

**ADVANCED GCE**  
**ENGLISH LANGUAGE**  
Culture, Language and Identity

**F653/RB**

**READING BOOKLET**

**Wednesday 26 January 2011**  
**Morning**

**Duration: 2 hours**  
(+15 minutes reading time)



- **The first fifteen minutes are for reading the passages in this reading booklet.**
- During this time you may make any annotations you choose on the passages themselves.
- The questions for this examination are given in a separate booklet.
- **You must not open the question paper, or write anything in your answer booklet, until instructed to do so.**
- The Invigilator will tell you when the fifteen minutes begin and end.
- You will then be allowed to open the question paper.
- You will be required to answer **the question from Section A** and **one other question** from Section B **or** Section C **or** Section D.
- You will have **two hours** to work on the tasks.
- This document consists of **20** pages. Any blank pages are indicated.

**INSTRUCTION TO EXAMS OFFICER/INVIGILATOR**

- Do not send this reading booklet for marking; it should be retained in the centre or destroyed.

The material in this reading booklet relates to the questions in the question paper.

You will be required to answer **the question from Section A** and **one other question** from Section B **or** Section C **or** Section D.

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Answer **the question from Section A**  
and **one other question** from Section B or Section C or Section D.

### Section A – Language and Speech

#### Compulsory Section

- 1 In passages (a), (b) and (c) the respective authors are writing about significant changes in speech sounds which have occurred over the past sixty years.

**Passage (a) is an extract from a longer article about research into dialect changes in Glasgow. [1998]**

Estuary English has taken the high road. A new form of Glasgow dialect is flourishing in Scotland. It seems to borrow from the television soap *EastEnders*. It has been called 'Jockney' from its wide use in schools in parts of the city and the surrounding suburbs. Young Glaswegians are replacing the deeply accented 'mither' with 'muvver', 'truth' with 'troof' and 'brother' with 'bruvver'. The transference of 'th' to 'v' indicates a real change in speech sounds, according to similar sounds emerging in London and the South East of England ... 5

**Passage (b) is adapted from a longer article in the popular tabloid press, concerned with the 'downgrading' of speech in modern Britain. [2009]**

Today's middle classes are more likely to speak Mockney than Received Pronunciation ... The Earl of Wessex sounds more like an IT executive from Swindon than a member of the British Royal Family ... The Queen has even altered her accent, shifting it several notches down the posh scale ... She may not yet sound like a Milton Keynes hairdresser, but she is a good deal less icy linguistically than she was fifty years ago ... The BBC must share the blame for dropping poshness in favour of approved regional sounds ... In the chase downmarket in public speech are a few influential media controllers, who are trying to make us all speak like Salford typists. The idea of a national accent, of a linguistic variant of Sunday best, has been cast aside ... 5

**Passage (c) is adapted from an article about modern urban dialects in the South East region of Britain. [2001]**

Estuary English ... has spread into the accents of the younger middle classes, producing a hybrid accent.

It can be characterised phonemically by the following features:

- use of intrusive R sounds
- a broad A in words such as *grass, laugh* etc.,
- t-glottals instead of an alveolar fricative stop for instance *wa'er, bu'er, Ga'wick*
- repressed affricatives – dune, Tuesday sound like *June, chooseday*
- a sentence can sound like the following: “*You ge' the in'er c'ee to Sco'lan, ri'.*”

5

Some phoneticians have compared it to Cockney sounds. However, there are characteristics in Estuary which do not follow older forms of Cockney. These can be summarised as:

10

- Absence of the /h/ aspirate at the beginning of words
- Substitution of /v/ sounds for /th/ sounds
- Substitution of /sh/ sounds for /s+vowel/ sounds at the beginning of words.

How far these sounds have spread is still an open question. There is some evidence that younger speakers see it as less unfriendly than some forms of RP ...

15

Answer **one** question from Section B **or** Section C **or** Section D.

**EITHER**

**Section B – The Language of Popular Written Texts**

- 2 Passages (d), (e) and (f) are concerned with travel and tourism.

