



ADVANCED SUBSIDIARY GCE
GENERAL STUDIES
 The Cultural and Social Domains

F731

Candidates answer on the Answer Booklet

OCR Supplied Materials:

- 8 page Answer Booklet

Other Materials Required:

None

Thursday 8 January 2009
Afternoon

Duration: 2 hours



INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink. Pencil may be used for graphs and diagrams only.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- If you use additional sheets of paper, fasten the sheets to the Answer Booklet.
- Answer **all** the questions in Sections A and C and **one** question in each of Sections B and D.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- The total number of marks for this paper is **120**.
- You are advised to divide your time equally between The Cultural and Social Domains.
- **Where an answer requires a piece of extended writing, the quality of your written communication will be assessed, including clarity of expression, structure of arguments, presentation of ideas, grammar, punctuation and spelling.**
- This document consists of **8** pages. Any blank pages are indicated.

Section A: The Cultural Domain

Answer **all** parts of the question in this section.

SOURCE 1

Assistive technology can help people with learning disabilities or mental health needs achieve greater independence. The latest innovations range from hands-free videophones to 'disco showers' and smart ovens. Terry Harrison's living room in Worthing is dominated by a huge television. But it's a much smaller screen in the adjoining room that he's keen to demonstrate. By pressing a button and touching a number of photographs on the screen of his videophone, he can talk to one of his support workers and see their expression at the same time. 'I use the videophone every day, and sometimes more than once because I like to chat. I only wish that my mother was on it too, because she's 84 and I'd like to check up how she's looking each day.'

SOURCE 2

1. Users of the videophone saw the potential for greater independence. One person suggested units should be installed in GPs' surgeries to enable consultations about medication, without having to travel to the practice.
2. Although video support must never replace essential face-to-face support, it is likely to be a highly valuable additional technique.
3. A registered general and mental health nurse finds it much easier to gauge residents' well-being over the videophone than by telephone.

Extract from Joanna Lyall, *Don't make assumptions – try it out*, The Guardian, 17 October 2007 © Guardian News & Media Ltd 2007

- 1 (a) Consider **Source 1**. Outline **three** ways in which assistive technology can make a difference to people's lives. [9]
- (b) Consider the three points in **Source 2**.
 - (i) Outline a potential problem with the suggestion made in point 1. [3]
 - (ii) How might video support be 'a highly valuable additional technique' (point 2)? [3]
 - (iii) Suggest a further way in which video support may be used in healthcare (point 2). [3]
 - (iv) Explain why the nurse finds it easier to gauge a resident's well-being over the videophone (point 3). [3]
- (c) Outline **two** ways in which developments in telecommunications other than that of the videophone could help anyone with a disability or illness. [9]

Section A Total [30]

Section B: The Cultural Domain

Answer **one** question from this section.
Answers must be in continuous prose.

- 2 Consider both the positive **and** negative effects that a strict family upbringing might have on a young person's beliefs and values. **[30]**

- 3 Discuss the ways in which daily newspapers attempt to meet the expectations of their readers in their reporting of current news stories. **[30]**

- 4 With reference to **one** art form with which you are familiar, outline and evaluate **two** innovations that have taken place in recent years. **[30]**

Section B Total [30]

Section C: The Social Domain

Answer **all** parts of the question in this section.

SOURCE 3

When it comes to politics, it seems people are voting with their feet and not at the ballot box. It is striking that even when Labour swept to power in the 1997 general election, the turnout of 71.4% was a new post-war low. But no one could predict the extent to which it would slump further. In 2001, only 59.4% bothered to vote – the lowest since 1918, which was before women were given the vote. The Electoral Commission, set up to oversee the elections in 2001, has said that voter abstention is the key challenge facing the UK's political system and leaders. Voter apathy raises questions of legitimacy at the heart of democracy. The Commission has listed reasons for the decline. These include the nature of the competition between the parties. Also, many voters feel that they cannot make a difference to the election outcome. Others say it is also partly down to a lessening feeling of civic duty.

Extract from *Is It Apathy?*, Election 2005 – Background, Channel 4, www.channel4.com

5

10

SOURCE 4



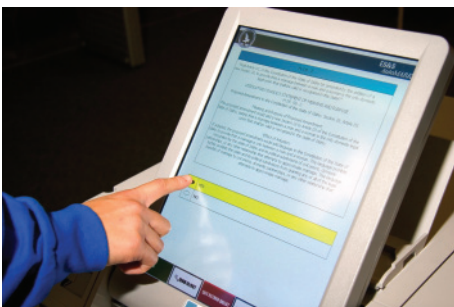
© Ian Simpson / Alamy

A – A show of hands



© Mark Sykes / Alamy

B – A secret ballot



© David R. Frazier Photolibrary, Inc. / Alamy

C – An electronic voting tablet



© Peter Titmuss / Alamy

D – A postal vote

- 5 (a) Briefly explain the meaning of the following phrases as used in **Source 3**:
- (i) 'voting with their feet' [line 1] [3]
 - (ii) 'voter apathy' [lines 7-8] [3]
 - (iii) 'civic duty' [line 12] [3]
- (b) (i) What is it about 'the competition between the parties' that is putting voters off? [lines 9-10] [3]
- (ii) Give **one** reason why voters think that 'they cannot make a difference to the election outcome.' [lines 10-11] [2]
- (c) Consider **Source 4**. For **each** of the four images, outline **one** strength and **one** weakness in the method of voting illustrated. [16]

Section C Total [30]

Section D: The Social Domain

Answer **one** question from this section.
Answers must be in continuous prose.

- 6 Outline the role of a pressure group. Assess **two** of the means by which pressure groups try to achieve their goals. [30]
- 7 Outline **two** methods of tackling traffic congestion in our large cities. Consider the strengths **and** weaknesses of each method. [30]
- 8 Choose **two** communities, **one** in which there is tension and **one** in which there is harmony. Analyse both communities to show what has led to the situation in which they find themselves. [30]

Section D Total [30]

Paper Total [120]



Copyright Acknowledgements:

- Sources 1 & 2 Extract from Joanna Lyall, *Don't make assumptions – try it out*, The Guardian, 17 October 2007 © Guardian News & Media Ltd 2007, www.guardian.co.uk
- Source 3 Extract from *Is It Apathy?*, Election 2005 – Background, Channel 4, www.channel4.com
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