

UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS

Cambridge International Diploma Foundation Level

MARK SCHEME for the 2004 question paper

CAMBRIDGE INTERNATIONAL DIPLOMA IN ICT

5186 maximum mark 100

This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which Examiners were initially instructed to award marks. They do not indicate the details of the discussions that took place at an Examiners' meeting before marking began. Any substantial changes to the mark scheme that arose from these discussions will be recorded in the published *Report on the Examination*.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes must be read in conjunction with the question papers and the *Report on the Examination*.

- CIE will not enter into discussion or correspondence in connection with these mark schemes.

2004

CAMBRIDGE INTERNATIONAL DIPLOMA
Foundation Level

MARK SCHEME

MAXIMUM MARK: 100

PAPER: 5186/A

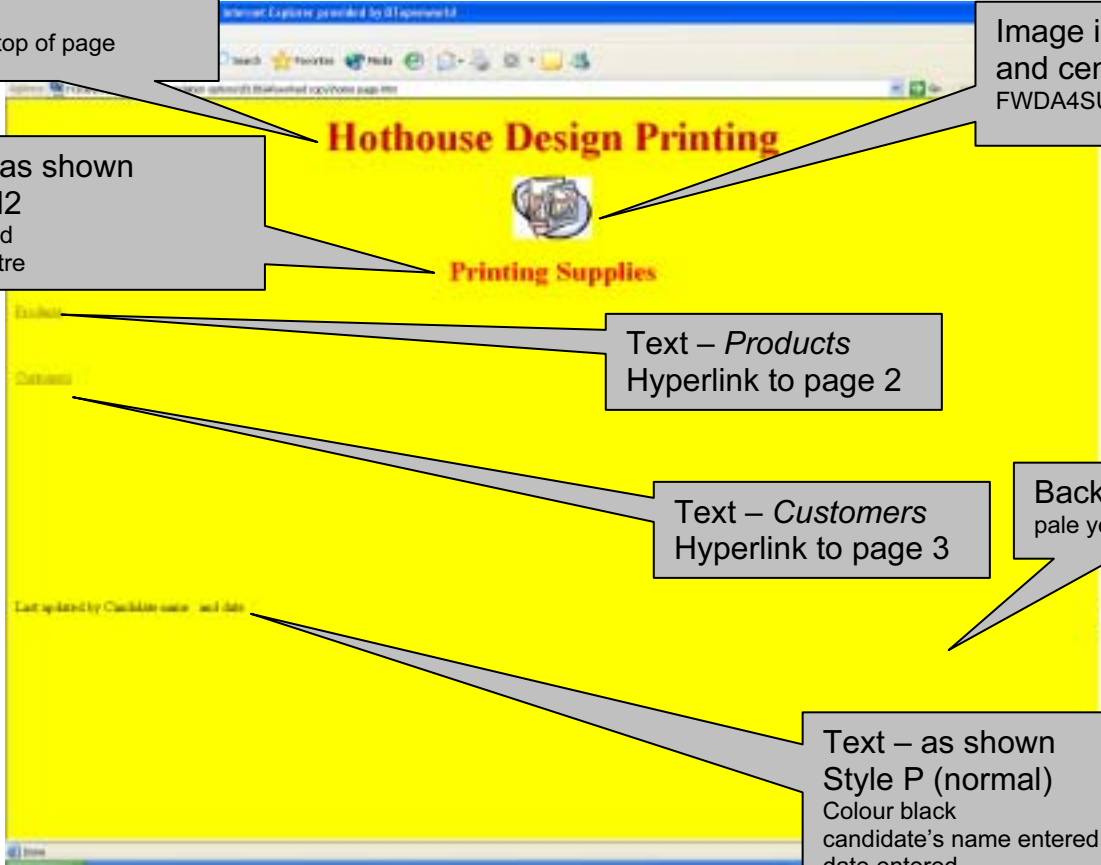
ICT

Page 1	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

Heading – as shown
 Style H1
 Colour red
 align centre
 vertical align top of page

Image inserted
 and centred
 FWDA4SUP.GIF

Text – as shown
 Style H2
 Colour red
 align centre



Text – *Products*
 Hyperlink to page 2

Text – *Customers*
 Hyperlink to page 3

Background
 pale yellow

Text – as shown
 Style P (normal)
 Colour black
 candidate's name entered
 date entered