**Passage (d) is taken from a book which gives a personal account of a journey around the South coast of Britain. [2002]**

**A**t some stage in the early eighteenth century it changed its character. An insignificant fishing village on the Kent coast became England's first commercial bathing resort, catering annually for the thousands who came to test for themselves the newly alleged curative and health-giving properties of its sea water. It developed accordingly and grew so popular that by the end of the century it had changed its character again, shedding its genteel image and becoming the first resort to cater for the working classes. Vast numbers of Cockneys descended on the town by cheap direct sail from London. They came to bathe, to drink, to whoop it up. The slide had begun. 5

There are hunched sedated souls lingering in cafés and souped-up milk bars. There are groups of squabbling Albanians outside. There are the young men of the front, this front, all bare arms, body art and fast-working furious faces, faces that ought to be spouting water from the walls of Gothic buildings. But they're here, and they speak, spraying spittle. 10

I drift past the entrance to Dreamland. Margate's main attraction opened its doors in 1920, importing the name from an amusement park on Coney Island<sup>1</sup> and the main ride, the Caterpillar, from Germany. While you queued for the big thrill you could look up at your kids looking down at you through a grille set in the huge horned head of the Snailman, a tall wooden structure with stairs. The park was also the place to get your pocket picked, and probably still is. 15

There's no money in Margate. Eye contact has replaced it as the route of all evil and, yes, this town's as ripe as ever for a low-budget remake of *Brighton Rock*<sup>2</sup>: the joyless amusement arcades, the facial scars ... 20

So what did I expect to find? 30

Well, I never expected to find what I came for, but here it<sup>3</sup> is, still standing, overlooking the Sands. I move around inside, stamping on the bare boards, appraising the wood. It's the original Victorian timber, built for eternity. The benches are coated a ketchup red, beginning to flake, and in the window frames plastic replaces leaded glass. But I don't doubt for a moment that I've found it. 35

<sup>1</sup> *Coney Island*: A New York amusement park

<sup>2</sup> *Brighton Rock*: A novel set in the 1930s and later made into a film

<sup>3</sup> *it*: A very old, seated shelter

Passage (e) is taken from a website about Skegness.

# Visit Skegness

## Skegness Visitors Guide



### Skegness visitors guide The online guide to Skegness

Accommodation  
Attractions  
Where to Eat  
Pubs and Clubs  
Skegness  
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### SKEGNESS AND ITS ROOTS by Betty Kirkham

**Skegness** once extended much further out to sea and the coastline has suffered erosion over many years though it is now gaining ground.

We know that **Skegness** has been occupied since before Roman times. Roman pottery can be found today on the shore, it makes a change from collecting sea shells! Salt was manufactured along much of the low lying coast of **Lincolnshire** in Roman times and evidence of their working sites and even artefacts bearing their fingerprints can still be found today.



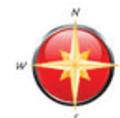
#### Skegness Bus Times



#### Skegness Tide Times



#### Weather Forecast



#### Maps of Skegness



#### Photo Gallery

**VV** Visiting **Skegness** became ever more popular over the years though at first only the better off people were able to take advantage of the facilities provided in **Skegness**. In the 1870's the Earl of Scarborough, landowner of **Skegness** at that time, decided to improve the town and with estate agent, V. Tippet plans were drawn up for new streets and houses which extended to what is now Scarborough Avenue.

**Accommodation Attractions**  
**Where to Eat Skegness Pubs**  
**Caravans Pictures**  
**Butlins Skegness Hotels**

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Passage (f) comes from a Tourist Guide. It offers a standard summary of the attractions of a particular Cathedral City in the North East of England.

# YET SO NEAR ...

The delights of Northumberland just go on and on – as the many visitors who return year after year will tell you. But North East England’s treasures don’t end at the county’s borders. Northumberland is uniquely placed to provide the peace and tranquillity to get away from it all, while bustling cities, towns and heritage sites are within an easy drive.

