

# Mark Scheme (Results) Summer 2007

GCE

## GCE Leisure Studies (6967) Paper 01





Question	Example answers	Marks
1(b)(ii)	<p>Prohibition order. (1) This area would have to be sealed off from the public until the cans were removed. (1) They would do this as this is a serious offence (1) as children, especially, might look in the cans as it doesn't say what's on it and get badly harmed. (1)</p> <ul style="list-style-type: none"> <li>• Improvement notice</li> <li>• Warning</li> <li>• Fine</li> </ul> <p>N.B. Not closure of whole ground.</p>	<p>1 mark for identifying a realistic sanction.</p> <p>Up to 2 marks for further explanation of what that sanction entails.</p> <p>Up to 2 marks for explanation of reason for enforcing that one.</p> <p>N.B. Balance can therefore be 1-2-1 or 1-1-2!</p> <p>N.B. Credit sanctions only, not other possible actions such as send staff for training.</p> <p>(4)</p>

Question	Example answers	Marks
1(c)	<p><u>Level 1</u></p> <ul style="list-style-type: none"> <li>• they would need a (fire) safety certificate</li> <li>• need to carry out risk assessments</li> <li>• need to train staff on fire procedures</li> <li>• maximum capacity</li> <li>• clear means of escape</li> <li>• fire drills to be held</li> <li>• records on fire safety kept.</li> </ul> <p><u>Level 2</u></p> <p>As the new stadium has a 20000 capacity it will have stands that contain more than 500 so will need to apply for a safety certificate. Management will have to carry out regular fire drills so staff know what to do in the event of a fire. (5)</p> <p><u>Level 3</u></p> <p>In the running of the stadium there will have to be regular fire drills for staff. This will ensure they can evacuate crowds safely. Checks will have to be made before matches to ensure that fire exits are not blocked. On match days only a limited number can be let into the ground, as overcrowding would constitute a fire hazard. The stadium would have to have a turnstile/ticketing system to ensure they could regulate this. The large capacity of the stadium would mean that stands would have more than 500 and the management would have to apply to the local authority for a fire certificate before any matches were played. (7)</p>	<p>Level 1 1-3 marks</p> <p>Basic ways in which legislation is applied are outlined. This is likely to be as a list of the act's requirements dressed up as a 'to do' list.</p> <p>Level 2 4-6 marks</p> <p>Sound explanation with some reference to the effects of legislation on the design and/or running of the ground. At least one correct reason is suggested for the possible actions taken.</p> <p>Level 3 7-8 marks</p> <p>Detailed explanation with specific reference to the effects of legislation on the design and/or running of the new ground. Explanation will accurately match the actions needed in design and running to the requirements of the act. Both design and running must be addressed at this level.</p> <p>(8)</p>

Question	Example answers	Marks
1(d)	<p>1 mark each for:</p> <ul style="list-style-type: none"> <li>• who might be affected</li> <li>• likelihood of risk</li> <li>• severity of risk</li> <li>• risk rating.</li> </ul> <p>As always bear in mind that there should be a balance in their application of the problem. If they specify a severe risk then the likelihood of this occurring must be very low. Ensure that you check the scales that the candidate gives at the foot of the RA, as they may not be logical!</p> <p>1 mark for each measure to minimise risk. Up to a maximum of 4.</p> <ul style="list-style-type: none"> <li>• check tickets at the gate</li> <li>• produce tickets with holograms that are difficult to forge (or similar)</li> <li>• produce tickets with bar codes that can be checked (or similar)</li> <li>• have stewards around the ground to deter touts selling them</li> <li>• put up warnings to advise spectators not to buy forged tickets</li> <li>• CCTV</li> <li>• names on tickets.</li> </ul>	<p>Up to 4 marks for correct entries.</p> <p>Up to 4 marks for measures to minimise risk.</p> <p>N.B. Limit ideas of bar codes/holograms/means of identification on tickets to 2 marks.</p>

