

**ADVANCED GCE**

**GENERAL STUDIES**

Domain Exploration: Applying Synoptic Skills

**F733**

Candidates answer on the answer booklet.

**OCR supplied materials:**

- 8 page answer booklet  
(sent with general stationery)

**Other materials required:**

None

**Tuesday 21 June 2011**  
**Afternoon**

**Duration: 1 hour 30 minutes**



**INSTRUCTIONS TO CANDIDATES**

- Write your name, centre number and candidate number in the spaces provided on the answer booklet. Please write clearly and in capital letters.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully. Make sure you know what you have to do before starting your answer.
- Answer **all** the questions in Section A and **one** question in Section B.
- Do **not** write in the bar codes.

**INFORMATION FOR CANDIDATES**

- The number of marks is given in brackets [ ] at the end of each question or part question.
- The total number of marks for this paper is **100**.
- **Where an answer requires a piece of extended writing, the quality of your written communication will be assessed, including clarity of expression, structure of arguments, presentation of ideas, spelling, punctuation and grammar.**
- You are advised to divide your time equally between Sections A and B.
- This document consists of **8** pages. Any blank pages are indicated.



**Section A**

Answer **all** questions in this section.

- 1 Projected UK military expenditure for the year 2009–2010 was £38.7 billion. In the same year the total UK projected spend on overseas aid was £9.1 billion.

What **further** information would you need in order to **justify** those different levels of expenditure? [10]

- 2 Supermarkets issue 'loyalty' cards to their customers. Each time a loyalty card is used, the customer 'earns' a reward (typically 0.5p for every £1 spent) and the supermarket gains a great deal of information about the customer.

Give **two** reasons why such loyalty cards may prove to be a disadvantage to the customer. [10]

- 3 Consider the following information about American TV programmes and advertisements and answer the question that follows.

FACT 1: An average child watches 28 hours of television per week. By the age of 11 the child will have seen 8000 murders on television. By the age of 18, a young person will have seen 200,000 acts of violence on television.

FACT 2: An average child will see 20,000 30-second advertisements in a year. By the age of 65 the average person will have seen 2 million such advertisements. The total American spend on TV advertising is \$65 billion per year.

OPINION: Murder and violence should be banned from the TV programmes watched by children under the age of 18.

Give **one** reason why the facts above may justify the opinion above, and **one** reason why they may not. [10]

- 4 The diagram opposite is based on a drawing by George Cruickshank, first done in 1840, which represented British society in the early Victorian era in the form of a beehive.

Study the diagram and refer to the key below, to answer briefly the questions that follow.

**KEY**

Blue (rows 1 & 2):	The seat of actual power – the monarchy and parliament
Plum (rows 3 & 4):	Four social elements that helped to guarantee our freedom
Red (rows 4 & 5):	Science, the Arts, Technology & the Workforce – men, women, boys & girls
Green (rows 6 – 8):	A selection of the working class trades on which so much of society depended
Blue (rows 9 & 10):	The armed forces and merchant navy without which Britain's world influence would have collapsed.

- (a) Which of the elements in Rows 1 and 2 is **now** the most powerful and why? [5]

- (b) Rows 3 and 4 include four important rights in Victorian Society:

- right to trial by jury
- freedom of press
- equal access to justice
- freedom to all religions.

Justify **one** other right to be added to these rows today. [5]

- (c) Suggest **two** reasons for Cruickshank's choice of a beehive to represent British Society in the early Victorian era. [5]

- (d) If you were re-drawing Cruickshank's beehive today which **two** occupations would you add to rows 6–8? Justify your choices. [5]

**Section A Total [50 marks]**

Adapted from 'The British Beehive' (George Cruickshank, 1840)