5



From the City of Durham’s rich history to the dazzling lights of the NewcastleGateshead Quayside to the picture-postcard market towns of the Tees Valley, there is a huge range of activities and events vying for your attention. The hard part comes in deciding what to choose...

For a taste of urban life, you can’t go wrong with NewcastleGateshead. The city has it all: excellent shopping, great theatres and galleries, historic buildings, and excellent nightlife, whether you’re looking for a gourmet restaurant or a night on the town. What’s more, it is surprisingly compact and easy to walk around. Why not leave the car behind and take a train into the city centre?

On a day trip to NewcastleGateshead, make sure you visit the Quayside, an excellent example of the regeneration of the whole of North East England. Just over a decade ago the Quayside area still bore the scars of a city built on coal and shipbuilding. Today, it is vibrant and revitalised; sizzling with life and home to many of the city’s best bars and restaurants. Saturday night sees the area transformed as the bright lights attract many revellers, while Sunday morning offers a great Quayside market. Don’t miss out on The Sage Gateshead; a landmark concert venue on Gateshead Quays, and BALTIC Centre for Contemporary Art; the place to go for cutting edge, international art. The viewing platform on the top floor of BALTIC offers wonderful views across NewcastleGateshead.



40 In Newcastle, visit The Castle Keep – the last remaining part of the ‘new castle’ that gave the city its name – and The Cathedral Church of St Nicholas, an impressive, yet welcoming church that imparts a vivid sense of the city’s history.

45 The Great North Museum is a new £26 million museum bringing together collections from around North East England. Highlights will include a large-scale, interactive model of Hadrian’s Wall – northern England’s spectacular Roman frontier. There will be major new displays showing the wonder and diversity of the natural world, spectacular objects from Ancient Greece

and mummies from Ancient Egypt, a planetarium and a life-size Tyrannosaurus Rex skeleton.

South of the river Tyne, Gateshead’s MetroCentre 55 is a shopper’s paradise, offering one of the largest shopping malls in Europe, with a fantastic range of high street retailers and smaller boutiques. Ideal for family-friendly rainy days, as well as for the shopaholics among us! Don’t miss the 60 spectacular Angel of the North sculpture, by Antony Gormley OBE. While it can be viewed from the road (and is done, by 33 million people a year), it is worth stopping the car for a proper look, as it is impossible to judge the scale of this 65 most wonderful landmark until you get up close.

Answer **one** question from Section B **or** Section C **or** Section D.

OR

### Section C – Language and Cultural Production

- 3 Passages (g), (h) and (i) are concerned with different aspects of the popular television show *The X Factor*. The series being discussed was first broadcast in 2009.

#### Passage (g)

<http://www.telegraph.co.uk/news/3103631/Private-schools-urged-to-break-down-chav-posh-divide.html>

### Private schools urged to break down 'chav - posh divide'

*Private schools have a duty to help break down the “stereotypical chav and posh divide”, according to a leading headmaster.*

By Graeme Paton, Education Editor  
Published: 4:02PM BST 29 Sep 2008

5

They must help stop the spread of an educational “underclass” in Britain by supporting schools in deprived areas and admitting more children from poor homes, it was claimed.

The Rev Tim Hastie-Smith, chairman of the Headmasters’ and Headmistresses’ Conference, which represents 250 top fee-paying schools, insisted that the private sector had to play a more high-profile role amid increasing fears over the breakdown of values in modern society.

10

Mr Hastie-Smith, head of Dean Close School in Cheltenham, Gloucestershire, as well as an Anglican priest, insisted that schools must offer moral guidance to combat the “X-Factor culture”.

He said the Government’s existing centralised approach to education risked creating a society which seeks to “grab what it can for itself while unwilling to take personal responsibility”.

In a speech to the HMC annual conference in London, he said: “The retreat of God from education has left a moral and spiritual vacuum and the breakdown of any shared value system.”

