



General Certificate of Education  
Advanced Subsidiary Examination  
June 2011

## History

## HIS2R

Unit 2R A Sixties Social Revolution? British Society, 1959–1975

Thursday 19 May 2011 9.00 am to 10.30 am

**For this paper you must have:**

- an AQA 12-page answer book.

**Time allowed**

- 1 hour 30 minutes

**Instructions**

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is HIS2R.
- Answer **two** questions.  
Answer Question 1 and **either** Question 2 **or** Question 3.
- In answering the questions you must use your own knowledge and understanding of the period.

**Information**

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 72.
- You will be marked on your ability to:
  - use good English
  - organise information clearly
  - use specialist vocabulary where appropriate.

**Advice**

- You are advised to spend about 45 minutes on each question.

---

Answer Question 1 and **either** Question 2 **or** Question 3.

---

### Question 1

Study the following source material and then answer the questions which follow.

**Source A**      Adapted from *The Labour Party Manifesto for the General Election of 1964*

We shall create a New Britain – mobilising the resources of technology and reversing Tory decline. The crippling consequences of the Tories' free market policies are now well known. They have led to growing stagnation, unemployment and under-employment in large parts of the country. They have brought continuing  
5 inflation and soaring land and house prices which have made it almost impossible for many ordinary families to buy or rent a home.

Not even the Tories' stop-go policies have been able to prevent some increase in production and in living standards, but our record is now among the worst in the western world. The Tories still peddle their boast – 'You've never had it so good'.  
10 The truth is that Britain could and should have had it a whole lot better.

**Source B**      Adapted from *The Conservative Party Manifesto for the General Election of 1964*

Under Conservative rule the living standards of the British people have improved more than in the whole of the previous half-century. Over 98% of the working population are in jobs. Rising incomes and lower taxes have made possible a spectacular increase in spending on the essentials, the comforts and what were once  
5 regarded as the luxuries of life. One family in every four is living in a new home built under the Conservatives.

What the Labour party has to offer is not a 'New Britain', but a camouflaged return to dreary doctrines which have already proved a failure. What we are offering is an extension of that prosperity which our policies have been proven to achieve.

**Source C**      The Wilson years were in many ways successful and creative. It was an era of social and sexual freedom. As Paul Johnson wrote in the *New Statesman* after the 1970 election: 'We no longer terrorise homosexuals. We do not force mothers to bring forth unwanted children into the world. We do not murder by the rope'. It was  
5 a very good time for the arts and many aspects of education, the Open University in particular. Socially, there was an advance towards a more mobile, less class-ridden world.

Adapted from K O MORGAN, *The Wilson Years: 1964–1970*, 1998

---

**0 1** Use **Sources A** and **B** and your own knowledge.

Explain how far the views in **Source B** differ from those in **Source A** in relation to the domestic achievements of the Conservative government by 1964. *(12 marks)*

**0 2** Use **Sources A, B** and **C** and your own knowledge.

How successful were the Labour governments of 1964 to 1970 in fulfilling their promise to create a 'New Britain'? *(24 marks)*

**EITHER**

**Question 2**

**0 3** Explain why there was a growth of advertising in Britain in the 1960s. *(12 marks)*

**0 4** 'Mass ownership of televisions was the main cause of cultural change in Britain in the 1960s.'  
Explain why you agree or disagree with this view. *(24 marks)*

**OR**

**Question 3**

**0 5** Explain why many women in Britain were no longer content with the role of 'housewife' by the end of the 1960s. *(12 marks)*

**0 6** 'In Britain, the feminist movement had achieved little by 1975.'  
Explain why you agree or disagree with this view. *(24 marks)*

**END OF QUESTIONS**

---

**There are no questions printed on this page**

ACKNOWLEDGEMENT OF COPYRIGHT-HOLDERS AND PUBLISHERS

Permission to reproduce all copyright material has been applied for. In some cases, efforts to contact copyright-holders have been unsuccessful and AQA will be happy to rectify any omissions of acknowledgements in future papers if notified.

Question 1 Source A: The Labour Party

Question 1 Source B: Conservative Party Archive

Question 1 Source C: K O MORGAN, 'The Wilson Years: 1964–1970', in N TIRATSOO (ed.), *From Blitz to Blair: A New History of Britain Since 1939*, Weidenfeld & Nicolson, an imprint of the Orion Publishing Group, London, 1998.

Copyright © 2011 AQA and its licensors. All rights reserved.