.

(a) Complete the following table by suggesting the best method of transport for each visitor type and give a reason for your suggestion. [4]

Visitor type	Method of transport	Reason
A couple from London would like to visit tourism destinations in north and south Wales.		
A family visiting London who want to see as much of the city as possible in one day.		

Transport developments, such as airport terminals, bridges, motorways and high speed rail are important for tourism destinations.

(b) Explain why transport developments are important for tourism destinations. Give named examples to support your answer. [4]

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3. There are many types of holidays such as *all-inclusive* and *package holidays* which are popular choices for many **UK** tourists.

(a) Identify **two** components of an *all-inclusive package holiday*. [2]

1.

2.

(b) Name **two** popular *short haul package holiday* coastal destinations visited by **UK** tourists. [2]

1.

2.

Mr. and Mrs. Potter and their two young children aged 7 and 9 have decided to book a *package holiday* rather than organise their own holiday.

(c) Explain **two** advantages to the Potter family in booking a *package holiday*. [4]

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Study **Fig. 2**, a *package holiday destination* which is experiencing mass tourism.



Fig. 2

Mass tourism involves large numbers of tourists visiting a destination at the same time.

(d) Assess the *negative impacts* of mass tourism on some *package holiday destinations*. [4]

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SECTION B

*You are advised to spend approximately 60 minutes on this section.
Answer all the questions, writing your answers in the spaces provided.*

4. Attending sporting events held in *long haul* destinations has become increasingly popular with **UK** tourists.

- (a) Complete the following table with a tick (✓) to show the events which would involve a *long haul* flight for **UK** tourists. [4]

Events	Yes	No
Formula 1 Grand Prix in Belgium		
The New York Marathon		
The Italian Tennis Open in Rome		
The Winter Olympics in South Korea		

- (b) Give the names of **two** major **UK** sporting stadiums. [2]

1.

2.



5. Some *long haul* tourism destinations are popular with many **UK** visitors because of their climate.

(a) Suggest **three** other reasons why long haul holidays have become popular with **UK** visitors. [3]

- 1.
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- 2.
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- 3.
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(b) For **one** *long haul tourism* destination you have studied, assess the importance of its climate for **UK** visitors and how it affects the time of year when best for them to visit. [4]

Name of destination:

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Study **Fig. 3** which shows images of *natural* and *built attractions* which appeal to different types of **UK** visitors travelling to *long haul* destinations.



Fig. 3

(c) For **one** *long haul* destination you have studied, name **three** attractions and explain why they would appeal to a particular tourist type. [6]

Long haul destination:

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6. Business tourism involves travel for a number of reasons.

- (a) (i) Complete the following table with **'true or false'** to indicate whether or not the statement describes business tourism. [4]

Statements	True or false
A business person flying from Bristol to Edinburgh to meet a client	
A business person taking a train to work in his office every day	
A business person attending a meeting in his place of work	
A business person travelling with clients to watch an international cricket game	

- (ii) Suggest **two** other reasons why business people might need to travel. [2]

1.
2.

- (iii) Explain **two** factors a business person would consider when choosing a method of transport to travel to a meeting. [4]

1.

2.



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7. Cruise holidays are popular with many tourists.

(a) Identify which **three** of the following are examples of cruise holidays around European coastal destinations. Tick (✓) **three** boxes only. [3]

- a. *The Mediterranean Sea*
- b. *The River Nile*
- c. *The Caribbean Sea*
- d. *Hawaii and Tahiti*
- e. *The coast of Alaska*
- f. *The Canary Islands*
- g. *Skye and the Hebrides*

(b) Name **two** major cruise companies. [2]

1.

2.

(c) Explain **two** advantages to **UK** tourists when choosing a European cruise holiday rather than one further afield. [4]

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Study **Fig.4** which shows some images and information about cruise holidays.

	
<p>The Reef Children's Club</p>	<p>Keep fit</p>
	
<p>Relaxing by a pool</p>	<p>Cookery Classes</p>

Fig. 4



Traditionally, cruise holidays appealed to the over 55s but they now attract a range of tourist types.

(d) Assess the appeal of cruise holidays for different types of tourists. [6]

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Study **Fig. 5** which shows cruise ships visiting Venice, Italy.



Fig. 5

Local residents living near seaports and organisations such as Friends of the Earth are concerned about the *negative environmental impacts* of cruise holidays on tourism destinations.

(e) Outline the possible *negative environmental impacts* on tourism destinations caused by cruise holidays. [4]

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