

Centre Number	Candidate Number	Name
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CAMBRIDGE INTERNATIONAL EXAMINATIONS
Cambridge Career Award in Travel and Tourism
Standard Level

TRAVEL AND TOURISM

5251/01

Core Module

May 2003

Candidates answer on the Question Paper.
No Additional Materials are required.

2 hours

READ THESE INSTRUCTIONS FIRST

Write your Centre number, candidate number and name on all the work you hand in.
Write in dark blue or black pen in the spaces provided on the Question Paper.
You may use a soft pencil for any diagrams, graphs or rough working
Do not use staples, paper clips, highlighters, glue or correction fluid.

Answer **all** questions.

At the end of the examination, fasten all your work securely together.

The number of marks is given in brackets [] at the end of each question or part question.

If you have been given a label, look at the details. If any details are incorrect or missing, please fill in your correct details in the space given at the top of this page.

Stick your personal label here, if provided.

For Examiner's Use

To use as needed

This document consists of **13** printed pages and **3** blank pages.



Question 1



Sealife hit by pollution from super-liners

Fig 1

(a) Using Fig.1, name **three** international cruise circuits where these types of pollution are likely to occur.

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.....

[3]

(b) Using Fig 1, suggest reasons why international companies are bringing very large cruise ships into service.

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..... [4]

(c) Using Fig. 1, explain **four** environmental problems that ‘super-liners’ can cause.

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..... [8]

(d) Identify **four** different types of recreational facility which are usually provided on board these large cruise ships.

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..... [4]