Page 2	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

<html>

<head>

<meta name="GENERATOR" content="Microsoft FrontPage 5.0">

<meta name="ProgId" content="FrontPage.Editor.Document">

<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">

<title>Hothouse Design Printing</title>

<style>

<!--

h1 { font-size: 36pt; color: #CC0000; font-weight: bold; text-align: center }

h2 { font-size: 24pt; color: #FF0000; text-align: center }

-->

</style>

</head>

<body bgcolor="#FFFF00">

<h1>Hothouse Design Printing </h1>

<h1>

</h1>

<h2>Printing Supplies </h2>

<p>Products</p>

<p> </p>

Reference may be called a different name

<p>Customers</p>

<p> </p>

<p> </p>

Reference may be called a different name

<p> </p>

<p> </p>

<p> </p>

<p> </p>

<p>Last updated by Candidate name and date</p>

</body>

</html>

Candidate's name and date entered
date entered

Page 3	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

Heading – as shown
 Style H1
 Colour red
 align centre
 vertical align top of page

Background
 pale yellow

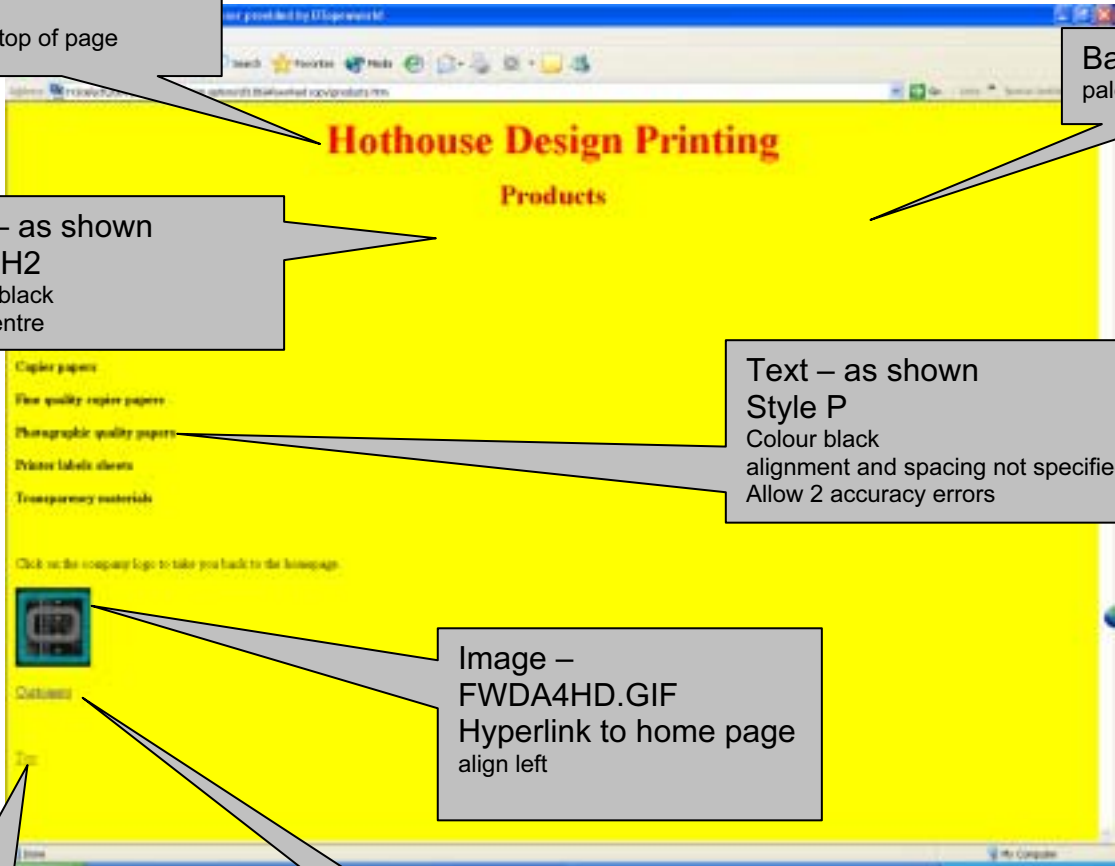
Text – as shown
 Style H2
 Colour black
 align centre

Text – as shown
 Style P
 Colour black
 alignment and spacing not specified
 Allow 2 accuracy errors