15

In our schools we have the freedom, if we choose, to fight malaise. Not by retreating from society but engaging with the big questions in a mature and reasoned way. Offering possible answers and challenge rather than the passing fads of an X-Factor culture.”

Passage (h) is an article about a contestant on the *X Factor*, which appeared in a popular tabloid newspaper in 2009.

**L**AST time Stacey Solomon went shopping at Lakeside, she slipped through the crowds unnoticed, just another young mother with a toddler in a buggy. 5

This week, when she emerged from the X Factor house and returned to the Essex shopping centre with her 18-month-old son Zachary, she virtually brought the place to a standstill. Flanked by her sister Jemma and mother Fiona, she hurriedly bought make-up before slipping out through a back door to be whisked away by car. 10

Back home in Dagenham, where Stacey lives with her mum in a street dominated by dreary pebble-dashed post-war terraces, relieved only by the occasional off-licence or chip shop, net curtains twitched as she arrived home – a welcome flash of glamour. 15 20

Friends and neighbours are delighted that the 20-year-old single mother is one of the clear favourites to win this year's X Factor crown.

Aside from her self-deprecating manner and her so-called 'Staceyisms' ('I think TV is real. I forget other people are watching.' 'There was a picture in the paper of Peter Andre with a girl that looked exactly like me but it wasn't me and I opened it and thought "What am I doing with Peter Andre?" but it can't have been me because I've never met him.'), Stacey is a PR dream. 25 30

A single mother who likes to wax lyrical about how she wants to win Britain's greatest talent show for her little boy, Zachary. 'My audition was for Zach. I would love to win this for him. It would mean everything. I'd be able to get him into a good school and get him all the things he needs.' 35

In part she is representative of what many young single mothers in Britain believe today: that the only way out is if someone waves a magic wand. In Solomon's case, that someone is millionaire X Factor judge Simon Cowell. 40

Passage (i) is from the website of 'The Guardian' newspaper.

guardian.co.uk

## The weekend's TV: The X Factor

Some were good, some were bad, but all the new X Factor hopefuls were like lambs to the slaughter

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Anna Pickard

guardian.co.uk, Sunday 23 August 2009 21.30 BST

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Cocky, cheeky or just plain irritating? ... The X Factor's John and Edward.

“Bigger than ever before!” a voiceover man shouted in tones so plummy he probably had pomade on his tonsils. The towering monolith of Saturday night, The X Factor (ITV1), is now entering its sixth series, and don't we know it. If the size of a show is equivalent to the levels of its self-aggrandisement, this one is currently winning by three verses, a chorus and a big fat guitar solo. 5

The camera panned over crowds of hopeful, happy people, who had queued overnight for a chance to reveal the secret star behind their ordinary exterior. Their optimism was awe-inspiring: all were convinced that just one note in the ears of the right people would lead to fame, fortune and adoration.

In theory, they knew what was ahead of them: after all, The X Factor knows its way around a winning formula. This year, however, there is one big, stupid difference: the first round of try-outs, which used to be held in the terrifying hush of the audition room, are now performed in front of an arena full of people desperate to be entertained. 10

While these live auditions seem to work for the joyful eccentrics on Britain's Got Talent (another Simon Cowell production), the bottom rung of bad performers is always that much lower on The X Factor. Only the very good and the very bad are entertaining enough for the show's producers, so we were treated to the sight of a string of lambs arriving on stage, performing, and then standing there while the audience sniggered. It's a bad move on an otherwise good programme. 15 20

As it is every year, the first episode was full of castoffs. The singing was shrill, flat and frail – karaoke voices unbolstered by the necessary booze. Take, for example, the Lithuanian sisters who had moved across Europe just to appear on the show. Their Robbie Williams cover – “And do they know, the places verrrr ve go, ven ve’re grey and old” – voz a treat. 25

There were other siblings, too, among them twins John and Edward (“I’m John”, “I’m Edward”, “And together we are ... John and Edward!”) – a Dublin duo who turned American as soon as they grasped the microphone. They were confident beyond their years, but also well beyond their singing ability. The biggest argument the panel could concoct about this act was a semantic one over whether the twins were cocky, cheeky or simply the most irritating people ever seen on television. They got through to the next round, of course. 30



Answer **one** question from Section B **or** Section C **or** Section D.

