



General Certificate of Education
Advanced Subsidiary Examination
June 2013

General Studies (Specification B)

GENB1

Unit 1 Conflict

Monday 20 May 2013 9.00 am to 10.30 am

For this paper you must have:

- a 12-page answer book.

Time allowed

- 1 hour 30 minutes

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is GENB1.
- Answer **three** questions.
- Do all rough work in your answer book. Cross through any work you do not want to be marked.

Information

- There are 30 marks for each question.
- The maximum mark for this paper is 90.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.
- All questions should be answered in continuous prose.

Advice

- You should use examples to illustrate your answers.

Answer **three** questions.

Write your answers in continuous prose.

You should use examples to illustrate your answers.

There are 30 marks for each question.

0 1

In some countries, such as Australia and Cyprus, it is compulsory for people to vote in elections.

How far do you agree that voting in elections should be compulsory in the UK?

You might consider:

- why people decide to vote or not
- how effective compulsory voting might be
- how democratic such a move would be.

(30 marks)

0 2

'The trouble with technology is that it lets you down.'

How far do you agree that technology has improved our lives?

You might consider:

- the range of technologies available to us
- how technology might be a help or a hindrance
- how technology affects the quality of our lives.

(30 marks)

0 3

'The growth of independent broadcasting companies, such as Sky and Virgin, means that public service broadcasting from the BBC no longer has a role.'

How important is it that the BBC continues to exist as a public service broadcaster?

You might consider:

- the differences between independent and public service broadcasting
- why people might prefer one broadcasting service rather than another
- how choice might affect the quality of broadcasting.

(30 marks)

0	4
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When it took over Cadbury, Kraft was able to expand further into India and saw an increase in confectionery sales of nearly 15% from this new market.

Discuss the view that when one company takes over another, it is only the companies that benefit.

You might consider:

- the benefits of a takeover to companies and to their customers
- how changes to a company might affect the service it offers
- the importance of company values.

(30 marks)

0	5
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'UK citizens are lucky to live in a free society where there are few restrictions on their lives.'

How far do you agree that we are free to do whatever we wish?

You might consider:

- what freedoms we enjoy in the UK
- why our freedom might sometimes be restricted
- the value we place on freedom.

(30 marks)

END OF QUESTIONS

There are no questions printed on this page