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Question 2

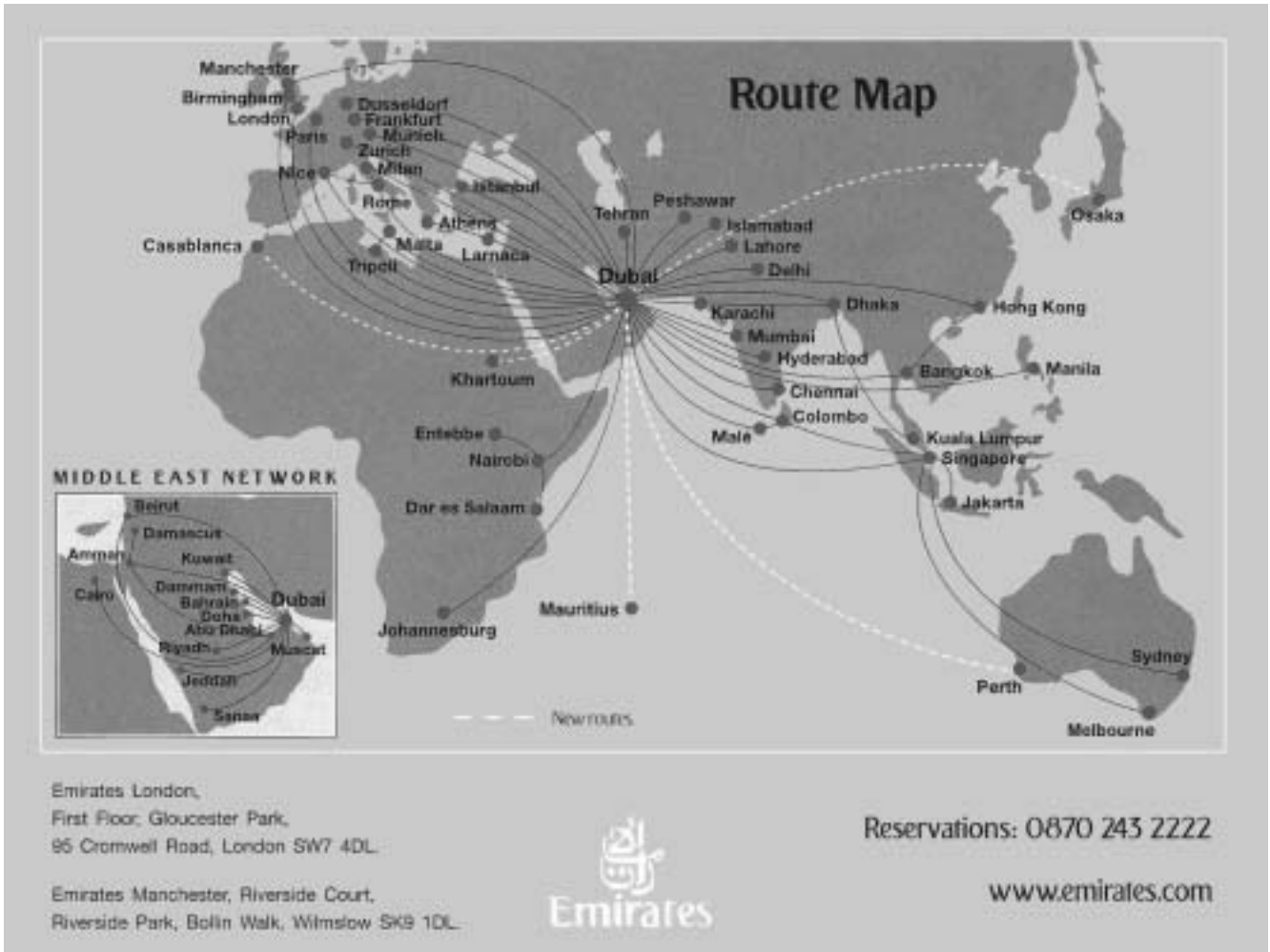


Fig.2

(a) Refer to Fig. 2, identify the following:

(i) the only new destination in the Indian Ocean

..... [1]

(ii) the new destination in Asia

..... [1]

(iii) the **two** Mediterranean island destinations

.....
 [2]

(b) Suggest reasons why Emirates have expanded their routes into Europe.

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..... [4]

(c) Fig. 2 indicates that passengers from Dubai to Australia have a choice of routes.

(i) Identify the direct route.

..... [1]

(ii) Identify the main stopover location on the other Australian routes.

..... [1]

(iii) Explain **two** reasons why passengers may wish to have a stopover en route to their destination.

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..... [4]

(d) Identify **five** features of the customer care service that airlines may provide for the benefit of **younger** passengers.

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..... [5]

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Question 3

Thailand

HUA HIN
Chiva Som

Open all year



Located in Thailand's Royal resort of Hua Hin on the sunrise shores of the Kingdom's Gulf coast, some 210 km south-west of Bangkok, Chiva-Som International Health Resort was voted the best destination SPA in the world by Condé Nast Traveller UK and is Asia's first dedicated health spa. Here the philosophy emulates Buddhist teachings to promote a healthy balance between mind, body and spirit and subtly combines ancient Eastern therapies with the very latest Western techniques.

All treatments, therapies and fitness programmes are tailor-made to the individual and are expertly supervised by internationally trained staff. Couple these enticements with legendary Thai hospitality, delicious and healthy Thai-inspired spa cuisine, the most opulent accommodation comprising of 7 suites, 33 ocean views and 17 Thai pavilion rooms and a tranquil Thai village setting and it's no surprise that Chiva-Som is rapidly earning a reputation as a world leader.



Passport	Full passport required. No visas for UK passport holders if under 15 days stay - over 15 days stay as well as other nationalities should consult with Thai Consulate Tel: 09003 405456
Climate	Average temperature throughout the year between 80° and 90°F Heavy rainfall between July and November.
Health	No inoculations required unless arriving from an infected area, but Malaria precautions should be taken. Consult your Doctor.
Time	GMT + 7
Electricity	220v

Fig.3

(a) (i) Using Fig.3, identify the **three** 'health spa' services available to Chiva-Som clients.

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..... [3]

(ii) Using only Fig. 3, suggest when Chiva-Som will have its low season giving a reason for your choice.

.....
..... [2]

(b) Chiva-Som is an international 5-star resort. State **five** ancillary services usually provided in such properties.