**OR**

**Section D – Language, Power and Identity**

4 Passages (j), (k), (l) and (m) are about the relationship between personal identity and fashion.

**Passage (j) comes from a book published in the late 19<sup>th</sup> century.**

**DRESS AND TOILETTE HINTS.**

Never were the laws of fashion, with regard to dress, more lax; never were its votaries more free to exercise their own taste, than at present. In fact, the exigencies of our daily life, the character of our amusements, and even the increased amount of our travelling, require us to adapt our dress to the circumstances in which we find ourselves, and render the power of modifying it necessary for health as well as comfort. The appropriateness of our costume, on most occasions, largely constitutes our claim to be called well dressed; while the uncertainty of our climate often makes it difficult to decide upon what to wear. 5 10

To this difficulty we owe the “adaptation,” to female attire, of the ulster<sup>1</sup> and the jersey, which are useful when overtaken by sudden showers, or while wandering in wood, or wild, or in storms and rough weather on board a yacht. For such occasions they are infinitely more suitable than for the opera or ball-room, where “ulsters,” made even of satin, look out of place; and “jerseys,” blazing with gold, steel, jet, or iridescent beads, recall more or less the “Joan of Arc” costume, which demands a sword in place of a fan. 15 20

<sup>1</sup> *ulster*: A long loose overcoat, normally worn by males

**Passage (k) is a website article which deals with fashion problems faced by the modern woman.**

By Emma Howey, MSN Life & Style

## Style dilemma!



### Q: Your style dilemma!

Dear Emma,

I've realised my summer workwear is starting to look a bit scruffy and gladiator sandals and dresses don't seem to be cutting it any more. 5

I really want to invest in some stylish workwear for autumn but just don't know where to start.

I work in media so like to look a bit cutting edge in the office and I really love Fearne Cotton's style – slim fit jeans and pretty blouses or cute skirts and jackets. I love wearing heels but also wondered if you could advise on some on-trend flats too for the coming season? 10

I'm 29, 5ft 6in and am a regular size 14, though I sometimes struggle with sizes as my bust is large.

Thanks, 15

Chloe

### A: Your style dilemma solution

Dear Chloe,

First things first – the advice I give is always, but always based on reality. In any image 'imitation' exercise there has to be some honest admission as to how realistic your aims are. We have to put aside what we want to look like and face up to what we actually do look like. 20

I am delighted to hear that you are a healthy and regular British size 14 and have an ample bust. This does mean however, with all the will in the world I cannot make you look like Fearne Cotton who is a teeny tiny 8 to 10 with willowy limbs. Of course she looks great in skinny jeans – she was probably the designer's muse and inspiration for these not-easy-for-all numbers. 25

But what I can do is point you in the direction of inexpensive pieces to create a look which enhances YOUR great features and is going to cut it in the office too. Luckily, it sounds like we are not too restricted here, as you work in media. What I will take as clues is the happily thrown together but oh-so-on-trend look that Ms Cotton manages so well. 30



**1: Reproportion yourself**

At a size 14 you have to be realistic about your own body proportions – are your legs a bit heavy with thick ankles or are they athletic and good to show off? If the former is true, you can only do leggings with skirts/dresses over the top of them and not on their own. 35

I recommend boots to disguise chunky ankles. I'd forget the skinny jeans too – if you are not the owner of skinny genes do consider carefully if you can really rock spray-on jeans! Are your legs in proportion with your upper body or very much slimmer? If they are slimmer, leggings and skinny jeans will make you look 'all body on a pair of matchstick legs' and therefore should be avoided too. An honest assessment in the mirror will resolve the way to go. 40

**2: Be selective**

Just because certain styles are in fashion, that doesn't mean you have to let them seduce you. For the office, I think I may draw the line at sequins for garments but I have found a great fun beret for you which I think could pass for work. 45

Pinafores and dresses, fitted and fabulous jackets, blouses with miniskirts and opaques or leggings worn with boots and sweater dresses could be a good look too with fun accessories. 50

Passage (I) is an article which was published in a popular tabloid.

