



GCSE

4762/01

LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

A.M. TUESDAY, 19 May 2015

1 hour 30 minutes plus your additional time allowance

Surname _____

Other Names _____

Centre Number _____

Candidate Number 0 _____

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
Section A		
1.	10	
2.	8	
3.	12	
Section B		
4.	12	
5.	13	
6.	16	
7.	19	
Total	90	

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your name, centre number and candidate number in the spaces provided on the front cover.

Answer ALL questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use the continuation page at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.

FIG. 1



SECTION A

You are advised to spend approximately one third of your time on this section.

Answer ALL the questions, writing your answers in the spaces provided.

1. Study FIG. 1 opposite which shows images of two heritage and cultural tourist attractions.

(a) Name TWO major heritage and cultural tourist attractions within the UK. [2]

1. _____

2. _____

1(b) (i) Identify which TWO of the following are examples of heritage and cultural tourist activities. Tick (✓) TWO boxes only. [2]

- a. Eating traditional food**
- b. Visiting a theme park**
- c. Sunbathing on a beach**
- d. A battlefields tour**
- e. Enjoying a hotel's leisure facilities**

(ii) Suggest TWO other examples of heritage and cultural tourist activities. [2]

1. _____

2. _____

2. Visitors to tourism destinations need to consider a number of factors when choosing their method of transport.

(a) Complete the following table by suggesting the best method of transport for each visitor type and give a reason for your suggestion. [4]

VISITOR TYPE	METHOD OF TRANSPORT	REASON
A couple from London would like to visit tourism destinations in north and south Wales.		
A family visiting London who want to see as much of the city as possible in one day.		

10

8

3. There are many types of holidays such as **ALL-INCLUSIVE** and **PACKAGE HOLIDAYS** which are popular choices for many **UK** tourists.

(a) Identify **TWO** components of an **ALL-INCLUSIVE PACKAGE HOLIDAY**. [2]

1. _____

2. _____

(b) Name **TWO** popular **SHORT HAUL PACKAGE HOLIDAY** coastal destinations visited by **UK** tourists. [2]

1. _____

2. _____

FIG. 2



SECTION B

You are advised to spend approximately two thirds of your time on this section.

Answer ALL the questions, writing your answers in the spaces provided.

4. Attending sporting events held in **LONG HAUL** destinations has become increasingly popular with **UK** tourists.

(a) Complete the following table with a tick (✓) to show the events which would involve a **LONG HAUL** flight for **UK** tourists. [4]

EVENTS	YES	NO
Formula 1 Grand Prix in Belgium		
The New York Marathon		
The Italian Tennis Open in Rome		
The Winter Olympics in South Korea		

4(b) Give the names of TWO major UK sporting stadiums. [2]

1. _____

2. _____

Major sporting events can have different POSITIVE ECONOMIC and ENVIRONMENTAL IMPACTS on host destinations.

(c) Outline the possible POSITIVE ECONOMIC and ENVIRONMENTAL IMPACTS on destinations hosting sporting events. [6]

5. Some **LONG HAUL** tourism destinations are popular with many **UK** visitors because of their climate.

(a) Suggest **THREE** other reasons why long haul holidays have become popular with **UK** visitors.

[3]

1. _____

2. _____

3. _____

FIG. 3



Study FIG. 3 opposite which shows images of NATURAL and BUILT ATTRACTIONS which appeal to different types of UK visitors travelling to LONG HAUL destinations.

5(c) For ONE LONG HAUL destination you have studied, name THREE attractions and explain why they would appeal to a particular tourist type. [6]

LONG HAUL DESTINATION: _____

1. _____

5(c) 2. _____

5(c) 3. _____

6. Business tourism involves travel for a number of reasons.

(a) (i) Complete the following table with 'TRUE OR FALSE' to indicate whether or not the statement describes business tourism. [4]

STATEMENTS	TRUE OR FALSE
A business person flying from Bristol to Edinburgh to meet a client	
A business person taking a train to work in his office every day	
A business person attending a meeting in his place of work	
A business person travelling with clients to watch an international cricket game	

6(a) (ii) Suggest TWO other reasons why business people might need to travel. [2]

1. _____

2. _____

(iii) Explain TWO factors a business person would consider when choosing a method of transport to travel to a meeting. [4]

1. _____

6(a) (iii) 2. _____

7. **Cruise holidays are popular with many tourists.**

(a) **Identify which THREE of the following are examples of cruise holidays around European coastal destinations. Tick (✓) THREE boxes only.**

[3]

a. **The Mediterranean Sea**

b. **The River Nile**

c. **The Caribbean Sea**

d. **Hawaii and Tahiti**

e. **The coast of Alaska**

f. **The Canary Islands**

g. **Skye and the Hebrides**

7(b) Name TWO major cruise companies. [2]

1. _____

2. _____

(c) Explain TWO advantages to UK tourists when choosing a European cruise holiday rather than one further afield. [4]

1. _____

FIG. 4



The Reef Children's Club



Keep fit



Relaxing by a pool



Cookery Classes

FIG. 5


