

Monday 14 May 2012 – Morning

AS GCE LEISURE STUDIES

G182/01 Leisure Industry Practice

Candidates answer on the Question Paper.

OCR supplied materials:

- Clean copy Case Study

Other materials required:

None

Duration: 1 hour 30 minutes



Candidate forename		Candidate surname	
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Centre number						Candidate number				
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INSTRUCTIONS TO CANDIDATES

- Write your name, centre number and candidate number in the boxes above. Please write clearly and in capital letters.
- Use black ink. HB pencil may be used for graphs and diagrams only.
- Answer **all** the questions.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Write your answer to each question in the space provided. Additional paper may be used if necessary but you must clearly show your candidate number, centre number and question number(s).
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- The quality of your written communication will be taken into account when marking your answer to the question marked with an asterisk (*).
- This document consists of **16** pages. Any blank pages are indicated.

1 (a) Surf's Up does not have any quality systems in place as yet and Will and JJ are wondering which to adopt. Identify **two** quality systems.

1:

2: [2]

(b) (i) Identify and explain **two advantages** to a leisure organisation such as Surf's Up of achieving a quality standard.

1:

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2:

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..... [4]

(ii) Identify and explain **two disadvantages** to a leisure organisation such as Surf's Up of achieving a quality standard.

1:

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2:

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..... [4]

[Total: 10]

- (b) Will and JJ are unaware of the need to review and keep up to date the health and safety risk assessment procedures of Surf's Up. Below is an extract from a health and safety risk assessment.

Complete this health and safety risk assessment. You must:

- identify the severity should each hazard occur
- indicate **one** possible consequence should each hazard occur
- propose **one** realistic measure to eliminate or reduce each risk.

HAZARD	PROBABILITY RATING 1-5 (1=low, 5=high)	SEVERITY RATING 1-5 (1=low, 5=high)	WHO IS MOST LIKELY TO BE HARMED	CONSEQUENCE	REALISTIC MEASURE
Loose surf board in the water	3		Member of the public		
Overexposure to the sun	4		Surfer		

[6]

[Total: 16]

- 4 (a) Leisure organisations such as Surf's Up should take into account both internal and external influences on the business through the use of SWOT analysis and PEST analysis.

Complete the boxes below by identifying **two**:

- **Strengths**
- **Weaknesses**
- **Threats**

which are likely to affect Surf's Up.

Strengths	Weaknesses
1.	1.
2.	2.
Opportunities	Threats
1. Closure of local competitors	1.
2. Increase in domestic tourism in the UK	2.

[6]

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..... [12]

[Total: 26]

15
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