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	<p>Up to 2 marks each for scales of likelihood and severity awarded as follows:            1 mark for numerical scale given with some indication of what each end represents or basic scale in words only.            2 marks for numerical scale with sensible gradation of the scale shown or detailed scale in words only.</p> <p>If they are in words only it is likely to be as follows (as this is the one in the textbook). Accept only the filled in boxes for the overall risk.</p> <table border="1" data-bbox="603 860 780 1865"> <tbody> <tr> <td></td> <td>Slightly harmful</td> <td>Harmful</td> <td>Extremely harmful</td> </tr> <tr> <td>Highly unlikely</td> <td>Trivial risk</td> <td>Tolerable risk</td> <td>Moderate risk</td> </tr> <tr> <td>Unlikely</td> <td>Tolerable risk</td> <td>Moderate risk</td> <td></td> </tr> <tr> <td>Likely</td> <td>Moderate risk</td> <td></td> <td></td> </tr> </tbody> </table> <p>Likely scales to be met accompanied by numbers (although acceptable without - it is just impossible to get the overall risk mark if these are presented without numbers):            Unlikely - likely - highly likely            Slightly harmful - harmful - very harmful            Slight injury - first aid treatment - time off - hospitalised - death            Unlikely - improbable - possible - possible - very likely - certain</p> <p><b>DO NOT ACCEPT</b></p> <p>unsevere - severe - very severe for 2 marks.            'Impossible' as part of a scale.</p>		Slightly harmful	Harmful	Extremely harmful	Highly unlikely	Trivial risk	Tolerable risk	Moderate risk	Unlikely	Tolerable risk	Moderate risk		Likely	Moderate risk			<p>Up to 2 marks for each scale.            2x2</p> <p style="text-align: right;">Total 34 marks (12)</p>
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<p>2(a)(i)</p>	<p>For Quest:</p> <ul style="list-style-type: none"> <li>• the 4 home country sports councils and other organisations make up the Quest's IPC</li> <li>• it is designed to improve quality of service provided to customers</li> <li>• it is overseen/administered by an independent consultancy</li> <li>• all leisure organisations which run sports facilities or development schemes are eligible</li> <li>• it provides the industry with standards/encourages their application</li> <li>• it is recommended for self assessment in sport and leisure organisations</li> <li>• Quest Facility Management is aimed at sports and leisure facilities</li> <li>• Quest Sports Development is aimed at sports development units in local authorities</li> <li>• open to facilities in both public and private sector</li> <li>• it has over 450 registered centres/38 sports development units.</li> </ul> <p>For Clubmark:</p> <ul style="list-style-type: none"> <li>• aims to provide more/better opportunities for children to participate in sport</li> <li>• Sport England leads the scheme</li> <li>• means parents etc can recognise a club committed to providing a quality experience</li> <li>• has a range of criteria indicators and good practice standards</li> <li>• it sets out standards for club management, coaching/competition, sports equity and ethics and club management.</li> </ul> <p>Do not credit characteristics of the accreditation system as in 2(a)(ii).</p>	<p>1 mark for each relevant descriptive point made up to a maximum of 4.</p> <p style="text-align: right;"><b>(4)</b></p>



Question	Example answers	Marks
2(a)(ii)	<p>For Quest:</p> <ul style="list-style-type: none"> <li>• the organisation needs to apply for the award</li> <li>• self assessment means they compare themselves against the industry standard</li> <li>• they can draw up their plan of action to raise standards from this</li> <li>• they will be visited by a trained external assessor from the industry</li> <li>• the grading system means they have to get 60% to be registered (give 2 mark if the complete system is outlined correctly)</li> <li>• there may be a mystery visit for the Facility Management award</li> <li>• they will have assessments on a two-year cycle</li> <li>• maintenance visits are made to ensure they are keeping the standard.</li> </ul> <p>The last 2 points may be combined as ‘further regular visits are made to ensure standards are being maintained’ for 1 overall mark.</p> <p>For Clubmark:</p> <ul style="list-style-type: none"> <li>• clubs need to contact their NGB</li> <li>• they can get a resources pack/Clubmark fact sheet from Sport England</li> <li>• they get accreditation through a simple self-certification scheme</li> <li>• this demonstrates that they are maintaining the same level</li> <li>• accreditation can be renewed annually</li> <li>• the organisation benchmarks itself against others that show good practice.</li> </ul> <p>Do not credit characteristics of the organisation as in 2(a)(i).</p>	<p>Point mark for each relevant descriptive point made up to a maximum of 5.</p> <p>Give 1 mark if all 3 stages are named correctly.</p> <p>For Clubmark any 5 descriptive points.</p> <p>(5)</p>

