

Surname	Centre Number	Candidate Number
Other Names		0



**GCSE**

4764/01

**LEISURE AND TOURISM**

**UNIT 4: Choice and Change in Leisure and Tourism**

A.M. TUESDAY 15 January 2013

1½ hours

For Examiner's use only			
	Question	Maximum Mark	Mark Awarded
Section A	1	10	
	2	11	
	3	9	
Section B	4	16	
	5	14	
	6	16	
	7	14	
	<b>Total</b>	<b>90</b>	

**INSTRUCTIONS TO CANDIDATES**

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use a standard 4 page continuation booklet. Number the question(s) clearly and put your continuation booklet in this question-and-answer booklet.

**INFORMATION FOR CANDIDATES**

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.

**SECTION A**

*You are advised to spend approximately 30 minutes on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

1. *Culture* is one factor which might influence a person's choice of leisure and tourism activity.

(a) Which **two** of the following are the most likely examples of a destination's *culture*?

Tick (✓) **two** boxes only.

[2]

a. *Music*

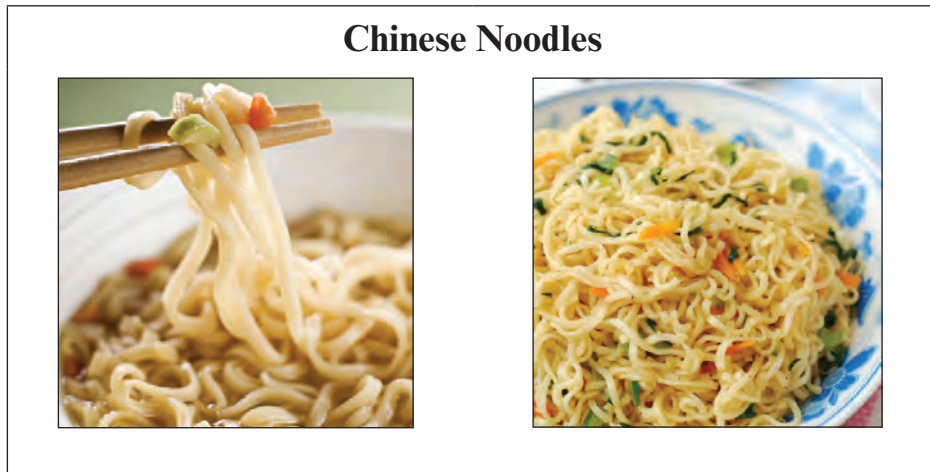
b. *Local facilities*

c. *Religion*

d. *Special needs*

e. *Transport*

Food is part of a destination's *culture*. In the **UK** we now eat food from different countries of the world. One example is noodles from China.



(b) Complete the table by suggesting **three** *other* examples.

[3]

Country	Food

- (c) Complete the following table by stating whether the following statements are likely to be true or false. [5]

Statement	True or False
Wine is part of France's culture.	
Rugby is part of China's culture.	
Rock 'n' Roll is part of India's culture.	
Roman architecture is part of Italy's culture.	
Baseball is part of the USA's culture.	

(Total 10 marks)

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- 2. Websites have had a major impact on the development of the leisure and tourism industries and its customers. Fig. 1 shows a screen shot from a hotel website.



Fig. 1

- (a) Suggest **three** ways in which hotel customers might use a website. [3]

- 1. ....
- 2. ....
- 3. ....

- (b) Explain **two** benefits a tourism organisation might gain from having an effective website. [4]

- 1. ....
- 2. ....

(c) Describe the range of ways in which a young person might use the internet for leisure activities. [4]

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(Total 11 marks)

- 3. Study the following extracts from a holiday diary. The family is staying in a log cabin in a National Park.

**Monday** – We had a great start to our holiday when we all enjoyed a guided walk through the local woods. The guide pointed out lots of different birds, trees and badger setts.

**Tuesday** – As it was my birthday we went to Alton Towers. The rides were really fast and exciting. For lunch we had a giant pizza from one of the food outlets.

**Wednesday** – It has rained all day but we had a fantastic meal at the local village pub. It was quite expensive!

**Thursday** – After breakfast in our log cabin Mum bought some bread, cheese and ham from the village shop so that we could have a picnic along the river path.

**Friday** – We were in the car all day sightseeing. We travelled for nearly 100 miles!

- (a) Using the above extract, identify **three** examples of *ecotourism* activities. [3]

- 1. ....
- 2. ....
- 3. ....

- (b) Suggest **two** *other* examples of *ecotourism* activities which the family might enjoy while on holiday. [2]

- 1. ....
- 2. ....

(c) Explain why *ecotourism* activities have become **more** popular in recent years.

