

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

4762/01

LEISURE AND TOURISM

UNIT 2: Leisure and Tourism Destinations

P.M. WEDNESDAY, 9 January 2013

1½ hours

	Question	Maximum Mark	Mark Awarded
Section A	1	13	
	2	7	
	3	10	
Section B	4	20	
	5	18	
	6	22	
	Total	90	

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INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions in Section A and Section B.

Write your answers in the spaces provided in this booklet.

If you run out of space, use a standard 4 page continuation booklet. Number the question(s) clearly and put your continuation booklet in this question-and-answer booklet. No other style of answer booklet should be used.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You are reminded that assessment will take into account the quality of written communication used in your answers that involve extended writing.



SECTION A

You are advised to spend approximately **30 minutes** on this section.
Answer **all** the questions, writing your answers in the spaces provided.

1. Study **Fig. 1** which shows the UK's National Parks.

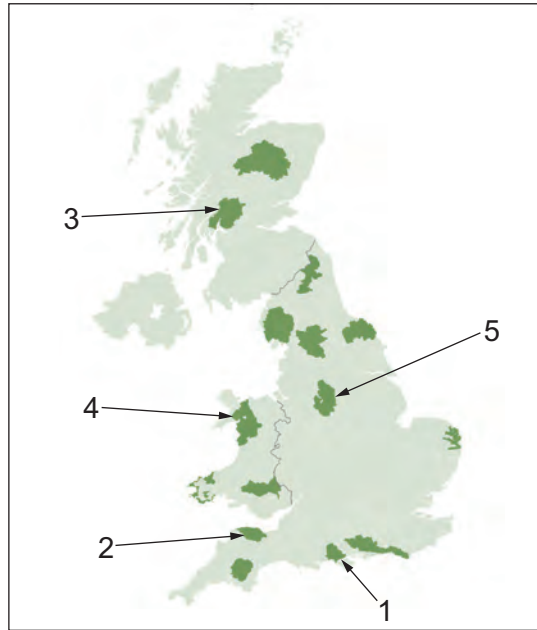


Fig. 1

- (a) Complete the following table by circling the correct National Park. An example has been completed for you. [4]

NUMBER	NATIONAL PARKS
1	<input checked="" type="radio"/> NEW FOREST or <input type="radio"/> SOUTH DOWNS
2	<input type="radio"/> EXMOOR or <input type="radio"/> NORTHUMBERLAND
3	<input type="radio"/> YORKSHIRE DALES or <input type="radio"/> LOCH LOMOND
4	<input type="radio"/> NORFOLK BROADS or <input type="radio"/> SNOWDONIA
5	<input type="radio"/> PEAK DISTRICT or <input type="radio"/> LAKE DISTRICT



(b) Identify which **two** of the following are the most likely purposes of National Parks in the UK.

Tick (✓) **two** boxes only.

[2]

- a. *To provide theme parks*
- b. *To protect the landscape*
- c. *To provide large tourist resorts*
- d. *To provide leisure opportunities*
- e. *To promote local businesses*

Visitors to National Parks spend money and are encouraged to act as responsible tourists.

(c) Which **three** of the following are the most likely *spending patterns* of *responsible tourists* in National Parks?

Tick (✓) **three** boxes only.

[3]

- a. *Eating in a local pub*
- b. *Visiting the nearest theme park*
- c. *Staying at a nearby Premier Inn*
- d. *Travelling by car*
- e. *Eating breakfast at a nearby Tesco*
- f. *Staying in a local bed and breakfast*
- g. *Buying produce from a farm shop*



Study **Fig. 2** which shows an image of a National Park warden speaking to a walker.



Fig. 2

(d) Suggest how National Parks might inform visitors of how they can be *responsible tourists*. [4]

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(Total 13 marks)



