

Write your name here

Surname

Other names

Centre Number

Candidate Number

Edexcel GCE

Health and Social Care

Unit 1: Human Growth and Development

Monday 14 May 2012 – Afternoon
Time: 1 hour 30 minutes

Paper Reference
6938/01

You do not need any other materials.

Total Marks

Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 90.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (*) are ones where the quality of your written communication will be assessed
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

Advice

- Read each question carefully before you start to answer it.
- Keep an eye on the time.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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Answer ALL questions. Write your answers in the space provided.

1

Michael is 42 years of age and lives with his wife and 13-year-old son Liam. They live in a large house in the South of England. Michael became wealthy by developing his own internet company and investing in other businesses. He works long hours on his own at home.

(a) (i) Identify Michael and Liam's current life stages. (2)

Michael

Liam

(ii) Describe **two** physical changes which may take place during Liam's life stage. (4)

1

2



(b) Identify and explain **one** positive and **one** negative factor currently influencing Michael's social development.

(6)

Positive factor

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Negative factor

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*(c) During childhood and adolescence development may be delayed because of a number of factors.

Discuss the **factors** which may influence the rate of development.

(8)

A series of horizontal dotted lines for writing the answer.



*(d) Examine the relationship between the development of self-concept and adolescence.

(10)

A series of horizontal dotted lines for writing the answer.



Blank lined area for writing answers.

(Total for Question 1 = 30 marks)



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2 A range of factors influence human growth and development.

(a) (i) Define genetic factors.

(2)

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(ii) Explain how **two** environmental factors may influence growth and development.

(4)

1

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2

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(b) Explain how Michael's wealth may affect his emotional development.

(6)

A series of horizontal dotted lines for writing the answer.



* (c) Acquiring wealth can affect family relationships in different ways.

Discuss how Michael's wealth may affect his relationship with his parents and his two brothers.

(8)

Area with horizontal dotted lines for writing.



*(d) Examine the influences of social class on health and well-being.

(10)

A series of horizontal dotted lines for writing the answer to the question above.



Handwriting practice area with 25 horizontal dotted lines.

(Total for Question 2 = 30 marks)



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3

'Change4Life' is a health promotion campaign enabling people to live longer lives. This campaign is aimed at families, children and ethnic groups. It is the social marketing arm of the 'Healthy weight, Healthy lives' strategy by the Department of Health. It has also been taken up by the Wales and Northern Ireland Assemblies.

(a) (i) Identify **two** specific groups targeted by this campaign. (2)

1

2

(ii) Explain the health promotion model/approach which forms the basis of this campaign. (4)

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(b) The health promotion team had a strategy which eliminated any mention of words such as obese, overweight or fat in any documents produced in the marketing campaign.

Explain the benefits of such a decision in promoting health.

(6)

A series of horizontal dotted lines provided for writing the answer.



* (c) Examine the ways in which this health promotion campaign could be evaluated.

(8)

A series of horizontal dotted lines for writing the answer.



(d) The health promotion team intends to review the campaign at regular intervals.

	Year one target	Year one achievement
REACH – % of targeted groups who had an opportunity to see the campaign	99	99
AWARENESS – % of targeted groups who recall seeing the Change4Life advertising	82	87
LOGO RECOGNITION – % of targeted groups who recall the Change4Life logo	44	88
TOTAL RESPONSES	1,500,000	1,992,456
SIGN UP – total number of groups who joined Change4Life	200,000	413,466
SUSTAINED INTEREST – total number of groups who were still interacting six months after joining	33,333	44,833

(Source: adapted from Change4Life: One Year On)

With reference to the table, evaluate the progress of the campaign.

(10)

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(Total for Question 3 = 30 marks)

TOTAL FOR PAPER = 90 MARKS



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