



General Certificate of Education
Advanced Subsidiary Examination
June 2009

General Studies (Specification B)

GENB1

Unit 1 Conflict

Specimen paper for examinations in June 2010 onwards

This question paper uses the new numbering system and new AQA answer book

For this paper you must have:

- an AQA 8-page answer book.

Time allowed

- 1 hour 30 minutes

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The **Examining Body** for this paper is AQA. The **Paper Reference** is GENB1.
- Answer **three** questions.
- Do all rough work in your answer book. Cross through any work that you do not want to be marked.

Information

- There are 30 marks for each question.
- The maximum mark for this paper is 90.
- You will be marked on your ability to:
 - use good English
 - organise information clearly
 - use specialist vocabulary where appropriate.

Advice

- Where appropriate use examples to illustrate your answer.

Answer **three** questions.

Write your answers in continuous prose.

You are advised to use examples to illustrate your answers where appropriate.

There are 30 marks for each question.

0 1

Procter and Gamble, a large American corporation, took over Gillette in 2005; Nestlé has taken over several small food companies to expand its 'healthy food' business.

Discuss whether the public benefits when one company takes over another.

You might consider:

- the responsibilities of companies to their customers
- how the size of a company might affect the service it offers
- the importance of company values and ethos.

(30 marks)

0 2

The BBC's charter states that its purpose is 'to enrich the life of every person in the UK with programmes that inform, educate and entertain.'

Discuss the extent to which the BBC is successful in achieving this purpose.

You might consider:

- whether BBC programmes appeal to the public
- the range of programmes broadcast by the BBC
- the quality of BBC programmes.

(30 marks)

0 3

'Nowadays many people don't know their immediate neighbours, let alone other people in their street. As society has become more complex, so the sense of community has broken down.'

Discuss how we might improve relationships within local communities.

You might consider:

- what we mean by 'community'
- whether community activities take place
- the value people place on being part of a community.

(30 marks)

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Scientists are now able to produce ‘saviour siblings’ by selecting an embryo that could provide stem cells that are a genetic match, to help brothers or sisters suffering from conditions such as leukaemia.

Discuss whether scientists should carry out such procedures.

You might consider:

- the circumstances leading to such procedures
- the consequences for individuals and for society
- whether such procedures are the right thing to do.

(30 marks)

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The Diana Award recognises young people who care for family members or those unable to care for themselves in society.

How far do you agree that we all have a duty to help those less fortunate than ourselves?

You might consider:

- the issues with which people need help
- the balance between individual rights and collective responsibilities
- our freedom of choice to help or not.

(30 marks)

END OF QUESTIONS

There are no questions printed on this page