

General Certificate of Education
Summer 2003
Advanced Subsidiary Level Examination



**DESIGN & TECHNOLOGY: PRODUCT DESIGN
(TEXTILES) 5551**
Unit 3 Design and Market Influences (PD3T)

Tuesday 3 June 2003 Morning Session

In addition to this paper you will require:

- an unlined answer book (7024) which is provided separately;
- normal writing and drawing instruments.

Time allowed: 1 hour 30 minutes

Instructions

- Use blue or black ink or ball-point pen. Pencil and coloured pencils should only be used for drawing.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. *The Paper Reference* is PD3T.
- Answer **both** questions.
- Two sheets of A3 paper are provided for use with Question 2. *No further sheets are to be used.*

Information

- The maximum mark for this paper is 100 marks, 4 marks of which are for quality of written communication.
- Mark allocations are shown in brackets.
- This paper carries 30 per cent of the total marks for AS and 15 per cent for A Level.
- You are reminded of the need for good English and clear presentation. The quality of your written communication will be assessed across all questions.

Advice

- Your answers should be illustrated with sketches and/or diagrams wherever you feel it is appropriate.

Answer **both** questions.

You should spend about 20 minutes on Question 1 and about 1 hour 10 minutes on Question 2.

- 1 (a) Explain how 'urban style' has influenced the design of textile products for the youth market.
(10 marks)
- (b) What techniques can designers use to identify the market potential of a new product range?
(10 marks)

Use the two separate A3 sheets provided to answer Question 2 where appropriate.

Clearly indicate the sections of the question you answer on the sheets.

- 2 You have been asked to produce proposals for a product using the theme of urban style. This is to be **either** a fashion product **or** an item for home interiors.

You are asked to use a range of fabrics and components to develop the theme.

- (a) You should produce a range of annotated initial ideas.
- (b) Develop a final solution for **one** product to include the following:
- Drawings to show details of construction;
 - Details of fabrics and components;
 - A final presentation drawing.

Marks will be awarded for:

Quality of communication *(10 marks)*

Range of ideas *(15 marks)*

Originality/innovation of products *(15 marks)*

Appropriateness of materials and components *(10 marks)*

Methods of construction *(10 marks)*

A presentation drawing of the final solution *(16 marks)*

(Total 76 marks)

END OF QUESTIONS

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**DESIGN & TECHNOLOGY:
PRODUCT DESIGN
TEXTILES (PD3T/PM)**

PD3T/PM

Unit 3: Design and Market Influences

PRELIMINARY RESEARCH SHEET

Instructions to Centres

- This sheet is to be made available to teachers on the 1 February 2003.
- The theme is to be given to candidates on or after 1 March 2003 to allow time for preliminary research before the examination date.
- Preparatory work may not be taken into the examination room.

Theme

- The theme for the 2003 Paper is:

The influence of URBAN STYLE on modern fashions and home interiors.