

GCE

General Studies

Unit F734: Culture, Science and Society: Making connections

Advanced GCE

Mark Scheme for June 2015

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by examiners. It does not indicate the details of the discussions which took place at an examiners' meeting before marking commenced.

All examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the report on the examination.

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Annotations

	Symbol	Description
1	+	Positive/benefit/advantage
2	_	Negative/drawback/disadvantage
3	Е	Cultural point
4	DEV	Development
5	E	Extent/how far/evaluation
6	EG	Example
7		Key point
8	NAQ	Not answered question
9	REP	Repetition
10	REL	Relevance
11	5	Social point
12	SC	Scientific point
13	***	Tick
14	VG	Vague

Subject-specific Marking Instructions

Assessment Objectives

There are four assessment objectives:

AO1 Demonstrate Knowledge and Understanding applied to a range of issues, using skills from different disciplines:

- showing an understanding of the subject being examined by including accurate factual information
- including information from a range of sources, from different subject areas
- displaying confidence and clarity in the presentation of facts.

AO2 Analysis and Evaluation by marshalling evidence and drawing conclusions; select, interpret, evaluate and integrate information, data concepts and opinions:

- developing and supporting ideas with additional information that enhances and clarifies their meaning
- introducing examples that are selected to support the knowledge being presented
- discussing the validity of ideas through analysis and evaluation.

AO3 Understanding Knowledge by demonstrating an understanding of different types of knowledge, appreciating their strengths and limitations:

- extending the range of knowledge beyond that which is commonly accepted
- considering alternative, and perhaps, less popular, attractive or plausible viewpoints and offering a different perspective
- including personal experience that might support or refute the knowledge and ideas that are being presented.

AO4 Communication in a clear and accurate way while being concise, logical and relevant:

- writing with fluency and accuracy taking account for the technical rules of language
- producing a response that engages the reader and transmits its meaning without ambiguity
- using a range of relevant language and terminology that is appropriate to the topic.

Guidance for Examiners

It is essential that annotations clearly show why marks have been awarded – your Team Leader will assess your annotation as well as the accuracy of your marking.

Stages in marking an essay

- read and **fully annotate** the candidate's response using the question specific annotations found above. Annotation should be placed **in the margin**
- review your annotation, and then consider in which level the answer is located.
- consider its **position within the level** and **allocate a mark**.

Write a full summative comment to support the marking decision.

The comment must address the main requirements of the question and reveal how well the candidate has tackled these, for example an answer placed in the highest level might receive a comment such as:

Level 5 42 A01 A02

The essay reveals **very good knowledge** and the inclusion of a **range of examples**. These are **developed and explored in detail** and there is clear evidence of **exploring different views and perspectives**. The essay **is written fluently and with accuracy displaying an elegant written style.**A03

A04

- Comments must be made in addition to the AO statements but NOT instead of them.
- Comments should always be positive and specific and they must match the mark and level which is being awarded
- Comments must be considered after close reference to the level descriptor for each individual question.

A weaker answer might receive a comment such as:

Level 2 15

The essay displays **limited knowledge** of the topic and fails to engage with the subject matter. There is **limited explanation and development of ideas and few examples are offered.** The essay is quite assertive **and needs to explore a range of ideas or alternatives.**

AO2

AO3

Weaknesses in expression hamper the overall clarity.

A04

A01

Summary

All summative comments must include:

- some reference to the extent and quality of the candidate's knowledge (AO1)
- an acknowledgement of how far the knowledge is understood, developed and interpreted with the use of examples (AO2)
- how far there has been an examination of different viewpoints and perspectives that challenge the question or knowledge (AO3)
- a judgement of the quality and clarity of the essay (AO4).