Image –
 FWDA4HD.GIF
 Hyperlink to home page
 align left

Text – as shown
 Hyperlink to anchor
 at top of current page

Text – *Customers*
 Hyperlink to page 3



Page 4	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

```

<html>
<head>
<meta name="GENERATOR" content="Microsoft FrontPage 5.0">
<meta name="ProgId" content="FrontPage.Editor.Document">
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<title>New Page 1</title>
<style>
<!--
h1      { font-size: 36pt; color: #FF0000; font-weight: bold; text-align: center }
h2      { font-size: 24pt; color: #CC0000; text-align: center }
-->
</style>
</head>

<body bgcolor="#FFFF00">

</body>
<a name=Top></a>
<h1>Hothouse Design Printing </h1>

<h2>Products</h2>

<p>&nbsp;</p>

<p>&nbsp;</p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Products in our
Catalogue:</b></p>

<p class=LIBSNormal><o:p>&nbsp;</o:p></p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Copier
papers</b></p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Fine quality copier
papers</b></p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Photographic quality
papers</b></p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Printer labels
sheets</b></p>

<p class=LIBSNormal><b style='mso-bidi-font-weight:normal'>Transparency
materials</b></p>

```

Page 5	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

<p> </p>

<p>Click on the company logo to take you back to the homepage.</p>

Reference may be called a different name

<p>
</p>

<p>Customers</p>

Reference may be called a different name

<p> </p>

<p> </p>

<p> </p>

Top

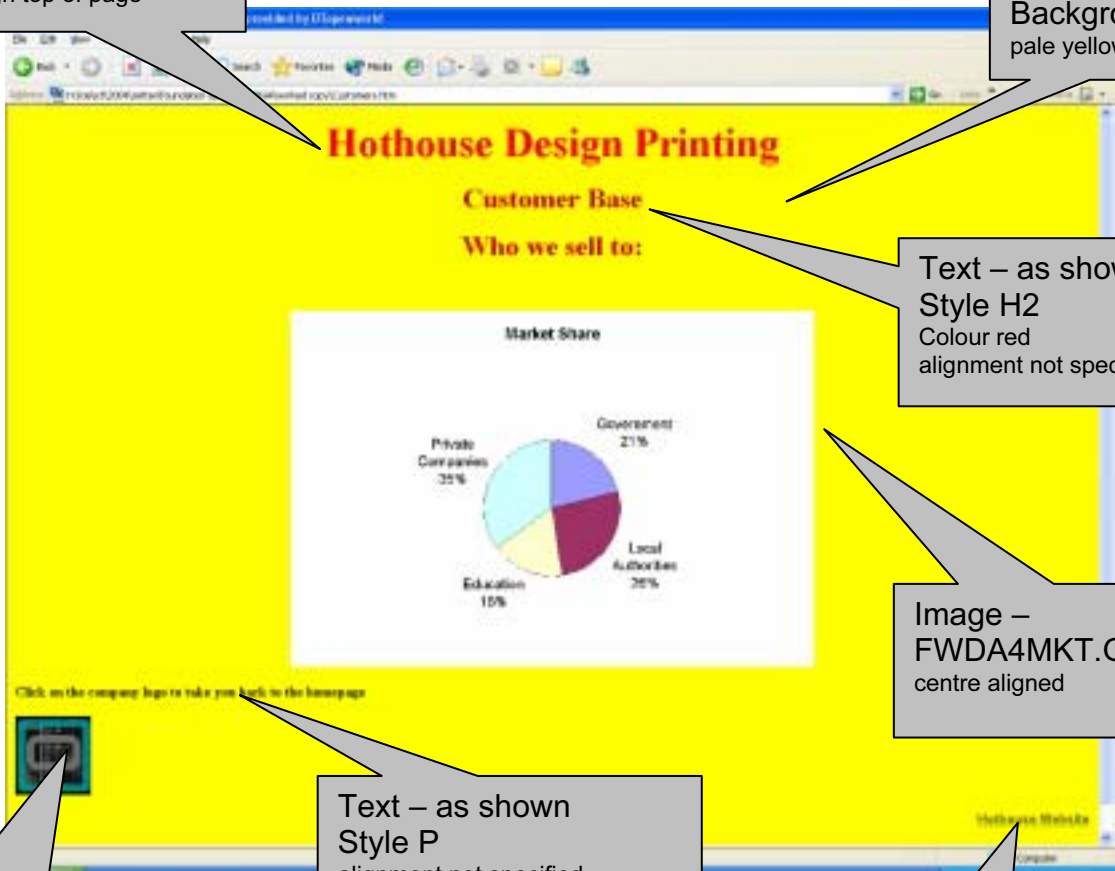
</html>

Anchor name may be different

Page 6	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

Heading – as shown
 Style H1
 Colour red
 align centre
 vertical align top of page