**G**IVEN that Brogan Mackay was born with not so much a silver spoon as a £25 Burberry designer dummy in her mouth, it is perhaps no surprise that she is growing up with rather expensive tastes. In 11 short years she has graduated from £180 white Gucci loafers, bought by her mother, Alison, before Brogan could even toddle, to £475 Jimmy Choo sandals, and now has a wardrobe stuffed with designer outfits and handbags to match.

10 Her bedroom is strewn with Chanel and Prada handbags. and has just finished primary school.

A Gucci bag lies tossed to one side, and is that the latest Louis Vuitton lurking beneath a sequinned cushion? Indeed it is, for Brogan likes to start each school year with a new 'It' bag.

15 On top of all those designer purchases is the cost of Brogan's make-up, nail extensions, hair highlights and the fake tanning sessions – paid for by the bank of Mum and Dad.

20 If there was a GCSE in designer labels, Brogan would be on course for a triple-starred A. 50

And when she tires of all her designer clobber, she can amuse herself with her £550 flatscreen TV, iPhone and £1,300 worth of top brand computer equipment so she can keep up-to-date with the very latest trends and showbiz gossip about her favourite idols.

25 The total amount her parents have lavished on her over the past 11 years is in excess of £150,000 – enough to put towards a much bigger home than the three-bedroom flat in Glasgow where Alison, 28, a part-time pharmacy dispenser and hairdresser lives with Brogan's father Stephen, 28, a supervisor at a plumbers' merchants, and their younger daughter, Carys, aged five. 55

30 It will not surprise you to learn that her role models are such luminaries as Paris Hilton, Katie Price and sexually provocative pop star Lady GaGa, whose choice of outfit often consists of knickers and little else. Brogan, remember, is just 11, 'When I think of all the money we have spent on Brogan over the years, even I can't believe it. Her first outfit as a newborn was Baby Dior,' says Alison, who appears to equate love with lavishing consumer goods on her firstborn. 60 65 70

Passage (m) was published on the website of a male fashion and lifestyle magazine.



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## John Galliano spring/summer 2010 catwalk collection

TAGS: [John Galliano catwalk shows fashion Paris](#)



### LONDON FASHION WEEK Nicole Farhi: 20 years of menswear

Nicole Farhi continued their 20th year of menswear celebrations last night  
//read...

### LONDON FASHION WEEK Wintle

Read the report and see all the photos from Wintle  
//read...

### VIEW THE VIDEO : JOHN GALLIANO SPRING/SUMMER 2010

John Galliano is always one of the hottest tickets in menswear and beloved by the fashion pack. **This season's show** was no exception. The venue was an abandoned municipal swimming pool on the borders of Paris' *peripherique*; it resembled a cross between a nightclub and a set from *Mad Max*. The show itself was vintage Galliano, starting with a tribute to one of his favourite characters, the pirate. This time the corsair in question came from the Barbary Coast rather than the Spanish Main, with turbans, waistcoats and Turkish trousers. Galliano has never been about wearability - more adventure and imagination - but the cutting is always superb. The highlight was his homage to Napoleon, not the short fat emperor but the gaunt Corsican of the Italian campaign; ghostlike faces appeared from beneath blank tresses while the layers of billowing greatcoats fanned out behind like a cloak. And like Napoleon, Galliano conquered all before him.

### LONDON FASHION WEEK Tim Soar

Read the report and see all the photos from Tim Soar  
//read...

### LONDON FASHION WEEK B Store

Read the report and see all the photos from B Store  
//read...

### LONDON FASHION WEEK MAN

Read the report and see all the photos from MAN  
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