Question	Example answers	Marks
2(b)	<p><u>Level 1</u> Staff will have more people skills. (1) Non-playing staff will feel more confident in doing their jobs. (1)</p> <p><u>Level 2</u> liP gives the club a good name as it is nationally recognised so they are more likely to attract sponsors. If management have good people skills, players are more likely to stay at the club, increasing success. (5)</p> <p><u>Level 3</u> liP concentrates on developing people skills in the workforce. If stewards are well trained in their jobs, they will do them more effectively and with greater satisfaction. This means that crowds will, be controlled more effectively and there will be less trouble on the ground. This will ensure they have a better experience and return. A national award like this gives the club greater prestige. This is more likely to attract large firm sponsors who are happy to be connected with a club that cares for its staff. Other clubs in the area will be more likely to deal with them, especially if they are liP clubs as well. (7)</p>	<p>Level 1 1-3 marks Simple explanation of the benefits of liP given but with little, if any, to link to aims of the club. These will probably be fairly generic and the influence on the club only implicit.</p> <p>Level 2 4-6 marks Benefits are linked to the aims of the club in a general way. There is some explanation of how the characteristics of liP will help achieve the aims, although specific aims may not be addressed. To achieve this level there must be evidence of the stimulus being used directly or that the benefits are specifically of liP and not just any quality system.</p> <p>Level 3 7-8 marks Detailed explanation characterised by specific linkage of aspects of the liP system with the given aims of WWFC.</p> <p>(8)</p>

Question	Example answers	Marks
2(c)	<p>To work all staff have to be involved. (1) This will mean new ways of working for them,(1) and this may be difficult to implement if they have been there, working in the same way, for a long time. (1)</p> <p>Some of these systems have zero tolerance of mistakes. (1) This puts staff under more pressure and they may leave. (1) They may feel that they have to work harder for the same money. (1)</p> <p>Introduction of a quality system is expensive (1) so there may be less money for other things like buying players. (1) Many people at the club would think that it wasn't worth it as results are more important. (1)</p> <p>Credit possibility that they may not achieve it/see tangible benefits from it.</p> <p>Credit ideas of increased time and cost but be careful not to credit duplicate explanations of these.</p>	<p>Up to 3 marks for each difficulty explained.</p> <p style="text-align: right;">Total 23 marks (6)</p>

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3(a)(i)	<p>Stock count</p> <p>A record is taken of the amount of stock/takes note of the amount of stock/count up the amount of stock still to be sold. (1) This will show any difference between the amount still in stock and what has been recorded as sold/what is recorded as still being there. (1)</p> <p>Credit reference to it being a regular occurrence. (2)</p>	Up to 2 marks for correct explanation. (2)								
3(a)(ii)	<p>Valuation of stock</p> <p>This is where the number of each item in stock is multiplied by its value (1) to give an organisation the total value of what it holds in that stock line. (1)</p> <p>Quantity of each stock line x value/cost/sale price per item = Total value of stock (line). (2)</p> <p>Credit 1 mark for an indication of 'what stock is worth'</p>	Up to 2 marks for correct explanation. (2)								
3(b)(i)	<p>One individual total is correct and Total Stock Value is correct for their figures. 2 totals are correct but final total is not calculated correctly. Totals are 40.50, 45.50, 52.50, 138.50 (costs per unit and selling price confused). (1)</p> <p>One individual total incorrect but total stock value is correct for their figures. Individual totals are correct but addition is incorrect for total. (2)</p> <table data-bbox="1150 1503 1315 1865"> <tr> <td>Chocolate bars</td> <td>28.80</td> </tr> <tr> <td>Orange drinks</td> <td>32.50</td> </tr> <tr> <td>Plain crisps</td> <td>45.00</td> </tr> <tr> <td>Total stock value of</td> <td>106.30</td> </tr> </table> <p>(3)</p>	Chocolate bars	28.80	Orange drinks	32.50	Plain crisps	45.00	Total stock value of	106.30	(3)
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3(b)(ii)	<p><u>2 marks for 3 correct answers</u></p> <p>Bowling balls 100  Bags 0  Pairs of shoes 12</p> <p>1 mark for at least one correct answer or attempt seen to calculate at least one of the balances correctly.  eg 240-140  6 correct subtotals</p> <p>Or</p> <p><math>70+80+80 = 230</math>  <math>70+75+73 = 215</math> (mistake!)  230-215</p> <p>Accept a dash or similar as indication of zero for bags.</p>	Up to 2 marks awarded as opposite. (2)
3(b)(iii)	<p>They have to sell the crisps at below the cost price. (1) This is probably because they have too many in stock as it shows 150 units of them but only 90 chocolate bars. (1)</p> <p>They are buying far too many balls. (1) Although they only sold just over half of them in the first 2 months they kept on buying the same amount. (1)  They are probably not ordering enough bags. (1) Each month they sold all that they bought so it is likely that they could have sold more if they had bought more. (1)</p>	Up to 2 marks for each of the problems.  1 mark for identification and 1 for its explanation with specific reference to the information given. (4)