[4]

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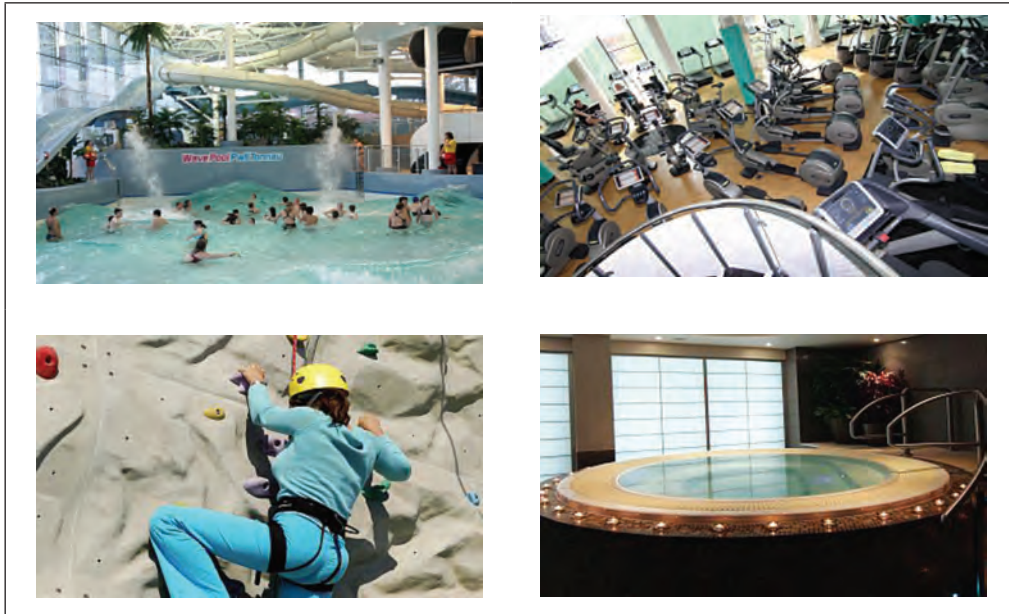
(Total 9 marks)



**SECTION B**

*You are advised to spend approximately 60 minutes on this section.  
Answer **all** the questions, writing your answers in the spaces provided.*

4. Study **Fig. 2** which shows images from the LC2 Leisure Centre website.



(a) Suggest **four** other products and services provided in modern leisure centres. [4]

- 1. ....
- 2. ....
- 3. ....
- 4. ....

(b) Explain why it is important for leisure centres to provide up-to-date equipment and facilities for its customers. [4]

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Some people prefer to purchase exercise equipment for use in their home.

- (c) Explain the advantages **and** disadvantages for people choosing to use exercise equipment at home. [8]

**Advantages:** .....

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**Disadvantages:** .....

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(Total 16 marks)

5. Study **Fig. 3** that shows some information about the **UK's** ageing population.

**By 2050 it's anticipated that for every 1 child, there will be more than 4 people aged 80 or over.**

**One council area in England has the highest average age in the UK at 52, with almost three in 10 people there aged over 65.**

**The latest UK figures show the fastest population increase has been among those aged 85 and over – doubling from 600,000 in 1983 to 1.3 million in 2008.**

**Fig. 3**

(a) Suggest **two** reasons why people in the **UK** are living longer. [2]

1. ....

2. ....

The *availability of facilities* is one factor which will affect a senior citizen's choice of leisure activities.

(b) Describe the range of leisure products and services that local councils might provide for the increasing number of senior citizens. [6]

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(c) Apart from the *availability of facilities*, explain *other* factors which might affect a senior citizen's choice of leisure activities. [6]

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(Total 14 marks)

6. You will have studied a tourism destination **outside** of the UK.

(a) Outline the main attractions which appeal to tourists visiting a destination that you have studied from **outside** of the UK. [4]

**Name of destination:** .....

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- (b) Explain the *positive impacts* of tourism activities on a destination **outside** of the UK. Give examples to support your answer. [6]

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**Name of destination:** .....

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(c) Assess the *negative impacts* of leisure and tourism activities on **one** of your studied destinations **outside** of the UK. [6]

**Name of destination:** .....

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(Total 16 marks)



7. Changes to leisure activities which take place in the home often occur as a result of changes in tastes and fashions.

(a) (i) For **one** home-based leisure activity discuss why it has become **more** fashionable and popular in recent years. [4]

**Home-based leisure activity:** .....

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(ii) For **one** home-based leisure activity discuss why it has become **less** fashionable and popular in recent years. [4]

**Home-based leisure activity:** .....

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Apart from *changes in tastes and fashions* other changes in lifestyle include *an awareness of a healthy lifestyle*.

(b) Explain how *an awareness of a healthy lifestyle* might influence your own choice of leisure activities. [6]

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(Total 14 marks)

**END OF PAPER**

## Acknowledgements

**Question 1** ©Dusan Zidar/Shutterstock  
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**Question 2** Screen shot taken from [www.premierinn.com](http://www.premierinn.com)

**Question 4** Images courtesy of LC2 Leisure Centre ([www.thelcswansea.com](http://www.thelcswansea.com))

**Question 5** Adapted from: <http://news.bbc.co.uk/1/hi/8283259.stm>