



GCE AS/A level

1182/01

FILM STUDIES – FM2
British and American Film

A.M. MONDAY, 13 January 2014

2 hours 30 minutes

ADDITIONAL MATERIALS

In addition to this examination paper you will require:

- Resource material
- a 12 page answer book.

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Answer **three** questions, **one** from each section.

Write your answers in the separate answer book provided.

INFORMATION FOR CANDIDATES

Each question carries 40 marks.

The number of marks is given in brackets at the end of each question.

You are reminded that assessment will take into account the quality of written communication used in your answers.

FM2: British and American Film

Answer three questions – one from each section.

Section A: Producers and Audiences

Choose one question from this section.

Either,

1. Study the items in **Part A** of the resource material, which include:

- A News item on *Hobbit* merchandise
- Extracts from Cult Movie Forums.com.

Use this material, together with your own studies, to answer the following question:

How important is merchandising to Producers and Audiences? [40]

Or,

2. Study the items in **Part B** of the resource material, which include:

- BBC News item on British film
- Ken Loach speaking on alternative films.

Use this material, together with your own studies, to answer the following question:

Why do some UK films achieve more success than others? [40]

Acknowledgement: All resource material has been sourced on the credited websites in January 2013 and is reproduced under the provision of 'Fair Dealing' UK.

Section B: British Film Topics

Choose **one** question from this section.

British Film and Genre

You should discuss a minimum of **two British** films in your answer and base it on **one** of the following: **Horror** or **Comedy**.

Either,

3. How far are the narratives you have studied for this topic typical of your chosen genre? [40]

Or,

4. How far do the films you have studied for this topic make use of stereotypes? [40]

British Film and Stars

You should discuss a minimum of **two British** films in your answer and base it on **one** of the following: **Julie Christie** or **Ewan McGregor**.

Either,

5. How far does your star study contribute to your understanding of the films you have chosen for this topic? [40]

Or,

6. To what extent do the roles played by your chosen star in the films you have studied for this topic represent similar messages and values? [40]

British Film and Production Companies

You should discuss a minimum of **two British** films in your answer and base it on **one** of the following: **Ealing Studios** or **Working Title**.

Either,

7. How far does your chosen production company use similar kinds of narrative in the films you have studied for this topic? [40]

Or,

8. Explore the representations of **either** male **or** female characters in the films you have studied for this topic. [40]

British Film: Cultural Study

*You should discuss a minimum of two British films in your answer and base it on one of the following: **Swinging Britain 1963-1973** or **Thatcher's Britain: the 1980s**.*

Either,

9. To what extent are the key characters in the films you have studied for this topic influenced by the society or community they live in? [40]

Or,

10. What are some of the ways that authority figures are represented in the films you have studied for this topic? [40]

British Film: Social-Political Study – Living with Crime

You should discuss a minimum of two British films in your answer.

Either,

11. How do filmmakers use conflict in the films you have studied for this topic? [40]

Or,

12. How is **either** friendship **or** family represented in the films you have studied for this topic? [40]

British Film: Identity Study – Borders and Belonging

You should discuss a minimum of two British films in your answer.

Either,

13. How is the idea of 'belonging' represented in the films you have studied for this topic? [40]

Or,

14. To what extent do the closing sequences of the films you have studied for this topic confirm their messages and values? [40]

Section C: American Film – Comparative Study

*Choose **one** question from this section.*

*You should discuss **two** American films in your answer.*

Either,

15. Compare some of the ways in which key characters develop the messages and values of your chosen American films. [40]

Or,

16. In the films you have studied, compare how the different representations of America are influenced by the times in which they were made. [40]

END OF PAPER



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Resource Material for use with Section A

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Resource Material: Part A

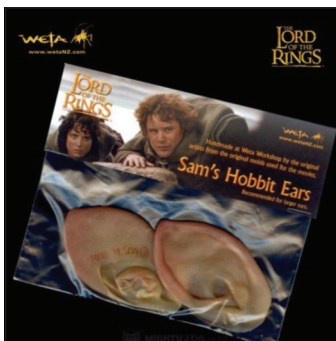
Study the items in **Part A** of the resource material for use with **Section A, Question 1**.

Item 1: A News item on *Hobbit* merchandise

Hobbit merchandise hits stores ahead of film release

Hobbit-themed products seemed to be everywhere ahead of the release of *The Hobbit: An Unexpected Journey*. Merchandising is a lucrative part of the film industry with new films as well as older films generating profit through the release of toys, clothing, apps and lots more. The aim is also to keep the brand visible beyond the life of the film and create what is known as a 'legacy brand'. Hobbit products ranged from £25 for a pair of Hobbit ears to £5500 for a handmade replica sword.

The world premiere for *The Hobbit: An Unexpected Journey* was in November 2012.



Item 2: Extracts from Cult Movie forums.com



Classicmoviegirl writes:

Movies like *Reservoir Dogs* (1992) and *Beaches* (1988) are great movies because their original content was more important to the filmmakers than merchandising opportunities. The problem with modern films is that they are just planned so that toys can be made from the characters. All these Hollywood franchises like *Batman* are just made to make money from children. Grown-ups don't like film merchandising, do they?