Background
 pale yellow



Text – as shown
 Style H2
 Colour red
 alignment not specified

Image –
 FWDA4MKT.GIF
 centre aligned

Text – as shown
 Style P
 alignment not specified

Image –
 FWDA4HD.GIF
 Hyperlink to home page
 align left

Hyperlink to hothouse-
 design website

Page 7	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/A

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

```

<html>

<head>
<meta name="GENERATOR" content="Microsoft FrontPage 5.0">
<meta name="ProgId" content="FrontPage.Editor.Document">
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<title>New Page 1</title>
<style>
<!--
span.FileName
    {font-family:"Arial Black";
    }
h1      { font-size: 36pt; color: #FF0000; font-weight: bold; text-align: center }
h2      { font-size: 24pt; color: #CC0000; text-align: center }
-->
</style>
</head>

<body bgcolor="#FFFF00">

<p align="center"><b>
<h1>Hothouse Design Printing </H1></b></p>
<p align="center"><b>
<H2>Customer Base</H2></b></p>
<p align="center"><b>
<H2>Who we sell to: </H2></b></p>
<p>&nbsp;</p>
<p align="center">
</p>
<p class="LIBSNormal"><b>Click on the company logo to take you back to the
homepage</b></p>
<p class="LIBSNormal"><a href="home%20page.htm">
</a></p>

<p align="right">&nbsp;</p>

<p><a href="http://www.hothouse-design.co.uk"><span class="FileName"><b>
<span lang="EN-US" style="font-size: 11.0pt; font-family: Arial">Hothouse
Website</span></b></span><span lang="EN-US" style="font-size: 10.0pt; font-
family: Times New Roman">
</span></a></p>

</body>

</html>

