

SOURCE INFORMATION FOR QUESTION 1

SOURCE A

TABLE 1: OVERALL ENGAGEMENT* IN THE ARTS THREE OR MORE TIMES IN A 12-MONTH PERIOD (2009/10), BY SOCIO-DEMOGRAPHIC GROUP AND REGION

SOCIO- DEMOGRAPHIC GROUP	REGION								
	East	East Midlands	London	North East	North West	South East	South West	West Midlands	Yorkshire
GENDER									
Male	67%	51%	62%	45%	50%	67%	61%	52%	49%
Female	70%	56%	62%	52%	62%	77%	60%	59%	61%
ETHNICITY									
White	68%	54%	69%	49%	56%	72%	63%	57%	56%
Black and minority ethnic	71%	52%	46%	20%	62%	73%	29%	43%	52%
TOTAL	69%	54%	62%	49%	56%	72%	60%	55%	56%

* engagement is either attendance at an arts event or participation in an arts event (or both).

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SOURCE B

2013 is the 50th anniversary of the creation of the UK National Theatre. To increase audiences for its work, in 2009 the initiative ‘National Theatre Live’ was launched. Live broadcasts of productions were screened simultaneously in cinemas and theatres around the world. The first of these, *Phèdre*, was seen by a worldwide audience of more than 50,000 people. In the 2011 season similar productions included *King Lear*, *Frankenstein*, *The Cherry Orchard* and newer plays such as *Collaborators*.

SOURCE C

Benjamin Britten is regarded by music critics as one of the great British composers of the twentieth century, but many people know little of his music. 2013 is the centenary of Britten’s birth and many events have been planned to celebrate this anniversary, which it is hoped will bring Britten’s work to the attention of a wider audience.