1	<b>QUEEN VICTORIA AND THE ROYAL FAMILY</b>									
2	<b>THE HOUSE OF LORDS</b>	<b>THE HOUSE OF COMMONS</b>								
3	<b>TRIAL BY JURY</b>	<b>FREEDOM TO ALL RELIGIOUS DENOMINATIONS</b>								
4	<b>MEDICAL SCIENCE</b>	<b>SCHOOLS</b>	<b>LITERATURE</b>	<b>A FREE PRESS – HONEST AND INDEPENDENT</b>	<b>ART</b>	<b>COLLEGES</b>	<b>CHEMISTRY</b>			
5	<b>INVENTION</b>	<b>WORKMEN</b>	<b>BOYS</b>	<b>AGRICULTURE AND FREE TRADE</b>	<b>GIRLS</b>	<b>WOMEN</b>	<b>MECHANICS</b>			
6	<b>BUTCHER</b>	<b>BAKER</b>	<b>GREEN-GROCER</b>	<b>CHEESE-MAKERS</b>	<b>TEA-DEALER</b>	<b>DAIRY</b>	<b>GLAZIER</b>	<b>JEWELLER</b>	<b>DRAPER</b>	<b>BOOKSELLER</b>
7	<b>TAILORS</b>	<b>BOOT-MAKERS</b>	<b>HATTERS</b>	<b>WEAVERS</b>	<b>CARPENTERS</b>	<b>BRICK LAYERS</b>	<b>SMITHS</b>	<b>MASONS</b>	<b>UPHOLSTERERS</b>	<b>ENGINEERS</b>
8	<b>CABMAN</b>	<b>OSTLER</b>	<b>PAVIOR</b>	<b>SHOE-BLACK</b>	<b>BOATMAN</b>	<b>COAL-HEAVER</b>	<b>CHIMNEY SWEEP</b>	<b>COSTER-MONGER</b>	<b>DUSTMAN</b>	<b>BUS CONDUCTOR</b>
9	<b>ROYAL NAVY</b>	<b>BANK OF THE RICHEST COUNTRY IN THE WORLD</b>				<b>MERCHANT NAVY</b>				
10	<i>Designed by George Cruickshank 1840 and altered and etched by him in February 1867 and published in March 1867</i>		<b>THE ARMY, THE NAVY AND THE VOLUNTEERS</b>		<i>Published by the artist and sold by Mr Tweedie at 337 St Paul's, London</i>					

**Section B**

Answer **one** question from this section.

Your answer should be in continuous prose.

**5** The Waste Hierarchy recommends five ways of dealing with waste. These are, in descending order of environmental desirability:

- Prevention and Minimisation
- Re-use
- Re-cycling
- Recovery
- Disposal.

Choose a community with which you are familiar – for example, your family, school or college, or your locality. Describe the contribution it has made to supporting the principles of The Waste Hierarchy.

What difficulties are involved in achieving the more environmentally desirable outcomes of The Waste Hierarchy? **[50]**

- 6 Read the source material below and answer the question that follows.

“Secularisation Theory states that as society advances religious belief retreats. Intellectual and scientific developments undermine the spiritual, supernatural, superstitious and paranormal concepts on which religion relies for its legitimacy. Therefore religion becomes more and more ‘hollow’, running for a while ‘on empty’ until loss of active membership forces it into obscurity.”

[Adapted from Vexen Crabtree: Secularisation Theory. www.HumanReligions.info. Nov. 2008]

What evidence can you see that religion in the UK is currently undergoing the process described above, and what evidence to the contrary?

Illustrate your answer by reference to examples drawn from your experience and observation of contemporary society. [50]

- 7 Read the source material below and answer the question that follows.

**Amongst the characteristics of a totalitarian government are:**

1. constant use of patriotic mottos, symbols, songs, posters and flags.
2. convincing the public that human rights can be ignored when the end justifies the means.
3. convincing the public that all that is wrong with society is due to a common threat or foe, such as a racial, ethnic or religious minority.
4. control of the media, either directly by the government, or indirectly via the appointment of government sympathisers into positions of power in the media.
5. restriction of artistic expression, the withdrawal of funding from the arts, and the censorship of art which expresses dissent.
6. the control of elections by smear campaigns against opposition, as well as the manipulation of electoral rolls and voting district boundaries.
7. cronyism and corruption, whereby friends appoint one another to government office, and use their powers to protect their friends from accountability.

[Adapted from Lawrence Britt: The Fourteen Characteristics of Fascism]

Evaluate the extent to which any **two** of these characteristics might be said to be present in the current social and political climate of **either** the UK **or** another country with which you are familiar.

What safeguards exist against the development of these characteristics and how effective do you believe these safeguards to be? [50]

**Section B Total [50 marks]**

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