2. Study the climate graph shown in Fig. 3

Perth, Australia

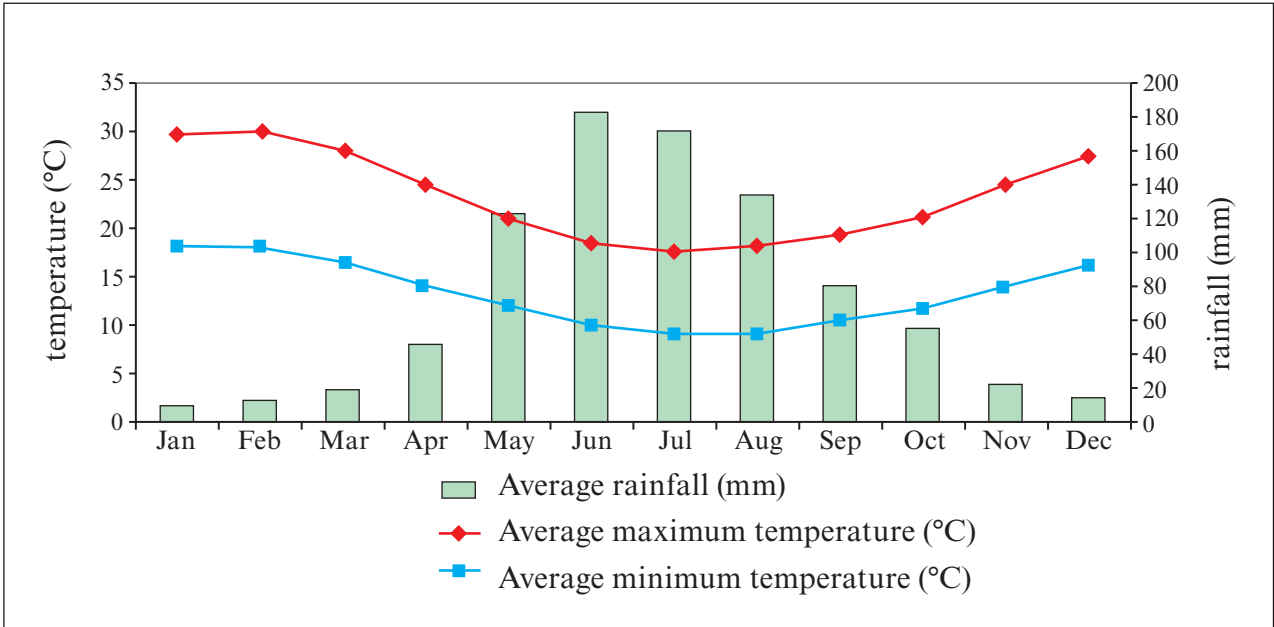


Fig. 3

(a) In which month does Perth receive the least rainfall? [1]

(b) (i) In which month does Perth have its lowest average temperature? [1]

(ii) Suggest **one** way in which Perth's average temperature differs from that of the UK. [1]



(c) Suggest which months of the year **UK** tourists are more likely to visit Perth and explain why. [4]

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(Total 7 marks)



3. There are a number of different types of tourism.

(a) Complete the sentences by writing the correct term in the correct place. [4]

Types of tourism		
Special Interest		Sports
Business	Health	Religion

Sharon and Joe are driving by car from the UK to Italy for a holiday. Sharon suffers from back pains and wants to try the spa in the resort of Bagni di Lucca. This is an example of tourism.

Her husband, Joe, has arranged to go skiing which is an example of tourism. They also want to go on a wine tasting course which is an example of tourism.

After the course Sharon and Joe plan to meet with a wine company to discuss the importing of wine for their small chain of restaurants. This is an example of tourism.

Next year Sharon and Joe intend to take a *fly-drive* holiday.

(b) (i) What is meant by the term *fly-drive* holiday? [1]

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(ii) Identify which **one** of the following is the most likely fly-drive destination for **UK** tourists.

Tick (✓) **one** box only.

[1]

a. Paris

b. London

c. Florida

d. New York

(c) Outline the factors that people might consider when deciding to take a *fly-drive* holiday. [4]

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(Total 10 marks)



SECTION B

*You are advised to spend approximately 60 minutes on this section.
Answer **all** the questions, writing your answers in the spaces provided.*

4. Towns and cities in the **UK** are popular tourism destinations for both *inbound* and *domestic* tourists.

(a) What is meant by the term *inbound* tourist? [1]

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(b) Complete the following table by identifying **three** major UK tourist towns or cities and give a named attraction from each. [3]

UK Town or City	Named Tourist Attraction

(c) Suggest **two** reasons why *domestic holidays* might appeal to **UK** residents. [4]

1.

2.



(ii) Evaluate the *positive economic impacts* of tourists visiting your chosen **UK** destination. [4]

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(Total 20 marks)



5. Study Fig. 4 which shows images of four different *transport methods*.



Fig. 4

(a) Complete the following table by identifying an organisation for each *transport method*.

[4]

Transport method	Organisation
Ferry company	
Airline	
Coach Company	
Train Company	



Developments in *transport methods* have made it easier to travel to tourism destinations.

- (b) Explain how developments in land-based transport have made it easier to travel to tourism destinations. Give examples to support your answer. [6]

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Study Fig. 5 which shows the UK's main rail and road routes.



Fig. 5

A business person is planning to travel from London to Edinburgh, Scotland and has decided to travel by train. The distance is nearly 400 miles.

(c) Explain **two** advantages of travelling by train for this journey. [4]

- 1.
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- 2.
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Business people travel for a variety of reasons.

(d) Suggest the possible reasons why business people need to travel for work purposes. [4]

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(Total 18 marks)



6. *Short haul* destinations are those that involve a flight of less than four or five hours.

- (a) For each type of holiday identified in the table below, give an example of a *short haul* tourism destination for **UK** tourists. [4]

Type of tourism destination	Short haul tourism destination
Coastal area	
City break	
Winter sports	
Cruise	



Study **Fig. 6** which shows images of coastal areas in Europe which attract millions of **UK** tourists.



Fig. 6

(b) Assess the appeal of European *coastal areas* to **UK** tourists.

[6]

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The following statement is a headline from a travel magazine.

**SUMMER HOLIDAYS ABROAD IN DECLINE FOR
UK RESIDENTS**

(d) Assess the reasons why UK residents are taking less summer holidays abroad. [6]

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END OF PAPER

(Total 22 marks)



Acknowledgements

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