

402/01

**ENGLISH LANGUAGE AND LITERATURE**

**ELL2: Writing Task**

A.M. THURSDAY, 17 May 2007

(1¾ hours)

**ADDITIONAL MATERIALS**

In addition to this examination paper, you will need a 12 page answer book.

**INSTRUCTIONS TO CANDIDATES**

Answer **all three parts** of the question: **(a)**, **(b)** and **(c)**.

**INFORMATION FOR CANDIDATES**

All three parts of the question carry equal marks.

In this unit you will be assessed primarily on your ability to:

- demonstrate expertise and accuracy in writing for a variety of specific purposes and audiences, drawing on knowledge of literary texts and features of language to explain and comment on the choices made.

You will also be assessed on your ability to:

- communicate clearly the knowledge, understanding and insights gained from combined literary and linguistic study, using appropriate terminology and accurate written expression;
- show understanding of the ways contextual variation and choices of form, style and vocabulary shape the meanings of texts.

Remember that marking will take into account the quality of written communication used in your answers.

*Complete all three tasks: (a), (b) and (c).*

Read the texts on the following pages carefully, then **complete tasks (a), (b) and (c)**. In each case you should take care that the language and tone that you use are appropriate to the task. **Without copying from the texts provided**, you may select relevant facts and ideas to help you with your writing. You may also introduce facts and information of your own.

**Text X:** The top ten British heroes as compiled by the BBC as part of its Great Britons poll and taken from the BBC website. The poll took place in 2002 and attracted 1 million votes.

**Text Y:** A page adapted from the Community Channel website in July 2005. The Community Channel is a TV channel dedicated to local voluntary work and fund raising.

**Text Z:** A page adapted from the Gloria Barron website in July 2005, showing the results of a survey about young people's heroes. The Gloria Barron prize for Young Heroes is awarded annually to young Americans who have contributed positively to their communities.

- (a) Imagine that your school/college magazine is running an essay-writing competition with the title 'My hero/heroine'. The best essays will be published in a special edition of the magazine. The magazine will be sold in your school/college, and in your local community to raise money for charity.

Write the **essay** that you would submit for this competition (approximately 300 words).

You should:

- define clearly what you understand by the word hero/heroine;
- describe the person you are nominating as your hero/heroine (you may choose either a real or fictional individual);
- argue clearly why your chosen person justifies being described as heroic.

- (b) Write the **opening of a story** in which someone behaves heroically (approximately 300 words).

The story should:

- be targeted at a young teenage audience (13 to 15 years);
- engage the teenage reader's attention immediately with effective description.

- (c) Choosing *either* your essay *or* the opening to your story, **explain and comment** on your choices of style, form and content. Show clearly how the audience and purpose of your text have influenced your choice of language (approximately 300 words).

**Text X:** The top ten Great Britons.

*Reproduced from bbc.co.uk*

Sir Winston Churchill: The Greatest of Them All

In November 2002, the British public voted Sir Winston Churchill the Greatest Briton of all time following a nationwide poll that attracted over a million votes.

The campaign began earlier in the year when over 30,000 people nominated their Greatest Briton. The Top 100 names were revealed in August, followed by a vote for the greatest of the Top Ten in October.

The Top Ten Great Britons were:

- Winston Churchill - 456,498 votes (28.1%)
- Isambard Kingdom Brunel - 398,526 votes (24.6%)
- Diana, Princess of Wales - 225,584 votes (13.9%)
- Charles Darwin - 112,496 votes (6.9%)
- William Shakespeare - 109,919 votes (6.8%)
- Isaac Newton - 84,628 votes (5.2%)
- Queen Elizabeth I - 71,928 votes (4.4%)
- John Lennon - 68,445 votes (4.2%)
- Horatio Nelson - 49,171 votes (3%)
- Oliver Cromwell - 45,053 votes (2.8%)



**Text Y:** A page from the Community Channel website.

*Reproduced from communitychannel.org*



In a UK premiere, Linda Robson presents a three-part series showcasing the regional winners of 'ITV's Local Heroes'. Whether you live in Ipswich

or Inverness, every viewer will be able to see all the Local Heroes for the first time, as nominated by the great British Public.