Question	Example answers	Marks
3(c)(i)	<ul style="list-style-type: none"> <li>• the Accord system means stock can be tracked ‘first in, first out</li> <li>• barcode technology can be used for pricing</li> <li>• best before dates can be recorded</li> <li>• can be linked to suppliers so that reordering can be automatic</li> </ul> <p>Etc</p> <p>Just in time</p> <p>Sage</p> <p>EPOS</p>	<p>Up to 4 marks for description of an identified electronic system.</p> <p>Max 3 marks if the system is unspecified i.e. has no name or is not readily identifiable as a specific system.</p> <p>(4)</p>
3(c)(ii)	<p><u>Level 1</u></p> <ul style="list-style-type: none"> <li>• it would cost money to install and buy</li> <li>• they would waste less money through having too much stock</li> </ul> <p><u>Level 2</u></p> <p>An electronic system would have a continual record so staff could see whether particular items were in stock. This means it is more likely that customers would not be disappointed after they request items. (4)</p>	<p>Level 1 1-3 marks</p> <p>The effects on the club are stated in a simple form. Any analysis is at a low level. Probably in no more than list form.</p> <p>Level 2 4-6 marks</p> <p>Some sound analysis of at least one benefit to the club with reference to DEF. There will be explanation that clearly links a system to DEF. Either a characteristic of DEF or of the chosen system must be evident in the response to achieve this level. At mid level the benefits to DEF, not just it’s stock control, should be evident.</p>

Question	Example answers	Marks
	<p><u>Level 3</u> The immediate effect would be to reduce profits, as electronic systems are expensive both to buy and install and to train staff on how to use them. Over the long term however it should mean more than pay for this through improvements in efficiency. The careful recording should mean that staff are always aware of what they have and have not got so customers would be able to buy what they wanted and are more likely to return. Storage problems caused by having too much old unused stock could be reduced, as items would not be ordered if previous stock had not been used. This would make it easier for staff to find stock and improve customer service still further. (7)</p>	<p>Level 3 7-8 marks Detailed analysis of 2-3 benefits to the club. At this level there should be specific reference to the problems at DEF. There should be some consideration of the possible negative aspects on costs, staff training etc at the top of this level. (8)</p>
3(d)	<p><u>Level 1</u> They get the membership fees (1) They get money regularly (1)</p> <p><u>Level 2</u> They get regular membership fees, whereas casuals only pay when they come. They know the money is coming in, making it easier to plan their spending like on the expansion. (4)</p> <p><u>Level 3</u> This means the club has a guaranteed flow of income in the short/medium term so they can plan future spending with greater certainty. This would enable them to plan the upgrades such as the extra lanes of facilities to keep attracting new members. This could help to ensure that the club is used to its full potential once it has expanded They will get money whether they come or not! Customers are more likely to keep using the club regularly if they are paying anyway and so contribute more to secondary spend in the new restaurant, increasing the club's income. (7)</p>	<p>Level 1 1-3 marks Benefits simply stated probably in no more than list form. Any analysis will be in very general terms.</p> <p>Level 2 4-6 marks Some sound analysis of at least one benefit to the club. At the mid level there should be some reference to the characteristics of the club outlined in the stimulus material. There will probably be a considerable amount of generic benefit as well.</p> <p>Level 3 7-8 marks Detailed analysis of 2-3 benefits to the club, with specific reference to DEF. The benefits should be directly related to the characteristics of DEF as outlined in the stimulus material.</p>
<b>TOTAL FOR PAPER: 90 MARKS</b>		Total 33 marks (8)

