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Answer ALL questions in Sections A and B, and ONE question from Section C.

SECTION A

You are advised to spend no more than 25 minutes on this Section.

1. What do you understand by the expression 'national culture'? Illustrate your answer with a suitable example.

(Total 2 marks)

Q1

2. Explain briefly, illustrating your answer with examples, the term 'moral reasoning'.

(Total 2 marks)

Q2

3. What is the difference between creativity and innovation?
Use examples to support your answer.

(Total 4 marks)

Q3



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4. (a) Name **one** artistic style **or** literary **or** musical form and describe **two** distinctive features of your chosen style or form that would help you to identify it.

Name of style or form: _____

1. _____

2. _____

(2)

- (b) Explain how and why your chosen style or form developed in the way that it did.

(3)

(Total 5 marks)

Q4

5. (a) Name **two** different ways in which UK laws restrict the freedom of the media.

1. _____

2. _____

(2)

- (b) How might a government justify its use of censorship? You should illustrate your answer with examples.

(2)

(Total 4 marks)

Q5

TOTAL FOR SECTION A: 17 MARKS



SECTION B

Read the passage on the separate insert and answer the following questions.

For Question 6(a), choose an answer A, B, C, D or E and put a cross in the box (☒). If you change your mind, put a line through the box (☒) and then put a cross in another box (☒).

6. (a) Which of the following statements express subjectivity?
- (i) culture is being debased by the media (**lines 8–9**)
 - (ii) the aggregate circulation of lads' mags barely exceeds that of the Readers Digest (**lines 11–12**)
 - (iii) the permissive society is lurching out of control (**line 14**)
 - (iv) In the 1980s British attitudes to sex ... became more liberal (**lines 18–19**)
- A (i) and (ii)
- B (i) and (iii)
- C (ii) and (iv)
- D (ii) and (iii)
- E (iii) and (iv)
- (1)**

- (b) (i) What type of knowledge is used in **lines 1–3** “The official start...blocked artistic censorship”?

_____ **(1)**

- (ii) Identify and write down **one** statement contained in paragraphs 3 and 4 (**lines 13–21**) that is factual.

_____ **(1)**



(c) (i) Explain the meaning of the term ‘argument from authority’.

(2)

(ii) Give **one** reason to explain why some people might think that an argument based on authority could be weak.

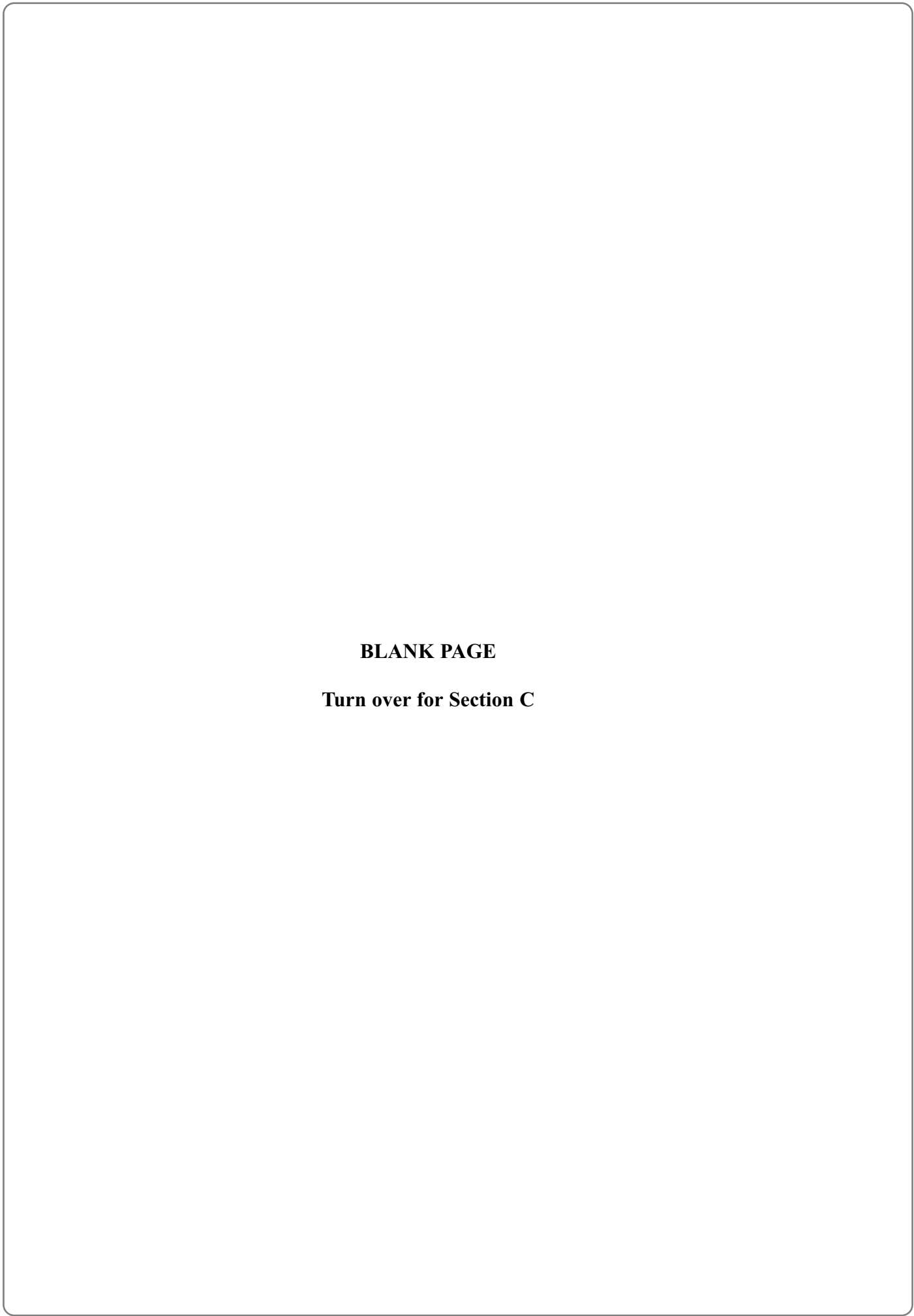
(1)

(d) A justified argument is one that is supported by reasons from which a conclusion may be reached.

The author claims that ‘society has become less permissive and less civilized than he [Jenkins] would ever have wished’ **(lines 20–21)**. How successfully do the arguments and evidence used justify this claim?

You must relate your answer to the content of the passage. You are not being asked to give your own opinions on the matter.





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SECTION C

**There are three questions in this section. You should answer ONE of them.
Put a cross in the box indicating the question you have chosen (☒).
If you change your mind, put a line through the box (☒) and then put a cross in the
other box (☒).**

**You are reminded that an appropriate conclusion to your argument is required.
In answering the question you should consider arguments for and against the statement.**

7. “There is no such thing as high culture.”

To what extent do you agree with this opinion?

(17)

8. Examine reasons why some people have a religious belief.

(17)

9. “The biggest influence on the content and style of media output is what audiences want
and will buy.”

Evaluate this view. In your answer you should consider **at least one** important medium
and the influence of owners and editors as well as the audience.

(17)

There will be additional marks for quality of written communication.

(3)

(Total 20 marks)

Chosen question number: **Question 7** ☒ **Question 8** ☒ **Question 9** ☒





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SECTION C

(Total 20 marks)

TOTAL FOR SECTION C: 20 MARKS

TOTAL FOR PAPER: 50 MARKS

END