Assessment objectives balance			
AO1	AO2	AO3	AO4
10	15	15	10

Answer/Indicative content	Marks	Guidance
	50	Levels of response:
The question involves:		
· · ·		Level 5 (41-50 Marks)
· · · · · · · · · · · · · · · · · · ·		very good understanding of the reasons for protest and
·		the methods used
		very wide consideration of the influence of each domain
		upon the choice of style of protest which will consider
be effective.		benefits and drawbacks; a very good range of relevant examples
The source consists of:		very clear consideration of the extent to which
		traditional methods of protest still have importance
·		very good communication with very clear, concise
· · · · · · · · · · · · · · · · · · ·		organisation and expression
onamproo or momento accuracy protections.		
Ways in which the domains are linked to the methods		Level 4 (31-40 Marks)
and motivations of public interest may include:		good understanding of the reasons for protest and the
		methods used
• .		good discussion about influences from each domain on the style of protect and will probably appointed by a style
		the style of protest, and will probably consider benefits and drawbacks, and using a good range of relevant
		examples
		 good consideration of the extent to which traditional
		methods of protest still have importance
contact both traditional and clock offic.		good communication with clear organisation and
Cultural methods		expression
media accounts of issues are misleading		
perception that non-aggressive or non-violent		Level 3 (21-30 Marks)
methods have no impact		adequate understanding of the reasons for protest and
		the methods used
posters and banners.		adequate discussion about influences from the
Scientific metivations		domains on the style of protest with some appropriate examples
		 adequate attempt to consider the extent to which more
		traditional methods of protest still have importance
Soletimo developments, e.g. Givi rood, gene merapy		adequate communication with adequate organisation
	The question involves: • reviewing the nature of public protest in the 21 st century • reviewing the methods and motivation of public protest • discussing the extent that non-violent protest can still be effective. The source consists of: • four separate references to protests • reference to the aims and uses of protests in the past • examples of methods used by protestors. Ways in which the domains are linked to the methods and motivations of public interest may include: Cultural motivations • media sources favouring a particular culture or cultural group • biased or misleading reports favouring a particular standpoint or development • raising public awareness using a range of media contact both traditional and electronic. Cultural methods • media accounts of issues are misleading • perception that non-aggressive or non-violent	The question involves: • reviewing the nature of public protest in the 21st century • reviewing the methods and motivation of public protest • discussing the extent that non-violent protest can still be effective. The source consists of: • four separate references to protests • reference to the aims and uses of protests in the past • examples of methods used by protestors. Ways in which the domains are linked to the methods and motivations of public interest may include: Cultural motivations • media sources favouring a particular culture or cultural group • biased or misleading reports favouring a particular standpoint or development • raising public awareness using a range of media contact both traditional and electronic. Cultural methods • media accounts of issues are misleading • perception that non-aggressive or non-violent methods have no impact • raising awareness through use of media, e.g. leaflets, posters and banners. Scientific motivations • environmental issues

Question	Answer/Indicative content	Marks	Guidance
	 methods of defence technology, e.g. nuclear arms energy issues, e.g. wind farms in areas of natural beauty such as National Parks. Scientific methods bombs social media using the internet rapid public assembly of protesters using mobile phones hacking intelligence, military, and government sites e-petitions that go viral in a matter of minutes. Social motivations pay and conditions of work lack of employment opportunity increased crime and lack of policing human rights over-population the economy and the recession perceived class differences, e.g. gap in wealth concerns about rapid change inequality issues political regimes Social methods demonstration extremism striking, e.g. refusal to work, hunger striking soapbox speaking protest voting joining a pressure group, e.g. Amnesty International, Greenpeace boycotts. 		and expression Level 2 (11-20 Marks) Iimited understanding of the reasons for protest and the methods used Iimited discussion about the issues from the domains with few examples Iimited consideration of the extent to which more traditional methods still have importance Iimited communication with limited organisation and expression Level 1 (1-10 Marks) very limited understanding of the issues relating to reasons for protest and the methods used very limited discussion about issues from the domains with few, if any, examples very limited consideration of the extent to which more traditional methods still have importance very limited communication with very limited organisation and expression.

Question	Answer/Indicative content	Marks	Guidance
	To what extent do you think that non-violent methods of protest can still be effective? Effective		
	 to use terrorist methods makes protest groups no better than criminals non-violent methods allow for time to negotiate terrorist acts can escalate to war, and so non-violent methods should be preferred terrorist acts often 'firm' the resolve of governments to stand against the terrorists perception that non-violent protest might be seen as unimportant. 		
	 Connections pressure groups looking for media attention (social/cultural) difficulties in changing the attitudes of those 'in power' (social/cultural) should the methods used break the law? (social/cultural) advances in technology improve motivations and methods for protest (science/social/cultural). 		

Question Answer	Marks	Guidance
The question involves: discussing the impact changing weather patterns have on each of the domains considering the extent to which changes in weather are natural consider the extent to which weather changes are due to human activity. Impact of changing weather patterns Cultural media portrayal of weather disasters changing lifestyles as a result of weather changes, e.g. food choices, clothing design increasing credibility of pressure groups, e.g. Greenpeace attitudes to weather, e.g. some religions and their explanations for change. Scientific environmental issues, e.g. global warming or increased flood risk technological improvements to improve forecasting cyclical nature of weather awareness of changing weather patterns due to record keeping research into controlling weather, e.g. cloud seeding ecological impact on biodiversity, e.g. changing population of species the effects of industry on weather patterns effects on human health. E.g. higher incidences of skin cancer. Social cost of food rising due to crop failure as a result of	Marks 50	Level 5 (41-50 Marks) very good understanding of the issues arising from changing weather patterns very good discussion of the impact of these issues on the domains which considers benefits and drawbacks, and uses a very good range of relevant examples very clear consideration of the extent to which these changes might be natural or due to human activity very good communication with very clear, concise organisation and expression Level 4 (31-40 Marks) good understanding of the issues arising from changing weather patterns good discussion about the impact of these issues on the domains, which will probably consider benefits and drawbacks, using a good range of relevant examples good consideration of the extent to which these changes might be natural or due to human activity good communication with clear organisation and expression Level 3 (21-30 Marks) adequate understanding of the issues arising from changing weather patterns adequate discussion about the impact of these issues on the domains, with some appropriate examples adequate attempt to consider the extent to which the changes might be natural or due to human activity. adequate communication with adequate organisation and expression