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..... [5]

(c) Chiva-Som clients may arrange their stay as part of a holiday package. Explain the following types of package and provide an example of **each**:

(i) special interest

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.....
..... [3]

(ii) short break

.....
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..... [3]

(iii) all-inclusive

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..... [3]

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Question 4

WALKS and TRAILS in Ireland

KERRY WAY

The Kerry Way is a long distance walking route and part of the route extends from Killarney right around the Ring of Kerry. It is like an inner Ring of Kerry. A detailed map on the route is available from the Tourist Office.

NATURE TRAILS

Self guided nature trails are an excellent way for visitors to explore the National Park. There are three trails in the Killarney National Park, for each trail within the Park there is an attractive illustrated leaflet. Each leaflet contains a map of the trail and a series of explanations of features that can be seen at the various stopping points along the trail.

(1) OLD BOAT HOUSE NATURE TRAIL

It starts at the nineteenth century boathouse below Muckross Gardens, and leads around a small peninsula by Muckross Lake. It provides a brief introduction to the vegetation and

wildlife of the park. For the less energetic, this is the shortest nature trail, less than 1km long!

(2) ARTHUR YOUNG'S WALK

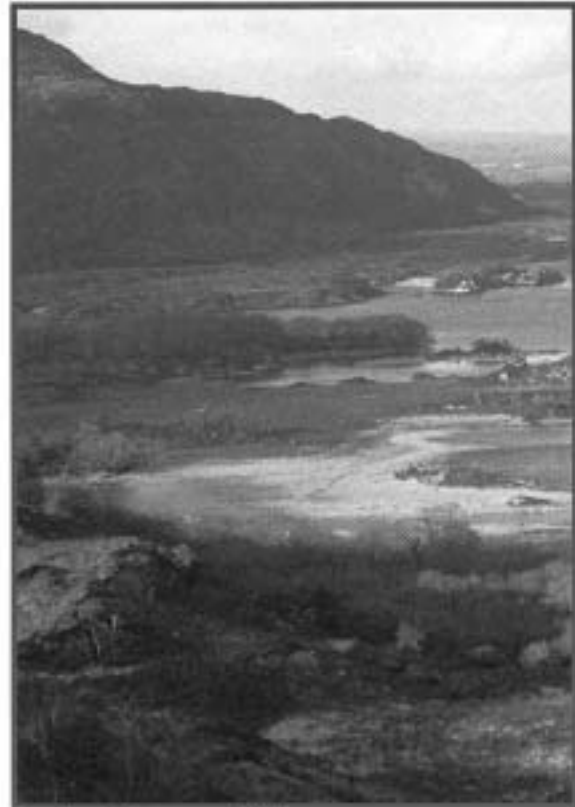
This is a nature trail for the most energetic. It is the longest nature trail - 4km in total from the start on the demesne road to Dinis. It traverses fine natural yew-woods and oak-woods frequented by Sika Deer, meanders along an old road known to visitors 200 years ago, and passes the old copper mines on the Muckross Peninsula.

(3) THE BLUE POOL NATURE TRAIL

The Blue Pool Nature Trail in Cloghereen Wood close to Muckross village goes through woodlands planted with a great variety of coniferous and deciduous trees and is inhabited by many birds and other animals. The trail goes around a small lake, a part of which is the beautiful Blue Pool after which the trail is named. The Trail is almost 2km long.



Gap of Dunloe, Killarney.



Ladies View, near Killarney.

Fig.4

(a) Walks in the Killarney National Park, in Ireland, are a popular visitor activity. Refer to Fig 4.

(i) Identify the shortest walk.

..... [1]

(ii) Identify **two** named attractions to be seen on 'Arthur Young's Walk'.

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..... [2]

(iii) Suggest reasons why the landscape shown on Fig. 4 is attractive to visitors.

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..... [3]

(b) Killarney has a Tourist Information Centre. Describe the products and services which you would expect to be provided there.

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..... [5]

Please turn over for the remainder of the questions.

(c) National Parks often contain a variety of visitor accommodation. Explain what will be provided in the following accommodation types:

(i) campsite

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..... [2]

(ii) guest house

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..... [2]

(iii) motel

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..... [2]

(iv) a four-star hotel

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..... [2]

(d) Discuss ways in which National Parks can reduce problems caused by the pressure of visitor numbers.

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..... [6]