– *cultmovieForums.com*

Resource Material: Part B

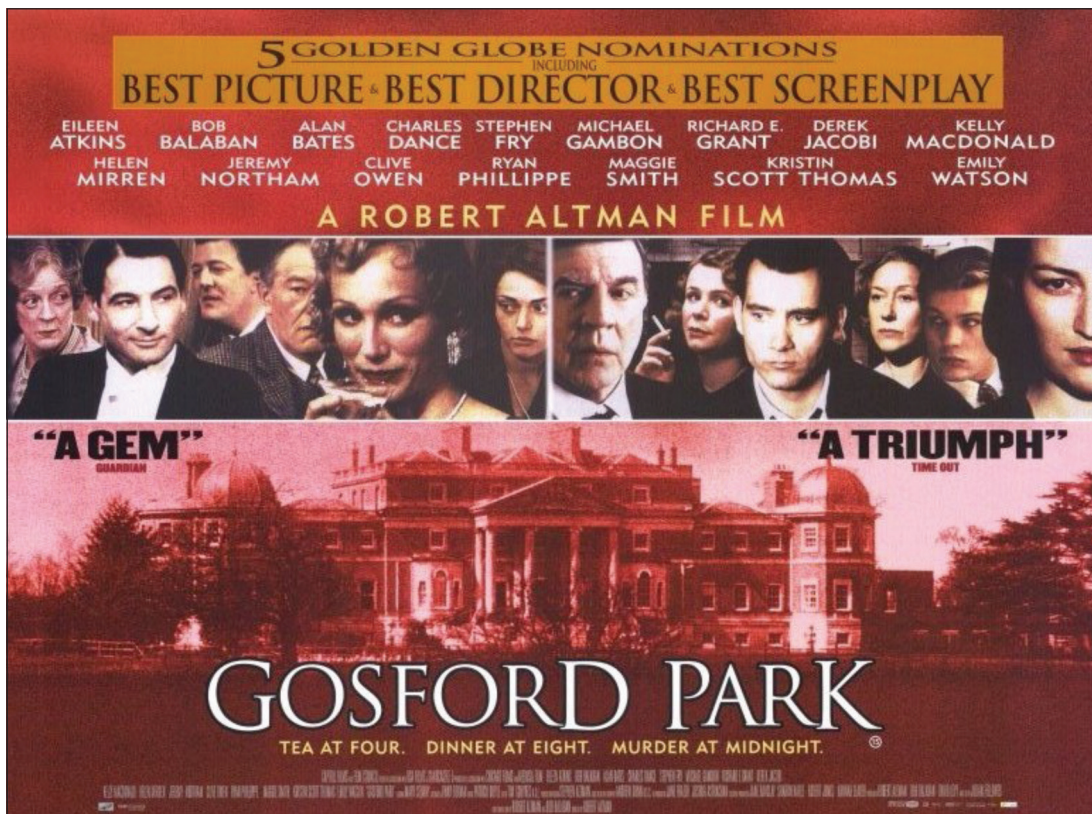
Study the items in **Part B** of the resource material for use with **Section A, Question 2**.

Item 1: BBC News item on British film

British films need to be audience-friendly

Oscar-winning UK writer and director Julian Fellowes, creator of *Gosford Park* and the TV series *Downton Abbey*, said it was necessary to invest in mainstream films to achieve financial success.

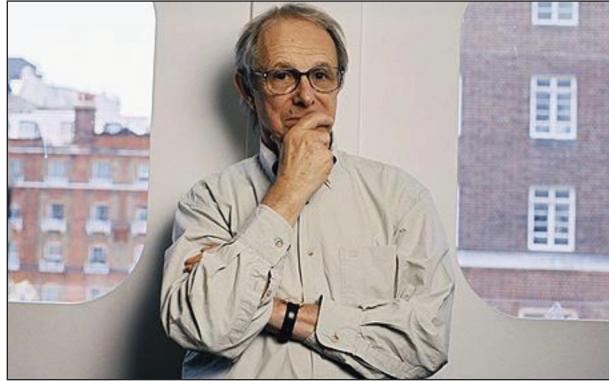
‘It was thought in the past that public money should only go into films that can’t get any investment anywhere else. That means, though, that it goes into films that only a few people want to see and there’s no logic in that. You want to make a film audience-friendly so that it can make money.’



– BBC News, 11 January 2012

Item 2: Ken Loach speaking on alternative films

Loach appeals for alternative films



Legendary UK director Ken Loach, creator of many critically acclaimed films, said it was important to have a wide range of films for audiences to choose from. “When we invest in British film what we need to do is fund a lot of different, varied projects that challenge audiences and then you’ll get a really vibrant, interesting British Film industry.”

Loach said he would encourage more independent cinemas. “The market does not provide choice if you don’t force it to.” Ken Loach’s films include *Kes* and *Raining Stones*.



– impaward.com (*Kes*)
 – movieposter.com (*Raining Stones*)

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