Question	Answer	Marks	Guidance
	 changing weather patterns damage to homes as a result of adverse weather rescue and rehabilitation after adverse weather events, including rises in insurance costs changes in health patterns— increase of some illnesses due to food shortage potential for rationing and food shortages government involvement in slowing down weather change. 		 Level 2 (11-20 Marks) limited understanding of issues relating to changes in the weather limited discussion about the impacts of weather on domains with few examples limited consideration of the extent to which changes in weather are natural or man-made limited communication with limited organisation and expression
	 The extent to which changes can be considered natural or man-made there have been ice ages before, so change is happening naturally evidence about damage to the Earth's atmosphere which may lead to changes in weather personal experience of weather changes to suggest that this is man-made studies from institutions such as Meteorological Office which offer no clear evidence. Connections deforestation leading to changes in weather (science/social) changing diets as some foods become more difficult to grow (culture/social) research to find different ways to maintain food supplies (science/social) changing lifestyles due to resource availability (cultural/social/science). Charitable donations (cultural/social). 		 Level 1 (1-10 Marks) very limited understanding of the issues relating to weather very limited discussion about the impact of changing weather on the domains with few, if any, examples very limited consideration of the extent to which changes in the weather are natural or man-made very limited communication with very limited organisation and expression.

APPENDIX 1

Generic Mark Scheme for questions worth 50 marks.

Levels descriptors

Level 5

AO1	 select, use and integrate a very good range of relevant knowledge show a good understanding of the concepts involved 	
AO2	 interpret and analyse issues and problems well and evaluate them appropriately use evidence to develop complex reasoned arguments and draw sound conclusions on the evidence 	
AO3	 demonstrate very good awareness of the differences between types of knowledge have a very good appreciation of the strengths and limitations of the different types of knowledge 	41-50
AO4	 communicate complex ideas clearly and accurately, using specialist vocabulary where appropriate, in a concise, logical and relevant way use a range of the rules of grammar, punctuation and spelling with accuracy and facility. 	

Level 4

AO1	select, use and integrate a good range of relevant knowledge show an understanding of the concepts involved	
AO2	interpret and analyse issues and problems and evaluate them competently use evidence to develop reasoned arguments and draw conclusions on the evidence	
AO3	demonstrate good awareness of the differences between different types of knowledge have a good appreciation of the strengths and limitations of the different types of knowledge	31-40
A04	communicate ideas clearly and accurately, using specialist vocabulary where appropriate, in a concise, logical and relevant way use a range of the rules of grammar, punctuation and spelling facility.	

Level 3

AO1	select, use and integrate a range of relevant knowledge show an adequate understanding of the concepts involved	
AO2	undertake some interpretation and analysis of issues and problems and make a superficial evaluation use evidence to develop arguments and draw conclusions	
AO3	demonstrate awareness of the differences between types of knowledge have an appreciation of the strengths and limitations of the different types of knowledge	21-30
AO4	communicate clearly, using some specialist vocabulary with facility use some of the rules of grammar, punctuation and spelling facility.	

Level 2

AO1	select, use and integrate a limited range of relevant knowledge show a modest understanding of the concepts involved	
AO2	demonstrate limited interpretation and analysis of issues and problems with limited evaluation use evidence to develop limited arguments and draw limited conclusions	
AO3	demonstrate limited awareness of the differences between types of knowledge have a restricted appreciation of the strengths and limitations of the different types of knowledge	11-20
AO4	communicate ideas with limited clarity, using some specialist vocabulary use some rules of grammar, punctuation and spelling.	

Level 1

AO1	select, use and integrate some knowledge which may not be accurate show a restricted understanding of the concepts involved	
AO2	demonstrate poor interpretation and analysis of issues, problems and evaluation recognise arguments and conclusion	
AO3	demonstrate very limited awareness of the differences between types of knowledge have a very restricted appreciation of the strengths and limitations of the different types of knowledge	0-10
AO4	communicate with little clarity using occasional specialist terms use poor grammar and punctuation, and inaccurate spelling.	

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