



GCE AS/A level

391/01

ENGLISH LANGUAGE
ELang1: Using Language

A.M. WEDNESDAY, 21 May 2008

1½ hours

ADDITIONAL MATERIALS

In addition to this examination paper, you will need an 8 page answer book.

INSTRUCTIONS TO CANDIDATES

Answer **both parts** of the question: **(a)** and **(b)** .

INFORMATION FOR CANDIDATES

Marks for this unit are divided equally between **(a)** and **(b)**.

In this unit you will be assessed on your ability to:

- communicate clearly the knowledge, understanding and insight appropriate to the study of language, using appropriate terminology and accurate and coherent written expression;
- demonstrate expertise and accuracy in writing for a variety of specific purposes and audiences, drawing on knowledge of linguistic features to explain and comment on choices made;
- know and use key features of frameworks for the systematic study of spoken and written English.

Remember that marking will take into account the quality of written communication used in your answers.

Complete tasks (a) and (b). Each counts for half of the total marks for this unit.

The subject of this unit is **Secret Agents**.

Read the material which follows on MI6, espionage and spies on pages 3 and 4.
Then, using this information, complete the two tasks which follow.

Tasks

- (a) During 2005, MI6 (the British Secret Intelligence Service, SIS) took the unprecedented step of advertising job vacancies for secret agents. Imagine that you are in charge of creating an advertisement for MI6 secret agents to be placed in a quality national newspaper (such as *The Guardian*). Using the information about MI6 and the job of a British secret agent, write the text for this advertisement.

Write the text for this advertisement, to be placed in a quality national newspaper, seeking applications from potential secret agents.
Use at least 300 words.

- Make use of relevant information from pages 3 and 4.
- You will need to give some background to the position(s) available.
- Decide upon a suitable target audience and make your language choices appropriate for the chosen audience.
- You must not alter known facts.
- Use your own words as far as possible.
- Remember to make your language choices appropriate for the style of an advertisement.

[50%]

- (b) **When you have completed task (a), write about the language you have used (approximately 400 words).**

Drawing on your knowledge of language frameworks and linguistic features, you should explain and comment on the language choices you have made. Comment particularly on your use of language features and how you have made your choices of language appropriate for an advertisement.

[50%]

Press release from the Foreign and Commonwealth website

OPEN ADVERTISING FOR RECRUITS TO THE SECRET INTELLIGENCE SERVICE (SIS)
(27/04/06)

On 27 April 2006, the Secret Intelligence Service (SIS, also known as MI6) will begin open advertising for the first time in its 97 year history, as a means of expanding the Service to meet 21st Century challenges such as terrorism. Open advertising, which builds on the launch of the Service website (www.sis.gov.uk and www.mi6.gov.uk) in October 2005, is intended to broaden and diversify SIS's recruitment base.

From now on there will be regular general advertising campaigns for careers in SIS, as well as campaigns aimed at attracting staff into particular career streams.

The advertisements will direct everyone interested to the revised careers section of the main SIS website through a new careers internet address – www.siscareers.gov.uk. There they will find not only new details about career possibilities but also the added option of applying online.

Commenting on this development, Foreign Secretary Jack Straw said:

'This is another example of the modernisation of SIS's recruitment process, extending the Service's candidate base, and making it easier to apply. I welcome this move, and would add this message of encouragement to all members of the British public: "Don't wait to be asked to join SIS – if you believe you have the aptitude and talent - apply now !"'

Extensive details about SIS and its work, together with full details on how to apply to join, can be found on its website (www.sis.gov.uk and www.mi6.gov.uk). In addition to newly-qualified students and those still at university, SIS welcomes applications from the widest spectrum of the UK community, including those already in employment but looking for a career change. The Service offers opportunities to successful applicants to transfer their existent and latent skills into work which will not only be professionally rewarding, but which will provide a genuine chance to contribute to the welfare of the UK.

© Crown Copyright 2006

From The Times Online

MI6 DROPS SECRECY OVER SPY JOBS
BY MICHAEL EVANS

THE Secret Intelligence Service, MI6, is to break with nearly a century of tradition and recruit openly for spies.

The decision comes after what has been perceived as a remarkable development since the suicide bombings in London on July 7.

According to intelligence sources a significant number of applications for jobs through existing methods of recruiting had come from Muslim graduates, who said that they wanted to do something for their country.

They had applied through the only available outlet, a PO Box address on the Foreign and Commonwealth Office website. The unexpected rise in interest encouraged the hierarchy at Vauxhall Cross, the headquarters of the service by the Thames, to change its longstanding methods of recruiting and to tap into what appeared to be a rich vein of eager patriots.

The only advertising deployed by MI6 until now has been so opaque that applicants arriving for initial interviews have had no idea who their potential employers might be.

They get an inkling only after they have been through several interviewing hoops, perceived to be necessary to ensure that only suitable applicants reach the stage where the details of a potential spying career are revealed.

Too much secrecy at the recruiting end of the game is now seen to be counterproductive. MI6's sister service, MI5, across the Thames, has for many years been more transparent and runs its own website which includes job application forms.

However, MI6 has always treasured its secretiveness, arguing that as the focus of its work involves covert intelligence-gathering overseas, it has an obligation to its agents to remain in the shadows.

The development towards open advertising is expected to lead to a surge in applications from ethnic minorities and women, although the numbers are already high: in 2004-05, 9 per cent of new entrants were from ethnic minorities and 41 per cent were women.

Since the London bombings, the number of people applying to join MI6 through the PO Box number (PO Box 1300) has risen by a fifth, many of whom referred to the attacks.

IN THE SHADOWS

- The core of MI6's operational or agent-running cadre is drawn from "high-calibre graduates with a commitment to public service who exhibit integrity, strong intellectual skills, strength of character and an interest in international affairs"
- Those with analytical skills, able to map out terrorist networks, linguists, particularly Arabic speakers, and computer specialists are also wanted
- All graduate entrants are expected to serve abroad as intelligence officers during their careers
- The starting salary for a 23-year-old agent is about £24,000
- Non-graduate entrants with two A levels work in support roles, but also serve abroad
- Candidates, who should be in their early 20s to early 30s, may include those bored with other careers
- About a quarter of the 2,000 staff serve as undercover intelligence officers in British embassies
- It can take up to six months to complete the vetting process

© Michael Evans/The Times, London August 9, 2005

From Wikipedia

Espionage

Espionage (spying) is a practice of obtaining information about an organisation or a society that is considered secret or confidential without the permission of the holder of the information. What differentiates espionage from other forms of intelligence work is that espionage involves obtaining the information by accessing the place where the information is stored or accessing the people who know the information and will divulge it through some kind of subterfuge.

The term espionage is most readily associated with state spying on potential or actual enemies, primarily for military purposes, but this has been extended to spying involving corporations, known specifically as industrial espionage. Many nations routinely spy on both their enemies and allies, although they maintain a policy of not making comment on this. *Black's Law Dictionary* (1990) defines espionage as: "...gathering, transmitting, or losing...information related to the national defence."

A spy is a person employed to obtain such secrets. The term intelligence officer is also used to describe a member of the armed forces, police, or civilian intelligence agency who specialises in the gathering, fusion, and analysis of information and intelligence in order to provide advice to their government or another organisation. In general, intelligence officers travel to foreign countries to recruit and "run" intelligence agents, who in turn spy on their own governments. These agents can be moles (who are recruited before they get access to secrets) or defectors (who are recruited after they get access to secrets).