

General Certificate of Education
June 2008
Advanced Level Examination



COMMUNICATION STUDIES
Unit 6 Issues in Communication

CMS6

Thursday 12 June 2008 9.00 am to 11.00 am

For this paper you must have:

- a 12-page answer book.

Time allowed: 2 hours

Instructions

- Use black ink or black ball-point pen.
- Write the information required on the front of your answer book. The *Examining Body* for this paper is AQA. The *Paper Reference* is CMS6.
- Answer **three** questions.
Each question must be taken from a different section.
- Do all rough work in the answer book. Cross through any work you do not want to be marked.

Information

- The maximum mark for this paper is 90.
- The marks for questions are shown in brackets.
- This unit assesses your understanding of the relationship between different aspects of Communication Studies.
- You will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

Advice

- This is the synoptic unit for this specification. You will need to draw on materials studied in other units of this course. You are also required to incorporate relevant communication theories and perspectives on both cultural and personal communication in your answers.

Answer **three** questions, each from a different section.

SECTION A

EITHER

- 1 (a) What has your Communication Studies course taught you about the forms, functions and contexts of communication? *(30 marks)*

OR

- 1 (b) Where is the meaning to be found in an act of communication? Your answer should consider examples from both personal and cultural communication. *(30 marks)*

SECTION B

EITHER

- 2 (a) It has been argued that technology is so much a part of our environment now that we not only have to live with it but also have to love it and humanise it.

Do you agree with this view in relation to communication technology? *(30 marks)*

OR

- 2 (b) How significant is gender to an understanding of the uses of communication technology in contemporary society? *(30 marks)*

SECTION C

EITHER

- 3 (a) It has been argued that personal communication is largely directed towards making us able to function in society. How far do you agree? *(30 marks)*

OR

- 3 (b) “Remember the songs that saved your life.”

Explore the relationship between popular music and personal and social identity. *(30 marks)*

SECTION D

EITHER

- 4 (a) Should communication skills be seen merely as a marketable commodity to employers or do they have a wider importance? *(30 marks)*

OR

- 4 (b) What forms of communication are, in your opinion, the most significant in contemporary society? *(30 marks)*

END OF QUESTIONS

There are no questions printed on this page