As part of ITV's Britain on the Move campaign, ITV's regional news programmes led the search for ITV Local Heroes and asked viewers to nominate friends, neighbours and colleagues who voluntarily do great things in their community. ITV were deluged with names that the public thought deserved to be rewarded for their work in the community.

Who is your Local Hero?

#### **ITV Anglia**

Annette Hoggard Panel Winner  
Set up a Street Watch scheme to make her community safer and also a Kids' Club.

George Rockingham Viewer Vote Winner  
Set up an animal charity at Woodrising near Hingham in 1995 and takes care of any neglected animals.

#### **ITV Border**

Albert Todd Viewer Vote Winner  
Rescues and re-homes greyhounds.

Jed Renilson Panel Winner  
Trains athletes for Special Olympics.

#### **ITV Central**

Zoe Mace Panel Winner  
Recorded CD to raise money for Down's Syndrome research.

Steve Thornton Viewer Vote Winner  
Steve coaches for Ilkeston Town FC and is voluntary coach for groups of 5 to 18 year olds.

#### **ITV Granada**

Jordan Dean Winner (Viewers and Panel)  
15 year old who has set up groups to build bridges between different ethnic communities.

#### **ITV London**

Kate Turner Viewer Vote Winner  
Shooting Stars charity founder and set up a Children's Hospice after 10 years of fundraising.

Dennis Sher Panel Joint Winner  
Runs an arts and crafts club for the mentally and physically disabled.

#### **ITV Tyne Tees**

Harry Marsden Winner (Viewers and Panel)  
Runs a boxing club and works with local youth.

#### **ITV Wales**

Nick Morgan Viewer Vote Winner  
Nick has Down's Syndrome but continues to involve himself in local fundraising activities.

Phil Jones Panel Winner  
Phil Jones from Wrexham has spent hours fundraising for charity. As a result he has raised a staggering £1.5 million pounds.

#### **ITV West**

Kath Aldom Winner (Viewers and Panel)  
Created day and evening facilities for physically disabled adults in South Gloucestershire.

**Text Z:** The result of an American survey into young people's attitudes towards heroes.

### WHO ARE KIDS' HEROES?

A recent nationwide survey of teenagers conducted by the Barron Prize revealed these troubling facts:

- Only half of American teens have a hero.
- Of those teens who did name a well-known hero, more than half named a movie star, musician, or athlete.
- More than twice as many teens cited as their heroes Superman and Spiderman than cited Abraham Lincoln, Gandhi, or Martin Luther King, Jr.
- Apart from family members, only three women were cited as heroes, despite the fact that half the respondents were female.



"Given the chance, we can do anything, even if we're 'just' kids."

-Estephania, age 13, 2001 winner

### NATIONAL POLL: KIDS SHORT ON HEROES

*National survey indicates kids confuse heroes with celebrities*

BOULDER, CO, *September 8, 2003*. Only half of teenagers aged 14 to 18 could name a personal hero, according to a new poll issued by the Gloria Barron Prize for Young Heroes.

Of those teens who did name a well-known hero, more than half named a movie star, musician, or athlete.

"In today's culture of celebrity these poll results are troubling, but not surprising," stated T.A. Barron, founder of the Gloria Barron Prize for Young Heroes and author of numerous children's books, including the recently published *The Hero's Trail*. "Kids can be easily confused by the fame of a celebrity, when a hero, by contrast, is about character."

Reality TV has also had an impact on teens' views of heroes, with one in five teens aspiring to be on *Real World* or *Survivor*, and one in ten considering Ruben Studdard and Kelly Clarkson heroes because they won *American Idol*.

"We need to teach our children the difference between a hero and a celebrity by telling them stories of heroic people they can look up to," said Barron. "And we need to remind them that anyone -- regardless of gender, age, or race -- can make a heroic difference in the world."

The survey is being released in conjunction with the announcement of the 2003 winners of the Gloria Barron Prize for Young Heroes. The prize, founded by Barron in honor of his mother, is an annual award that honors outstanding young leaders who have made a significant positive difference to people and our planet.



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