```

Reference may be called a different name

Hyperlink to hothouse-
design website
Aligned right

2004

CAMBRIDGE INTERNATIONAL DIPLOMA
Foundation Level

MARK SCHEME

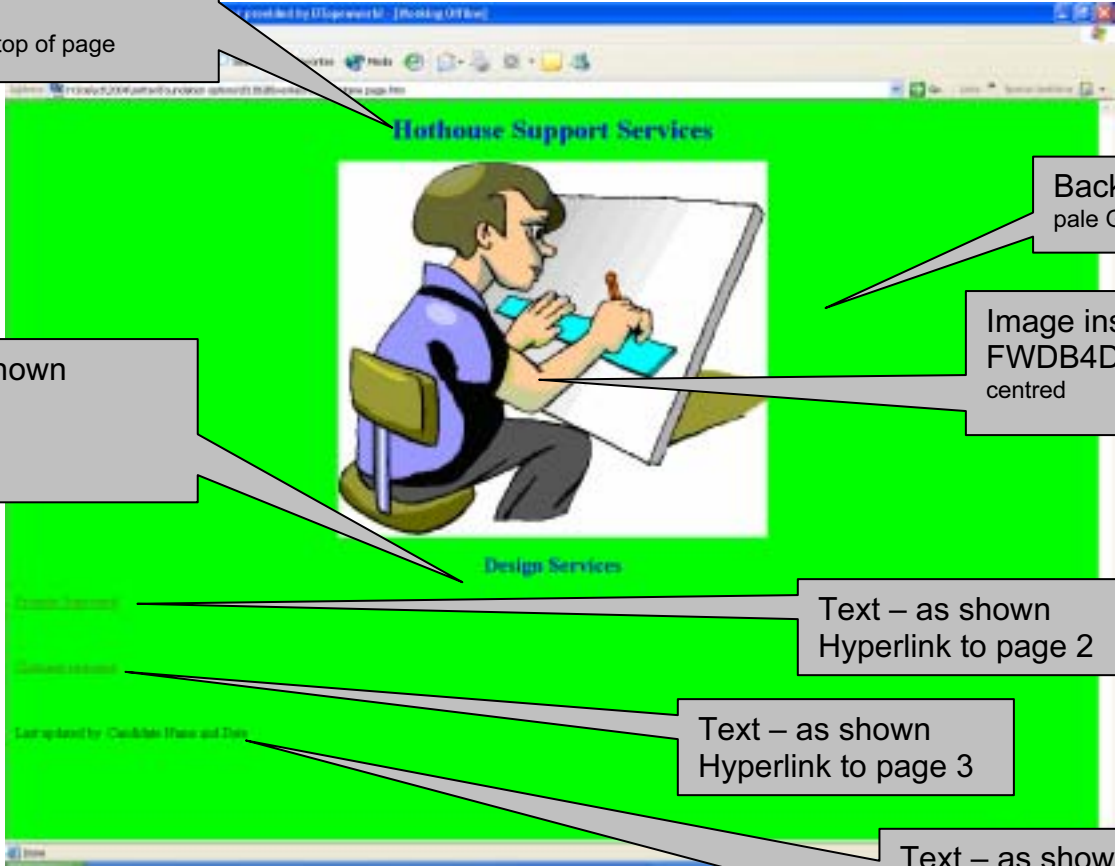
MAXIMUM MARK: 100

PAPER: 5186/B

ICT

Page 1	Mark Scheme CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	Paper 5186/B
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Heading – as shown
Style H1
Colour blue
align centre
vertical align top of page



Background
pale Green

Image inserted
FWDB4DES.GIF
centred

Text – as shown
Style H2
Colour blue
align centre

Text – as shown
Hyperlink to page 2

Text – as shown
Hyperlink to page 3

Text – as shown
Style P (normal)
Colour black
candidate's name entered
date entered

HTML code can be entered directly or through web authoring package. The key elements have been extracted from the HTML code and identified below. These will be common whatever creation method was used.

```
<html>

<head>
<meta http-equiv="Content-Language" content="en-gb">
<meta name="GENERATOR" content="Microsoft FrontPage 5.0">
<meta name="ProgId" content="FrontPage.Editor.Document">
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<title>New Page 1</title>
</head>

<body bgcolor="#00FF00">

<h1 align="center"><font color="#0000FF">Hothouse Support Services
</font></h1>

<p align="center"><font color="#0000FF">
</font></p>
```

Page 2	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/B

<h2 align="center">Design Services </h2>

<p>Projects Supported </p>

<p> </p>

<p>Customer res

Reference may be called a different name

<p> </p>

<p>Last updated by Candidate Name and Date</p>

Reference may be called a different name

</body>

</html>

Candidate's name and date entered

Page 3	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/B

Heading – as shown
Style H1
Colour blue
align centre
vertical align top of page

Text – as shown
Style H2
Colour blue
align centre

Background
pale green

Text – as shown
Style P
Colour black
alignment not specified
Allow 2 accuracy errors

Image –
FWDB4HD.GIF
Hyperlink to home page
align left

Text – as shown
Hyperlink to anchor
at top of current page

Text – as shown
Hyperlink to page 3

<html>

<head>

<meta name="GENERATOR" content="Microsoft FrontPage 5.0">

<meta name="ProgId" content="FrontPage.Editor.Document">

<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">

<title>New Page 1</title>

</head>

<body bgcolor="#00FF00">

 <h1 align="center">Hothouse Support Services
</h1>

<h2 align="center">Projects Supported </h2>

<p> </p>

<p> </p>

Page 4	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/B

```

<p>We offer support for these projects:<br>
<br>
Webpage Design<br>
Website Hosting<br>
ICT Consultancies<br>
Brochure Design<br>
Automation Projects<br>
<br>
&nbsp;</p>
<p>&nbsp;</p>
<p>&nbsp;</p>
<p>Click on the company logo to take you back to the homepage.<br>
&nbsp;</p>
<p><a href="B%20Home%20page.htm">
</a></p>
<p><a href="B%20Customers.htm">Customer response </a></p>

&nbsp;<p>&nbsp;</p>
<p>&nbsp;</p>
<p><a href="#Top">Top</a> </p>

</body>

</html>

```

Reference may be called a different name

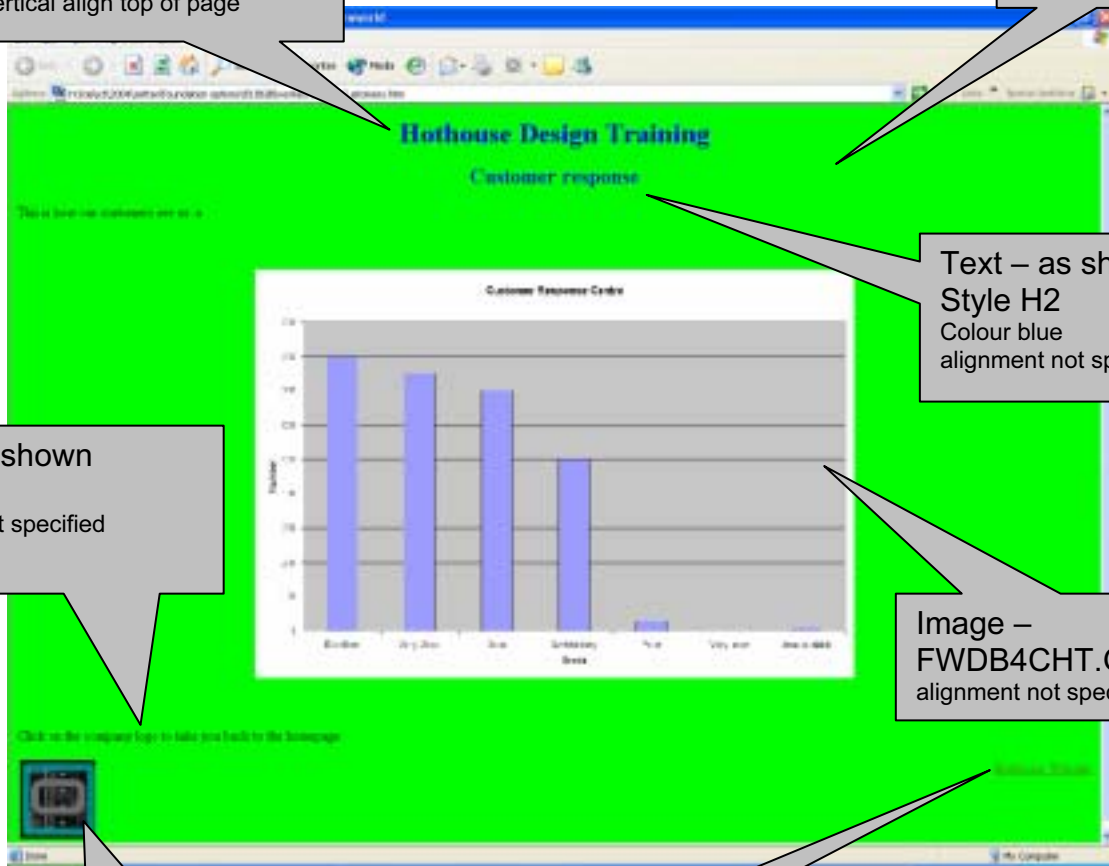
Reference may be called a different name

Anchor name may be different

Page 5	Mark Scheme CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	Paper 5186/B
--------	---	-----------------

Heading – as shown
Style H1
Colour blue
align centre
vertical align top of page

Background
pale green



Text – as shown
Style H2
Colour blue
alignment not specified

Text – as shown
Style P
alignment not specified
colour black

Image –
FWDB4CHT.GIF
alignment not specified

Image –
FWDB4HD.GIF
Hyperlink to home page
Size reduced to between 50%
and 15% of original size
align left

Hyperlink to hothouse-
design website

```
<head>
<meta name="GENERATOR" content="Microsoft FrontPage 5.0">
<meta name="ProgId" content="FrontPage.Editor.Document">
<meta http-equiv="Content-Type" content="text/html; charset=windows-1252">
<title>New Page 1</title>
</head>
```

```
<body bgcolor="#00FF00">
```

```
<h1 align="center"><font color="#0000FF">Hothouse Design Training </font></h1>
```

```
<h2 align="center"><font color="#0000FF">Customer response </font></h2>
```

```
<p>This is how our customers see us: a</p>
```

```
<p>&nbsp;</p>
```

```
<p align="center">
```

Page 6	Mark Scheme	Paper
	CAMBRIDGE INTERNATIONAL DIPLOMA – 2004	5186/B

Click on the company logo take you back to the homepage</p>

<p></p>

<p align="right">

<p>Hothouse Website</p>

</body>

</html>

Hyperlink to hothouse-
design website aligned
right